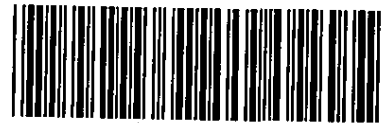


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Company Registration No 06742369 (England and Wales)

ZING MARKETING LIMITED
DIRECTOR'S REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2011

THURSDAY



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ZING MARKETING LIMITED

COMPANY INFORMATION

Director	Kenneth Easter
Secretary	Kenneth Easter
Company number	06742369
Registered office	The Gables Avenue Road Cranleigh Guildford Surrey GU6 7LE
Accountants	Goodman & Co 14 Basing Hill London NW11 8TH
Business address	54 Greek Street London W1D 3DS

ZING MARKETING LIMITED

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ZING MARKETING LIMITED

DIRECTOR'S REPORT

FOR THE YEAR ENDED 31 MARCH 2011

The director presents his report and financial statements for the year ended 31 March 2011

Principal activities

The company was incorporated on 5 November 2008 and commenced to trade on that date

The principal activity of the company was the provision of promotional merchandise

Director

The following director has held office since 1 April 2010

Kenneth Easter

Director's interests

The director's interest in the shares of the company was as stated below

	Ordinary shares of £1 each	
	31 March 2011	1 April 2010
Kenneth Easter	1	1

Statement of director's responsibilities

The director is responsible for preparing the Director's Report and the financial statements in accordance with applicable law and regulations

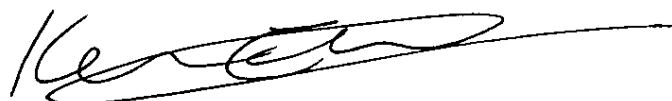
Company law requires the director to prepare financial statements for each financial year. Under that law the director has elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the director must not approve the financial statements unless he is satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the director is required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The director is responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable him to ensure that the financial statements comply with the Companies Act 2006. He is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006

On behalf of the board



Kenneth Easter

Director

8 December 2011

ZING MARKETING LIMITED

CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF ZING MARKETING LIMITED FOR THE YEAR ENDED 31 MARCH 2011

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of ZING MARKETING LIMITED for the year ended 31 March 2011 set out on pages 3 to 6 from the company's accounting records and from information and explanations you have given us

As a practising member firm of the Institute of Chartered Accountants in England and Wales, we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook

This report is made solely to the Board of Directors of ZING MARKETING LIMITED, as a body, in accordance with the terms of our engagement letter dated 4 February 2009. Our work has been undertaken solely to prepare for your approval the financial statements of ZING MARKETING LIMITED and state those matters that we have agreed to state to the Board of Directors of ZING MARKETING LIMITED, as a body, in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than ZING MARKETING LIMITED and its Board of Directors as a body, for our work or for this report.

It is your duty to ensure that ZING MARKETING LIMITED has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of ZING MARKETING LIMITED. You consider that ZING MARKETING LIMITED is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of ZING MARKETING LIMITED. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.



Goodman & Co

Chartered Accountants

8 December 2011

14 Basing Hill
London
NW11 8TH

ZING MARKETING LIMITED

PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 MARCH 2011

	Notes	2011 £	2010 £
Turnover		3,645	-
Cost of sales		(1,559)	-
Gross profit		2,086	-
Administrative expenses		(1,392)	(4,506)
Profit/(loss) on ordinary activities before taxation		694	(4,506)
Tax on profit/(loss) on ordinary activities	2	-	-
Profit/(loss) for the year	6	694	(4,506)

The profit and loss account has been prepared on the basis that all operations are continuing operations

There are no recognised gains and losses other than those passing through the profit and loss account

ZING MARKETING LIMITED

BALANCE SHEET

AS AT 31 MARCH 2011


	Notes	2011 £	£	2010 £	£
Current assets					
Debtors	3	-		76	
Cash at bank and in hand		1,957		942	
		<u>1,957</u>		<u>1,018</u>	
Creditors amounts falling due within one year	4	<u>(5,768)</u>		<u>(5,523)</u>	
Total assets less current liabilities			<u>(3,811)</u>		<u>(4,505)</u>
Capital and reserves					
Called up share capital	5		1		1
Profit and loss account	6		<u>(3,812)</u>		<u>(4,506)</u>
Shareholders' funds	7		<u>(3,811)</u>		<u>(4,505)</u>

For the financial year ended 31 March 2011 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The director acknowledges his responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board and authorised for issue on 8 December 2011



Kenneth Easter
Director

Company Registration No. 06742369

ZING MARKETING LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2011

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

1.4 Deferred taxation

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted

2	Taxation	2011	2010
	Total current tax	-	-
		<u> </u>	<u> </u>
	Factors affecting the tax charge for the year		
	Profit/(loss) on ordinary activities before taxation	694	(4,506)
		<u> </u>	<u> </u>
	Profit/(loss) on ordinary activities before taxation multiplied by standard rate of UK corporation tax of 0.00% (2010 - 0.00%)	-	-
		<u> </u>	<u> </u>
	Current tax charge for the year	-	-
		<u> </u>	<u> </u>

The company has estimated losses of £ 3,733 (2010 - £ 4,427) available for carry forward against future trading profits

3	Debtors	2011	2010
		£	£
	Other debtors	-	76
		<u> </u>	<u> </u>

.ZING MARKETING LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) **FOR THE YEAR ENDED 31 MARCH 2011**

4	Creditors amounts falling due within one year	2011	2010
		£	£
	Trade creditors	(81)	-
	Taxation and social security	226	-
	Other creditors	5,623	5,523
		<u>5,768</u>	<u>5,523</u>
5	Share capital	2011	2010
		£	£
	Allotted, called up and fully paid		
	1 Ordinary shares of £1 each	<u>1</u>	<u>1</u>
6	Statement of movements on profit and loss account		Profit and loss account
			£
	Balance at 1 April 2010		(4,506)
	Profit for the year		694
	Balance at 31 March 2011		<u>(3,812)</u>
7	Reconciliation of movements in shareholders' funds	2011	2010
		£	£
	Profit/(Loss) for the financial year	694	(4,506)
	Proceeds from issue of shares	-	1
	Net addition to/(depletion in) shareholders' funds	<u>694</u>	<u>(4,505)</u>
	Opening shareholders' funds	(4,505)	-
	Closing shareholders' funds	<u>(3,811)</u>	<u>(4,505)</u>