

MG01

Particulars of a mortgage or charge

Oyez
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A fee is payable with this form

We will not accept this form unless you send the correct fee
Please see 'How to pay' on the last page



What this form is for

You may use this form to register
particulars of a mortgage or charge
in England and Wales or Northern
Ireland



What this form is NOT for

You cannot use this form to
particulars of a charge for a
company. To do this, please
use form MG01s

For further information, please



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A22

14/07/2010

358

COMPANIES HOUSE

WEDNESDAY

1

Company details

Company number 07236250

Company name in full BRANDSURE LIMITED

Filing in this form

Please complete in typescript or in
bold black capitals

All fields are mandatory unless
specified or indicated by *

2

Date of creation of charge

Date of creation 13/07/2010

3

Description

Please give a description of the instrument (if any) creating or evidencing the
charge, e.g. 'Trust Deed', 'Debenture', 'Mortgage', or 'Legal charge'

Description

DEBENTURE

4

Amount secured

Please give us details of the amount secured by the mortgage or charge

Amount secured

ALL OR ANY MONEY AND LIABILITIES WHETHER CERTAIN OR
CONTINGENT WHICH NOW ARE OR AT ANYTIME HEREAFTER
MAY BE DUE OWING OR INCURRED BY THE COMPANY TO THE
DEBENTURE HOLDER OR FOR WHICH THE COMPANY BECOMES
LIABLE TO THE DEBENTURE HOLDER

Continuation page

Please use a continuation page if
you need to enter more details

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5		Mortgagee(s) or person(s) entitled to the charge (if any)	
		Please give the name and address of the mortgagee(s) or person(s) entitled to the charge	
Name	DIVATREND LTD, TERENCE COLE, MARK NEIL STEINBERG &		
Address	19 CAVENDISH SQUARE		
	LONDON		
Postcode	W	1	A
		2	A
			W
Name	STEVEN ROSS COLLINS		
Address	19 CAVENDISH SQUARE		
	LONDON		
Postcode	W	1	A
		2	A
			W
6		Short particulars of all the property mortgaged or charged	
		Please give the short particulars of the property mortgaged or charged	
Short particulars	<p>FIRST FIXED CHARGE OVER ALL FREEHOLD AND LEASEHOLD PROPERTY OF THE COMPANY BOTH PRESENT AND FUTURE INCLUDING ANY TRADE FIXTURES FIXED PLANT AND MACHINERY FROM TIME TO TIME ON SUCH PROPERTY; FIRST FIXED CHARGE OVER ALL STOCKS SHARES OR OTHER INTERESTS BOTH PRESENT AND FUTURE OF THE COMPANY AND ANY SUBSIDIARY COMPANY TOGETHER WITH THE FULL BENEFIT OF ALL STOCKS SHARES OR SECURITIES CERTIFICATES OF WHICH ARE HELD BY OR ON BEHALF OF THE COMPANY TOGETHER WITH ALL RIGHTS ATTACHING THERETO; FIRST FIXED CHARGE OVER THE GOODWILL AND UNCALLED CAPITAL OF THE COMPANY BOTH PRESENT AND FUTURE TOGETHER WITH ALL BOOK AND OTHER DEBTS NOW OR AT ANY TIME HEREAFTER DUE TO THE COMPANY; FIRST FLOATING CHARGE OVER THE UNDERTAKING AND HERITABLE PROPERTY AND ALL OTHER PROPERTY AND ASSETS OF THE COMPANY WHATSOEVER AND WHERESOEVER BOTH PRESENT AND FUTURE</p>		

Continuation page

Please use a continuation page if you need to enter more details

Continuation page

Please use a continuation page if you need to enter more details

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Particulars of a mortgage or charge

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Particulars as to commission, allowance or discount (if any)

Please insert the amount or rate percent of any commission, allowance or discount paid or made either directly or indirectly by the company to any person on consideration of his

- subscribing or agreeing to subscribe, whether absolutely or conditionally, or
- procuring or agreeing to procure subscriptions, whether absolute or conditional,

for any debentures included in this return. The rate of interest payable under the terms of the debentures should not be entered

Commission allowance or discount

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Delivery of instrument

You must deliver the original instrument (if any) creating or evidencing the charge and these prescribed particulars to the Registrar of Companies within 21 days after the date of creation of the charge (section 860). If the property is situated and the charge was created outside the United Kingdom (UK), you must deliver the information to the Registrar within 21 days after the date on which the instrument could have been received in the UK in the normal course of post and assuming you had posted it promptly (section 866)

We will accept a verified copy of the instrument creating the charge where the property charged is situated and the charge was created outside the UK (section 870). The company or the person who has delivered the copy to the Registrar must verify it to be a correct copy and sign it. Where a body corporate gives the verification, an officer of that body must sign it. We will also accept a verified copy where section 867(2) applies (property situated in another part of UK)

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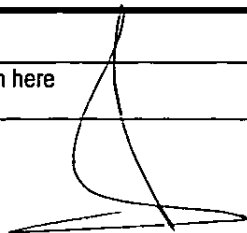
Signature

Please sign the form here

Signature

Signature

X



X

This form must be signed by a person with an interest in the registration of the charge

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Presenter information

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form and will establish where we return the original documents. The contact information you give will be visible to searchers of the public record.

Contact name

Martin Philips

Company name

Howard Kennedy

Address

19 Cavendish Square

London

Post town

County/Region

Postcode

W

1

A

2

A

W

Country

DX

DX 42748 Oxford Circus North

Telephone

020 7636 1616



Certificate

We will send your certificate to the presenter's address if given above or to the Company's Registered Office if you have left the presenter's information blank.



Checklist

We may return forms completed incorrectly or with information missing.

Please make sure you have remembered the following:

- ☐ The company name and number match the information held on the public Register
- ☐ You have included the original deed with this form
- ☐ You have entered the date the charge was created
- ☐ You have supplied the description of the instrument
- ☐ You have given details of the amount secured by the mortgagee or chargee
- ☐ You have given details of the mortgagee(s) or person(s) entitled to the charge
- ☐ You have entered the short particulars of all the property mortgaged or charged
- ☐ You have signed the form
- ☐ You have enclosed the correct fee



Important information

Please note that all information on this form will appear on the public record.



How to pay

A fee of £13 is payable to Companies House in respect of each mortgage or charge.

Make cheques or postal orders payable to 'Companies House'.



Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below:

For companies registered in England and Wales

The Registrar of Companies, Companies House,
Crown Way, Cardiff, Wales, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland

The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland

The Registrar of Companies, Companies House,
Second Floor, The Linenhall, 32-38 Linenhall Street,
Belfast, Northern Ireland, BT2 8BG
DX 481 N R Belfast 1



Further information

For further information, please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk



CERTIFICATE OF THE REGISTRATION OF A MORTGAGE OR CHARGE

Pursuant to section 869(5) & (6) of the Companies Act 2006

**COMPANY NO. 7236250
CHARGE NO. 1**

**THE REGISTRAR OF COMPANIES FOR ENGLAND AND WALES
HEREBY CERTIFIES THAT A DEBENTURE DATED 13 JULY 2010
AND CREATED BY BRANDSURE LIMITED FOR SECURING ALL
MONIES DUE OR TO BECOME DUE FROM THE COMPANY TO
DIVATREND LTD, TERENCE COLE, MARK NEIL STEINBERG &
STEVEN ROSS COLLINS ON ANY ACCOUNT WHATSOEVER
WAS REGISTERED PURSUANT TO CHAPTER 1 PART 25 OF THE
COMPANIES ACT 2006 ON THE 14 JULY 2010**

GIVEN AT COMPANIES HOUSE, CARDIFF THE 20 JULY 2010

DX



Companies House
— for the record —



**THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES**