Cancer Focus Northern Ireland
(a company limited by guarantee)
Annual report
for the year ended 31 July 2014





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COMPANIES HOUSE

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### Annual report for the year ended 31 July 2014

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#### 1

## Cancer Focus Northern Ireland (a company limited by guarantee)

### Reference and administrative details of the charity

#### **Patron**

His Grace the Duke of Abercorn KG

#### **Trustees/Directors**

Professor Roy Spence OBE (Chairman) & (Chairman, Research Advisory Panel)
Mr Boyd Carson (Honorary Treasurer) & (Chairman, Finance & Policy Committee)
Dr Jim Birnie
Mr John Curran
Mr Geoff Hill
Dr Andrew Gilliland
Mr John Leckey
Lady Christine Eames
Ms Julieann Tsang
Dr Trevor Morrow
Ms Breda Teahan
Mr Alex McGuiggan
Mr James Carrigan
Mrs Sally Campalani

#### **Company Secretary**

Mrs Roisin Foster

#### Senior Management Team

Chief Executive - Mrs R Foster
Head of Administration - Mrs P Barrett
Head of Communication & Marketing - Mrs J Savage
Head of Income Generation - Mrs Maeve Colgan
Head of Retail - Mrs Catherine Hogan
Head of Cancer Prevention - Mr G McElwee
Head of Care Services - Mrs E Atkinson

#### Registered office/Principal office

40-44 Eglantine Avenue Belfast BT9 6DX

#### Independent auditors

PricewaterhouseCoopers LLP
Chartered Accountants and Statutory Auditors
Waterfront Plaza
8 Laganbank Road
Belfast
BT1 3LR

#### **Solicitors**

Cleaver Fulton Rankin 50 Bedford Street Belfast BT2 7FW

#### **Investment managers**

Cunningham Coates Limited 19 Donegall Street Belfast, BT1 2HA

#### **Bankers**

Danske Bank Limited 1-9 Victoria Street Belfast BT1 3GA

#### Charity number

XN 48265

### Strategic report for the year ended 31 July 2014

The Cancer Focus Northern Ireland Strategic report is listed below.

#### Strategic and Operational Planning

During 2010, following extensive consultation with stakeholders, Cancer Focus Northern Ireland developed a Strategy for 2010-2015. The particular pressures associated with strategic planning in an uncertain environment were acknowledged. The following strategic goals were agreed: that by 2015 Cancer Focus Northern Ireland would have:

- A robust governance framework compliant with legislation, the regulatory environment and best practice
- A corporate identity with high impact reflecting the heart and ethos of Cancer Focus
- Implemented a programme of targeted cancer prevention campaigns in prioritising those whom research shows to be at highest risk of cancer
- Made progress towards the achievement of Cancer Focus's vision for a tobacco-free Northern Ireland
- Increased the profile of cancer issues among the public, professionals and decision-makers to increase knowledge, change attitudes and behaviour, and improve cancer services and health policy
- Further developed the Centre of Excellence model prioritising services in touch with the aspirations of people living with cancer, reaching more communities and targeting marginalised groups
- Maximised income available to fund frontline work
- Developed the potential of our network of shops
- Invested in the management and development of the people responsible for the delivery of our work
- Effectively managed our resources, ensuring compliance with best practice in accounting procedures and evidencing best value in expenditure
- Maximised the impact of investment in research
- Excellence in internal and external communication

Annual Objectives for the current planning period were drawn up. The Chief Executive and Senior Management Team report twice a year to the Trustees on the progress made towards achieving the organisation's strategic goals and operating objectives.

#### **Grant Making Policy**

Cancer Focus Northern Ireland invites applications for cancer research grants from Queen's University Belfast (Centre for Cancer Research and Cell Biology (Oncology), the University of Ulster (Faculty of Life & Health Sciences) and the Northern Ireland Cancer Registry. Proposals are independently peer reviewed and assessed in detail against the scientific research criteria established by the Research Advisory Panel and the Board. Where relevant, ethical approval for research projects is obtained.

The Research Advisory Panel receives the proposals and annual progress reports and makes recommendations to the Board of Directors

During 2013/14 a revised research strategy was finalised and the application and reporting processes reviewed and strengthened. It was decided to allow the portfolio of existing grants to expire before calling for new projects to meet our agreed strategic goals and research priorities.

#### Contribution of Volunteers

Volunteers freely offer their time, experience, skills and knowledge to help Cancer Focus Northern Ireland fulfil our mission and goals. Volunteer roles are varied and include driving cancer patients for treatment, raising funds, working in our shops, administrative duties and participating in health fairs or other public awareness events. During the current year 305 volunteers contributed over 25,941 hours in a diverse range of roles to further the organisation's work across Northern Ireland. This is equivalent to over 16 full time staff members and greatly enhances the impact of our work.

The Trustees of Cancer Focus are very grateful to everyone who volunteered during the year and supported the organisation's work with commitment and enthusiasm.

### Strategic report for the year ended 31 July 2014 (continued)

#### Achievements & Performance (continued)

Significant progress was made in 2013/14 towards achieving our strategic objectives.

Objective 1: A robust governance framework compliant with legislation, the regulatory environment and best practice

The memorandum and articles of the organisation were reviewed but not changed. There were no new Trustee appointments. The Trustee Board voted unanimously to have Professor Spence remain as Chairman for a further term to provide continuity following a period of far-reaching change for the charity. It was agreed that efforts should be made to identify a Vice-Chair to provide support in this role.

Cancer Focus was called forward for Registration with the Charity Commission for Northern Ireland in October 2014 and we expect this process to be completed early in 2015.

Objective 2: A corporate identity with high impact reflecting the heart and ethos of the organisation

In June 2012 the organisation rebranded to develop a more inclusive, modern and impactful visual identity. Since then all of our information and materials have been updated and rebranded and our website has been redesigned. As a result we have seen a significant increase in visitors to our website, Facebook and Twitter. Most significantly we have seen a 33% increase in the number of people who are using our care services and a 34% increase in the people reached by our cancer prevention programmes.

Objective 3: Implemented a programme of targeted cancer prevention campaigns in prioritising those whom research shows to be at highest risk of cancer

Over the past year we reached 100,527 people with our cancer prevention services - an increase of 34%.

'Keeping Well' - the mobile health service - has gone from strength to strength. In year the three mobile teams saw 8004 people in workplaces and communities - an increase of 167% - demonstrating how effective it is to deliver services right in the heart of communities which are often referred to as 'hard to reach'. The short-term nature of funding for this service is not ideal: it is unlikely that funding will be available from statutory sources given the current pressures of government funding. We have created a link between this service and our retail department which is beginning to create some momentum. We will continue to seek and exploit opportunities for further grant support.

'Well Aware' in partnership with Oaklee/Trinity, and funded by the Big Lottery, seeks to address the issue of late diagnosis among older people by providing age sensitive information on the signs and symptoms of cancer and the steps we can all take to reduce our risk of cancer. Over the past year, this project provided information and free health checks carried out by an experienced nurse to 1,138 over 60s. The peer education element of this project is now underway to further maximise impact.

There has been a further 29% increase in the number of children we are reaching through our Schools Education Package reaching 68,967 children in nursery and primary schools across Northern Ireland. The team piloted new programmes with a further 2,400 young people in the secondary school sector which will be rolled out later this year.

Over the past year we provided training on tobacco control, skin cancer and men's health to 521 professionals. This work has been augmented by use of the media and increased use of social media.

In partnership with the Public Health Agency, we co-chair the implementation of the DHSSPS Skin Cancer Strategy and via a number of sub groups considerable progress has been made. The annual media plan has been developed to provide regular updates throughout the entire year. We launched the revised "Care in the Sun" website www.careinthesun.org and Facebook page and this has resulted in a huge increase in traffic to our website. We held a successful workshop with employer organisations to develop policies and initiatives for outdoor workers and supported local Councils to ensure a high degree of compliance with the Sunbeds Act.

Objective 4: Made progress towards the achievement of Cancer Focus's vision for a tobacco-free Northern Ireland

Quality Standard is 50%: the Northern Ireland average quit rate is 57%.

We have seen considerable progress in our Smoking Cessation services. Cancer Focus delivers the Smoker's Helpline on behalf of the Public Health Agency who funded its extension to include SMS and Text. Our initiative targeting young people in summer schemes reached 2,700 young people – a massive increase on year one's total of 640.

The 809 people who used our Smoking Cessation Service averaged a quit rate at 4 weeks of 65%. The Northern Ireland

### Strategic report for the year ended 31 July 2014 (continued)

#### Achievements & Performance (continued)

Cancer Focus co-chaired the Public Health Agency's implementation group for Northern Ireland's Tobacco Control strategy. We co-ordinated ASH(NI) in liaison with ASH groups in other jurisdictions and co-facilitated No Smoking Day in 2012

We continue to give leadership to our MEPs, MPs and MLAs on tobacco control. Our current priority is the introduction of standardised packaging for tobacco products. We co-ordinated Northern Ireland's responses to the 2012 and 2014 UK-wide Consultations and were key to ensuring that our Executive agreed to be included in the legislation which is making its way through parliament. Other policy issues include a register for tobacco retailers and a ban on smoking in cars. We continue to monitor the use of e cigarettes and support their regulation.

Objective 5: Increased the profile of cancer issues among the public, professionals and decision-makers to increase knowledge, change attitudes and behaviour, and improve cancer services and health policy

In June 2014 Cancer Focus together with 13 other local cancer charities launched the Equal Access campaign. This work began with a research project and awareness-raising in 2012 and built steadily in 2013. The aim of the campaign is to ensure that cancer patients in Northern Ireland have the same access to new cancer treatments as patients in other parts of the United Kingdom. Between June and October 2014 over 25,400 electronic and postcard pledges of support were received from cancer patients, family members and members of the public across Northern Ireland. The petition was handed over to the Northern Ireland Assembly in September.

Cancer Focus facilitated 4 meetings of the All Party Group on Cancer. This included the group's AGM, an update on progress on the skin cancer strategy, a meeting to agree and accept the All Party Group's 2 year Report and a presentation on the European Cancer Patient's Bill of Rights.

Throughout the year we organised a series of public campaigns on Access to Cancer Drugs, Breast Cancer, Bowel cancer, Skin Cancer, New Year - New You, healthy school lunch boxes, men's health, oral cancer and lung cancer.

Objective 6: Further developed the Centre of Excellence model prioritising services in touch with the aspirations of people living with cancer, reaching more communities and targeting marginalised groups

Over the past year, 5771 people affected by cancer accessed our services across Northern Ireland. This is an increase of 36% on the previous year.

The Family Support Service reached 200 children from 100 families. These children all had a mum or dad with cancer and about half of those children lost their parent to the disease. The service has received positive recognition this year as Rachel Smith, Service Coordinator, was awarded the Belfast Telegraph Woman of the Year Award in the Voluntary Sector category, and also gave an excellent presentation on the 'Writing for the Future Work' at the TEDx talks in Belfast.

Our counselling service has maintained its services in each of the Trust areas and in the past year just under 4000 sessions were provided to 644 people impacted by cancer. The growth in demand for this service is creating pressures and we are concerned that waiting lists are increasing.

Beauty for Life has had further growth this year reaching 761 people of whom 428 were seen at the bedside in the Cancer Centre. Regular outreach sessions are held in Craigavon Area Hospital and in Cookstown.

The Art Therapy saw a 50% growth with 597 people accessing the service. This increase is due mainly to a new regular group session in the Cancer Centre and also to the work with children in RVH Sick Children's Hospital where our Art Therapist worked with 82 children.

The Sing for Life Choir, in partnership with the Crescent Arts Centre, now has over 120 members with an average 65 attending weekly choir practice. The choir had 9 public performances this year including being on stage in the MAC Theatre as part of a national play The choir also featured in the BBC Sunday Afternoon programme 'Sing Out' which highlights choirs and their music.

Other services which showed an increase in people accessing are the Fitting Service, Zest for Life, life coaching programme and Writing for Life.

### Strategic report for the year ended 31 July 2014 (continued)

#### Achievements & Performance (continued)

The Driving Service has expanded its boundaries slightly and now offers the service to Newtownabbey area as well as Belfast and South Eastern Trust areas.

The residential weekend was again held in Corrymeela and received extremely positive feedback from those who attended.

Objective 7: Maximised income available to fund frontline work

The charitable work of Cancer Focus Northern Ireland is over 90% funded by public donations and other voluntary sources and we are deeply indebted to all of the individuals, businesses and other organisations that support our work.

A strategic review of income generation trends within Cancer Focus indicated that there was a need to re-focus this vital area of work to ensure long-term sustainability. At the same time there was a recognition that we needed to develop a strategic approach to maximising the potential of our re-brand. To achieve both of these goals, the Appeals and Marketing Department was restructured to create two new departments - Income Generation and Communications and Marketing. The Income Generation Department was internally re-structured to improve clarity of roles, responsibilities and targets. This unfortunately led to some posts being declared redundant with associated in year costs.

Throughout this period of structural change, fundraising continued successfully. Our 14 Cancer Focus Groups worked tirelessly throughout the year organising various fundraising events and collecting donations in their local towns. In total, they raised £113,600.

Community Fundraising excelled with events such as Focus Fit in Cookstown raising £42,000, Star Ball raising £20,000 and the annual FROG cycle event raising £15,000. The Young Farmers' Clubs of Ulster raised £13,000 through a Think Pink event for their female members and a Grow a Mo event for their male members. Two families who had used our Family Support Service organised events in memory of their loved ones. Stephen Montgomery and friends ran Bangor 10k and raised £42,000 in memory of his wife and Tanya McCance and friends organised a climb up Slieve Donard and raised £17,000 in memory of her husband.

Ivan McMinn ran the London Marathon in April 2014 and raised a magnificent £64,000 for Cancer Focus. The other 14 participants raised £30,000 which made the total raised for London Marathon £94,000 – the highest amount ever raised for this event

Our corporate partnership with Danske Bank ended in January 2014, with £84,000 being raised by staff and donated to finish our most successful corporate partnership. R T Autoparts in Cookstown raised £20,000 which contributed to the purchase of a Keeping Well Van. Wine Inns were our charity partner for 2013 and raised £13,000 through various collections and events. In April 2014 we became Victoria Square Shopping Centre's new Charity of the Year with a weekly collections and a calendar of events throughout the year.

The Think Pink campaign 2013 raised £83,500 which included £25,000 from our new fundraising initiative Girls' Night In.

We continue to be the official charity of Lidl who every year sponsor our Fit Factor programme in schools, support our events and organise locally based fundraising. In January 2014, Lidl funded our Keeping Well Vans to visit 16 of their stores across Northern Ireland and have also committed to doing the same in January 2015.

We are grateful to the continued support of Clarins who provide products for our Beauty for Life service and for fundraising events.

Income generation for the year ahead is already underway. MediCare has come back on board to support our Think Pink 2014 campaign. We have launched our first ever Cancer Focus Skydive Challenge Event and in October 2014, we will be launching a new overseas trek to the Great Wall of China which will take place in October 2015.

### Strategic report for the year ended 31 July 2014 (continued)

Achievements & Performance (continued)

Objective 8: Developed the potential of our network of shops

Over the past three years we have invested heavily in our network of shops to provide a retail office base, develop management capacity and ensure a network of shops that positively reinforces our brand and our work on the high street. In year, we refurbished Coleraine and opened a rent-free pop-up bookshop in Central Belfast for six months. We closed the lower Lisburn Road shop on expiry of the lease and opened a new shop in Holywood. Sales held well in year and we believe a degree of stability in this work area has been reached. In the coming year the current lease in Ballymoney will expire and new premises have been identified: we will also open a new shop on the Ormeau Road, Belfast bringing our shop total back to 12.

Objective 9: Invested in the management and development of the people responsible for the delivery of our work

The Trustees recognise that the effective delivery of programmes to meet Cancer Focus's charitable objectives depends on the skills, expertise and effective management of our staff and the commitment and support of volunteers. The charity employees 115 people supported by 380 active volunteers at Headquarters, in our services and in retail with 288 volunteers engaged in raising funds.

In year staff members were supported to attend course, conferences and seminars to advance their skills and learning. The performance management system is embedding well with all staff having regular one to one meetings with their manager and an annual appraisal.

A revised Health and Safety Policy has been produces and disseminated to all staff. A programme of training had been delivered and health and safety audits carried out to ensure a safe working environment and work practices for all staff and volunteers.

Objective 10: Effectively managed our resources, ensuring compliance with best practice in accounting procedures and evidencing best value in expenditure

In 2013 we introduced a new accounts system to allow improved management information on income and expenditure. This has proved a much more complex programme of work than envisaged but we now have monthly accounts in an agreed format together with financial information to enable budget holders exercise effective financial management.

Objective 11: Maximised the impact of investment in research

In year the Trustees, advised by the Research Advisory Panel developed a revised research strategy to clarify our research commitment and priorities. Professor Joe O'Sullivan, Dr John Winder and Dr Stuart MacIntosh joined our Research Advisory panel.

We were deeply saddened by the passing of Professor Norman Nevin, a long-serving panel member, whose wisdom will be greatly missed.

Research Projects Existing and Approved in 2013/14

Queen's University Belfast

Cancer Focus Research Fellowship 2012-2016

'Functional and clinical characterisation of genes involved in a novel BRCA1 interacting mRNA splicing complex' - Dr Kienan Savage

'Randomised controlled trial evaluation of the Cancer Focus 'Dead Cool' Smoking Prevention Programme'. Jointly Funded with the Public Health Agency Research and Development Office - Dr Allen Thurston

Northern Ireland Cancer Registry

'Why do Cancer Patients Die in Hospital: part Il What enables Cancer Patients to die at home' - Dr. Anna Gavin

### Strategic report for the year ended 31 July 2014 (continued)

#### Achievements & Performance (continued)

Concord Project: The Northern Ireland element of an international programme for the global surveillance of cancer survival using routine cancer registry data - Dr Anna Gavin

University of Ulster

'Developing and evaluating a self-management psychosocial intervention for men with prostate cancer and their partners – a feasibility study' - Dr. Eilis McCaughan, Institute of Nursing Research - Completed June 2104

The Musculoskeletal Consequences of Breast Reconstruction using the Latissmus Dorsi Muscle - Dr Iseult Wilson

'EXACCT Study' - Dr.Jackie Gracey

Objective 12: Excellence in internal and external communication

Recognising the importance of effective communication to our work, and the need to maximise of the impact of our new brand, at the beginning of 2014 we developed a new Communication and Marketing Department. This team is charged with improving our external and internal communication and we have seen a very positive impact on the number of people accessing our services. Since we rebranded in 2012 the number of people reached by Care Services has increased by 51% from 3,656 to 5,515 and Cancer Prevention by 60% from 63,000 to 100,527.

Social media is becoming increasingly important and we have set up systems to monitor the use of our website, Facebook and Twitter. There is a growing recognition of our new name and brand. The Equal Access campaign harnessed 25,000 pledges across the Province. We now have a full suite of high quality materials to promote our services and disseminate cancer prevention information.

The work of Cancer Focus has received sustained positive media attention and we would like to continue to build on this in the coming years. Our specialist Stop Smoking Services in the Belfast and South-Eastern areas were extended to include additional workplace and youth provision as a one-stop shop for these individuals.

#### Financial Review

During the year the charity had a deficit of £319,129 (2013: £333,909 surplus) from the general public and other sources through its fundraising activities.

As shown in the restricted funds column in the Statement of Financial Activities, £567,827 of income was for particular projects and we still hold £361,741 which will be used as these projects progress.

There have been exceptional costs in year including redundancy costs, covering long-term sickness absence and retail refurbishment. We also saw a fall in legacy income, commensurate with the unprecedented rise in 2012/13. The costs associated with restructuring were a necessary investment to strengthen Income Generation to meet future funding requirements.

#### **Investment Policy**

The directors have the power to invest in such assets as they see fit within out ethical investment policy. The Treasurer is responsible for liaising with the Investment Managers and reporting to the Board at each meeting.

#### **Reserves Policy**

The charity has free reserves of around £2,388,734 which represents 8 months unrestricted expenditure on charitable activities. The directors believe that it is prudent to work towards holding 10 months funding and plans to do this over a period of ten years.

The main reason for holding reserves is to ensure that the charity has enough resources to fund the programmes it is supporting and to meet any emergencies that may arise.

### Strategic report for the year ended 31 July 2014 (continued)

#### Plans for the Future

Cancer Focus Northern Ireland has embraced significant change in the past few years, updating our visual identity, developing a range of new services to meet emerging need and improving internal systems and procedures. It is recognised that a period of consolidation is required.

Over the coming year efforts will be made to maximise the impact of restructuring in both Income Generation and Communications and Marketing. In particular we will develop an income generation strategy to improve the sustainability of our income generation and the return on investment.

The Keeping Well mobile service has clearly demonstrated its success in reaching communities. We will work to secure further funding for this service. We plan also to build on our partnership with Lilac in Cookstown by moving the shared service centre to new premises early in 2015.

We will continue to implement our Retail Development strategy to ensure all of our shops are fit for purpose and to see a return on the investment we have made.

Approved by the directors and signed on their behalf by:

Ry Spence

Professor Roy Spence

Trustee

#### Trustees' report for the year ended 31 July 2014

The Directors (who are also the Trustees of the Charity) present their report, together with the financial statements of the charity for the year ended 31<sup>st</sup> July 2014. The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's Memorandum & Articles of Association, the Charities Act 1993 and the Statement of Recommended Practice: Accounting and Reporting by Charities 2005.

#### STRUCTURE, GOVERNANCE & MANAGEMENT

#### **Directors & Organisational Structure**

Cancer Focus Northern Ireland is a Company Limited by Guarantee (NI 49781) and not having a share capital constituted under the Companies (Northern Ireland) Order 1986 and is a registered charity, number XN48265.

The Memorandum & Articles of Association allows for at least five and not more than up 18 directors to be appointed. Trustees serve for a term of four years, at the end of which they may be appointed to serve for a further four years. All directors must retire after 8 years' service with the exception of the Chairman or the Treasurer who may remain in office if the majority of the remaining Trustees deem it in the best interests of the charity to do so.

The Memorandum & Articles of Association are reviewed on an annual basis to ensure that the charity's governance arrangements are appropriate and effective.

When new directors are appointed they are given an introduction to the work of Cancer Focus Northern Ireland with the information they need to fulfil their roles, which includes information about the role of directors, company, trustee and charity law

At the quarterly directors' meeting (Council) the directors agree the broad strategy of Cancer Focus Northern Ireland and monitor all the activities of the charity. Each director takes collective responsibility for monitoring the work of Cancer Focus Northern Ireland. There are four main sub-committees established to assist the Council; namely the Finance & Policy Committee, Human Resources and Remuneration Sub-Committee, the Research Advisory Panel and the Services Advisory Panel. Each sub-committee must include at least one director and each committee reports on activities and makes recommendations to Council.

The charity's Chief Executive is responsible for the day to day operation of the charity, manages the staff of the charity on behalf of the directors and is also the Company Secretary.

Cancer Focus Northern Ireland is a member of the Association of European Cancer Leagues, Association of Medical Research Charities and works as Action on Smoking & Health (Northern Ireland). The charity also works closely with a wide range of partner organisations and umbrella bodies.

#### Risk Management

The charity's Directors and Senior Management Team have considered the major risks to which the charity is exposed and have reviewed those risks and established systems and procedures to manage those risks.

Major risks are identified and ranked in terms of their potential impact and likelihood. Major risks, for this purpose, are those that may have a significant effect on the charity.

- Governance & Management
- Reputation
- Finance
- Operations
- External Factors
- Legal & Regulation compliance

Risks are reviewed on an annual basis to ensure that adequate systems and procedures are in place. Where appropriate, risks are covered by insurance.

In assessing risk, our Directors recognise that some areas of our work require the acceptance and management of risk, if our key objectives are to be achieved.

### Trustees' report for the year ended 31 July 2014 (continued)

#### Risk Management (continued)

The directors and senior management team are involved in managing the areas of higher risk on an ongoing basis through the implementation of our Strategic and Operational plans.

#### **Objectives & Activities**

The objectives of the charity, according to the Memorandum & Articles of Association are:

"For the public benefit and primarily within Northern Ireland to support and further the control of cancer and allied diseases and to alleviate trauma, pain and suffering there-from and in particular to provide caring services and information for patients with cancer, their families and all concerned both for them and about cancer to fund internationally competitive, high quality research into the causes, treatment and prevention of cancer to reduce the incidence of cancer and promote its early diagnosis and treatment, and to raise professional and public awareness of cancer issues and influence policy makers to improve cancer services and public health policy".

#### Mission Statement

Cancer Focus Northern Ireland is a local charity that helps to save lives and enhance the quality of life of everyone affected by cancer through care services, research, prevention, public campaigns and advocacy.

The activities carried out by Cancer Focus Northern Ireland, as outlined in our Strategic Plan 2010-15, can be broadly categorised into the following programmes:

#### Care Services

Aim: To provide a range of care services and information to meet the needs of all those affected by cancer.

#### Cancer Research

Aim: To promote and support internationally competitive, high quality research into the causes, treatment and prevention of cancer.

#### **Cancer Prevention**

Aim: To reduce the risk of developing cancer and promote its early diagnosis.

#### Campaigning & Advocacy

Aim: To raise public and professional awareness of cancer issues and influence policy makers to improve cancer services and public health policy.

### Trustees' report for the year ended 31 July 2014 (continued)

#### Statement of trustees' responsibilities

The trustees (who are also directors of Cancer Focus Northern Ireland for the purposes of company law) are responsible for preparing the Trustees' annual report (including the Strategic report) and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

Approved by the directors and signed on their behalf by:

Professor Roy Spence

Trustee

## Independent auditors' report to the trustees' of Cancer Focus Northern Ireland (a company limited by guarantee)

#### Report on the financial statements

#### Our opinion

In our opinion the financial statements, defined below:

- give a true and fair view of the state of the charitable company's affairs as at 31 July 2014 and of its outgoing/(incoming) resources and application of resources, including its income and expenditure and cash flows for the year then ended;
- · have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

This opinion is to be read in the context of what we say in the remainder of this report.

#### What we have audited

The financial statements, which are prepared by Cancer Focus Northern Ireland, comprise:

- the balance sheet as at 31 July 2014;
- the statement of financial activities (including income and expenditure account) for the year then ended;
- the note of historical cost profits and losses for the year ended then ended;
- the cash flow statement for the year then ended; and
- the notes to the financial statements, which include a summary of significant accounting policies and other explanatory information.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In applying the financial reporting framework, the trustees have made a number of subjective judgements, for example in respect of significant accounting estimates. In making such estimates, they have made assumptions and considered future events.

#### What an audit of financial statements involves

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) ("ISAs (UK & Ireland)"). An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of:

- whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed;
- the reasonableness of significant accounting estimates made by the trustees; and
- the overall presentation of the financial statements.

In addition, we read all the financial and non-financial information in the Annual report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Strategic report and Trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements.

## Independent auditors' report to the trustees' of Cancer Focus Northern Ireland (a company limited by guarantee) (continued)

#### Other matters on which we are required to report by exception

#### Adequacy of accounting records and information and explanations received

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- we have not received all the information and explanations we require for our audit; or
- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.

#### Trustees' remuneration

Under the Companies Act 2006 we are required to report to you if, in our opinion, certain disclosures of Trustees' remuneration specified by law are not made. We have no exceptions to report arising from this responsibility.

#### Responsibilities for the financial statements and the audit

#### Our responsibilities and those of the trustees

As explained more fully in the Trustees' Responsibilities Statement set out on page 11, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and ISAs (UK & Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors. This report, including the opinions, has been prepared for and only for the charity's members and trustees as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

Martin O'Hanlon (Senior Statutory Auditor)
For and on behalf of PricewaterhouseCoopers LLP

Chartered Accountants and Statutory Auditors

PricewaterhouseCoopers LLP

Martin O Yarlon

**Belfast** 

28/11/14

Statement of financial activities (including income and expenditure account) for the year ended 31 July 2014

tor the year chucu 31 July 2014	Notes	Unrestricted funds	Restricted funds £	Total 2014 £	Total 2013 £
Incoming resources/income					
Incoming resources from generated funds					
- Activities for generating funds	2	2,271,220	-	2,271,220	2,848,658
- Investment income	2	28,721	<b>-</b> .	28,721	33,048
-Shop Income Incoming resources from charitable activities		756,438	-	756,438	702,070
- Provision of care services		44,059	27,746	71,805	62,352
- Cancer prevention programs		5,910	540,081	545,991	583,569
Total incoming resources		3,106,348	567,827	3,674,175	4,229,697
Resources expended/expenditure					
Cost of generating funds					
- Costs of generating income	4	1,212,500	-	1,212,500	1,413,932
- Shop Expenditure		690,153	-	690,153	676,191
Charitable activities - Cancer Research and Scientific activities	5	154,028	-	154,028	109,988
- Provision of patient care services	5	894,647	25,119	919,766	871,837
- Cancer prevention programs	5	456,767	547,590	1,004,357	811,340
Governance costs		12,500	-	12,500	12,500
Total resources expended		3,420,595	572,709	3,993,304	3,895,788
Net (outgoing)/ incoming resources before recognised gains and losses/net income and expenditure and transfer between funds		(314,247)	(4,882)	(319,129)	333,909
Transfer between funds		54,463	(54,463)	-	-
Unrealised gain on revaluation of investment assets	12	10,731		10,731	66,833
Realised gain on disposal of investment assets		10,954	-	10,954	12,113
Net movement in funds		(238,099)	(59,345)	(297,444)	412,855
Funds at 1 August 2013		2,910,113	421,086	3,331,199	2,918,344
Funds at 31 July 2014	17-18	2,672,014	361,741	3,033,755	3,331,199

All amounts above relate to the continuing operations of the charity.

The charity has no recognised gains and losses other than those included in the results above, and therefore no separate statement of total recognised gains and losses has been presented.

#### 15

# Cancer Focus Northern Ireland (a company limited by guarantee)

### Note of historical cost profits and losses for the year ended 31 July 2014

	2014	2013	
	£	£	
Net (outgoing) / incoming resources for the year	(319,129)	333,909	
Realised gains on disposal of investments	10,954	12,113	
Historical cost (loss)/ gains for the year	(308,175)	346,022	

### Balance sheet as at 31 July 2014

		2014	2013
	Note	£	£
Fixed assets	<del></del>		
Tangible assets	11	1,854,930	1,840,581
Investments	12	631,078	546,064
Total fixed assets	·	2,486,008	2,386,645
Current assets			
Debtors	13	249,419	330,348
Cash at bank and in hand		581,000	986,867
Total current assets		830,419	1,317,215
Creditors: amounts falling due within one year	14	(275,113)	(360,979)
Net current assets		555,306	956,236
Total assets less current liabilities		3,041,314	3,342,881
Creditors: amounts falling due after one year	15	(7,559)	(11,682)
Net assets		3,033,755	3,331,199
The funds of the charity:			
Unrestricted funds			
General	. 18	2,388,734	2,592,564
Designated	18	200,000	245,000
Revaluation reserve	18	83,280	72,549
		2,672,014	2,910,113
Restricted funds	19	361,741	421,086
Total funds		3,033,755	3,331,199

The financial statements on pages 14 to 32 were approved by the Trustees and were signed on its behalf by:

Professor Roy Spence OBE

Chairman

Mr Boyd Carson Honorary Treasurer

Registered number: NI 49781

### Cash flow statement for the year ended 31 July 2014

		2014	2013
	Notes	£	£
Net cash (outflow)/ inflow from operating activities	22	(257,417)	159,413
Returns on investments and servicing of finance		· · · · · · · · · · · · · · · · · · ·	
Interest received		110	10,765
Dividend received		28,611	22,283
	<del> </del>	28,721	33,048
Capital expenditure and financial investment			
Purchase of tangible fixed assets		(109,720)	(210,463)
Proceeds from sale of tangible fixed assets		-	8,521
Proceeds from sale of investments		34,161	84,398
Purchase of investments		(97,489)	(80,951)
	<del></del>	(173,048)	(198,495)
Net cash outflow before financing		(401,744)	(6,034)
Financing			
Repayment of principal under hire purchase & finance lease		(4 122)	(1,375)
agreements	<del></del>	(4,123) (4,123)	(1,375)
Decrease in cash in year	23 - 24	(405,867)	(7,409)

### Notes to the financial statements for the year ended 31 July 2014

#### 1 Accounting policies

These financial statements have been prepared on the going concern basis under the historical cost convention, as modified by the revaluation of fixed asset investments, and in accordance with applicable accounting standards including the Statement of Recommended Practice on "Accounting and Reporting by Charities" published in March 2005 and the Companies Act 2006. The accounting policies, which have been applied consistently throughout the period, are set out below.

The company has availed itself of and adapted the Companies Act 2006 formats to reflect the special nature of Foundation's activities.

#### Tangible fixed assets

Tangible fixed assets are capitalised at cost to the charity. In the case of donated assets this is taken to be the estimated value to the charity of the asset. Depreciation is provided on a straight line basis at rates which are sufficient to write them down to their residual value over the estimated useful lives as follows:

Leasehold premises- 2 - 20%Equipment, fixtures and fittings- 10% - 20%Motor vehicles- 20%

The Foundation will conduct an impairment review when events or circumstances indicate that the carrying amount of the fixed assets may not be recoverable.

#### Investments

Investments are stated at mid-market value at the balance sheet date. Any realised and unrealised gains and losses on revaluation are shown separately in the statement of financial activities.

#### Stocks

Stocks are stated at the lower of cost and net realisable value.

#### Incoming resources

All incoming resources are included in the statement of financial activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

#### Voluntary income

Voluntary income received by way of donations and gifts to the charity is included in full in the Statement of Financial Activities when received.

#### Legacies

Legacies are recognised when there is entitlement, certainty of receipt and measurability of the legacy. Entitlement to material legacies which are not included are disclosed in the notes.

#### Grants

Revenue grants are credited to restricted incoming resources on the earlier date of when they are received or when they are receivable, unless they relate to a specified future period, in which case they are deferred.

Grants for the purpose of capital expenditure are credited to restricted incoming resources when receivable and transferred to unrestricted funds on purchase of assets.

### Notes to the financial statements for the year ended 31 July 2014 (continued)

#### 1 Accounting policies (continued)

#### Income from UCF shops

Donated goods for resale in charity shops are included as income in the period the goods are sold.

#### Fundraising income

Fundraising income is credited to incoming resources when received. If the income relates to a particular event happening after the financial year end it is deferred.

#### Resources expended

All expenditure is accounted for on an accruals basis and has been classified under the headings that aggregate all costs related to the category. Expenses including depreciation which cannot be wholly allocated directly to a particular area of the charity's activities are allocated on an agreed percentage basis to cancer research & scientific activities, provision of patient care services, cancer prevention programs and support costs.

#### Cost of generating funds

These include the salaries, direct expenditure and overhead costs of staff who promote fund raising, including events and mailings.

#### Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to supply them. Support costs are allocated to their relevant activity based on the income received.

#### Governance costs

Governance costs include those costs incurred in the governance of its assets which are associated with constitutional and statutory requirements.

#### Pension costs

The charity operates a defined contribution scheme for its employees. Contributions are charged to the statement of financial activities in the period to which they relate.

#### Foreign exchange

Transactions denominated in foreign currencies are translated at the exchange rate at the date of the transaction. All assets and liabilities denominated in foreign currencies are translated at the rate of exchange at the Balance Sheet or the exchange rate of related foreign exchange contract where appropriate. The resulting gain or loss is dealt with in the statement of financial activities.

#### Leased assets

Where assets are financed by leasing agreements that give rights approximating to ownership ('finance leases') the assets are treated as if they had been purchased outright. The corresponding leasing commitments are shown as obligations to the lessor. Depreciation is charged to the profit and loss account on a straight line basis over the shorter of the lease terms and the useful lives of equivalent owned assets. Lease payments are treated as consisting of capital and interest elements and the interest is charged to revenue in proportion to the reducing capital element outstanding.

Rentals under operating leases are charged to revenue as incurred.

### Notes to the financial statements for the year ended 31 July 2014 (continued)

#### 1 Accounting policies (continued)

#### Grants payable

Grants are recognised in the accounts as liabilities after they have been approved by the Trustees even if there are conditions attached to them. This is because there is a valid expectation by the recipients that they will receive the grant.

Where a grant is awarded for a period of greater than one year, future instalments of which are subject to satisfactory reports to the Foundation, the future grant instalments are included in commitments but are not recognised in the accounts until satisfactory reports are received. This is because the terms on which these grants are awarded do not create a valid expectation of receipt until the Foundation's Trustees are satisfied with the reports received on the use made of the previous year's instalments.

#### Value added tax

The charity is registered for VAT only on its activities in relation to its shops. The rest of the expenditure is either charged to the Statement of Financial Activities or capitalised as part of the cost of the related asset, where appropriate.

#### Fund accounting

The charity has various types of funds for which it is responsible and which require specific disclosure. A definition of the various types of funds is as follows:

#### Unrestricted funds

Funds which are expendable at the discretion of the charity in furtherance of the purpose of the charity. In addition to expenditure on activities such funds may be held in order to finance capital investment and working capital.

#### Restricted funds

Restricted funds are to be used for specified purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund, together with a fair allocation of overheads and support costs.

#### **Designated funds**

Designated funds are amounts set aside from unrestricted funds which have been 'earmarked' for particular projects.

### Notes to the financial statements for the year ended 31 July 2014 (continued)

2	Income
4	THEOTHE

		2014	2013
	Note	£	ŧ
Incoming resources			
Activities for generating funds			
- Donations	3	441,316	463,869
- Legacies	3	131,805	720,915
- Fundraising income		1,698,099	1,663,874
· · · · · · · · · · · · · · · · · · ·		2,271,220	2,848,658
Investment income			
- Dividend income		28,611	22,284
- Bank interest		110	10,764
		28,721	33,048
3 Activities for generating funds		2014	201
		£	;
Donations			
Subscriptions in memoriam		21,576	32,144
Direct mail appeal/Collection boxes		123,412	90,400
Give as you earn		255,812	264,527
Other income		40,516	76,798
	<del></del>	441,316	463,869
Legacies Edward Johnson Leathem			1,526
Margaret Henderson		1,077	1,175
Joan MacGiffin		-	2,605
Patricia Sinclair		-	2,000
Thomas Harvey Johnston		-	2,500
Robert John Logan		-	5,000
Eileen Russell		-	3,000
Jennifer Elizabeth Corkey		_	122,950
Margaret Rosaleen Hamilton		_	2,000
David William Dynes		_	260,992
Eva Johnston		-	200,772
Susan Mary Caroline Moore		-	4,614
Eileen Curragh		-	2,000
Annie McCann		<u>-</u>	1,200
Colette Ward		_	5,000

### Notes to the financial statements for the year ended 31 July 2014 (continued)

### 3 Activities for generating funds (continued)

	2014	2013
	£	£
Legacies (continued)		
Gladys McVicker	-	17,961
Alexander McVicker		51
Gertrude Thompson	1,670	7,984
Margaret Kirkwood	-	6,965
Robert Alan Curragh	-	1,000
Lilian Grace Armstrong	-	1,000
David Stewart	-	10,000
John McGee	•	74,363
Mary Elizabeth McVerry	15,000	15,000
Elizabeth L McDowell	<b>-</b> %	330
Sarah Dorman Barr	-	10,000
Mr & Mrs White	-	120
Mr & Mrs Leo Collins	-	100
Mr & Mrs David Graham	-	150
Mr & Mrs Kieron McGovern	-	100
Mr & Mrs Noel McCann	-	200
Mr & Mrs Mark Colerman	-	250
Mr & Mrs Francis Nicholson	-	120
Mary Wilson	<u>-</u>	6,327
Samuel Brown	· -	152,312
George Fulton Baird	3,000	-
Margaret Eileen Bambrick	1,000	-
Raymond Bicker	10,000	-
Alfred Wesley Nixon	7,773	_
Janette Emmeline Dick	2,000	-
David Reaney	3,580	_
Wilhelmina Patterson	14	-
William & Dorothy Scott	5,000	_
Suzanne Marlow Wilson	2,000	-
Barbara Winifred Williamson	5,000	=
Mary Eleanor Morgan	1,980	~
Isabella Baird	33,437	-
Mr & Mrs Carr	100	_
Margaret Kingston	100	-
Ronald McConaghie	2,000	-
Mary Patricia Voyce	17,074	-
Susan Donnelly	1,000	
Lucy May McClure	2,000	

### Notes to the financial statements for the year ended 31 July 2014 (continued)

### 3 Activities for generating funds (continued)

	2014	2013 £
Legacies (continued)	£	
William Robert Forde	1,000	-
Margaret Vowles	15,000	-
David John Morrow	1,000	-
ال معلى في معلى المعلى العبل العبل المعلى المعلى العبل الأولى التي العبل العبل العبل العبل العبل العبل العبل ا	131,805	720,915
4 Costs of generating voluntary income		
•	2014	2013
	£	£
Mail appeal	9,310	7,428
Payroll giving	21,352	17,839
Telesales raffles	159,069	145,038
Ben Nevis challenge	5,825	10,652
Great North Run	10,166	14,408
Pink ribbon campaign	18,592	19,534
Abseil	6,037	32,230
Other fundraising events	231,875	410,643
Salaries	498,217	490,955
Advertising and PR	15,745	2,017
Motor expenses and travel	19,343	36,104
Professional fees	180	720
Telephone	-	5,341
Postage, printing and stationery	9,181	16,238
Computer costs	729	3,979
Staff training	1,314	2,252
Subscriptions	661	100
Audio visual aids	249	848
Miscellaneous	236	252
Catering	417	1,364
Support costs (note 6)	204,002	195,990
	1,212,500	1,413,932

### Notes to the financial statements for the year ended 31 July 2014 (continued)

5	Charit	able	activities
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5 Charnable	Cancer research & scientific	Provision of patient care services		Cancer prevention programs				Total	Total
	activities £	Unrestricted £	Restricted £	Unrestricted £	Restricted £	2014 £	2013 £		
The Queens University of Belfast and University of Ulster, Jordanstown									
<ul> <li>Department of Oncology</li> </ul>	53,332	-	-	-	-	53,332	30,952		
- NI cancer registry	12,500	-	-	-	-	12,500	-		
University of Ulster School of Health Sciences	6,500	-	-	-	-	6,500	640		
Salaries	-	458,893	25,119	208,558	374,051	1,066,621	877,774		
Direct expenses	-	35,671	-	4,066	79,101	118,838	113,219		
Motor expenses and travel	-	19,894	-	15,653	35,768	71,315	51,585		
Telephone	-	637	-	-	9,828	10,465	7,539		
Postage, printing and stationery	-	11,179	-	10,480	13,904	35,563	47,491		
Computer costs	-	727	-	292	1,890	2,909	3,217		
Advertising and PR	95	2,162	-	1,955	4,410	8,622	24,886		
Staff training	-	2,117	-	881	14,530	17,528	8,876		
Subscriptions	-	859	-	-	-	859	1,010		
Professional fees	-	270	-	239	6,599	7,108	11,516		
Audio visual aids	-	360	-	8,529	4,590	13,479	734		
Catering	-	2,219	-	1,957	2,919	7,095	4,297		
Miscellaneous	-	331	-	155	-	486	313		
Support costs (note 6)	81,601	326,404	-	204,002	-	612,007	587,970		
Corrymeela	-	3,427	-	-	-	3,427	-		
Fitting Support	-	29,497	-	-	-	29,497	21,146		
Total 2014	154,028	894,647	25,119	456,767	547,590	2,078,151	1,793,165		
Total 2013	109,988	871,837	<del>-</del>	382,796	428,544	1,793,165			

### Notes to the financial statements for the year ended 31 July 2014 (continued)

### 6 Allocation of support costs

The charity allocates its support costs on the basis of management time spent on each activity.

	Costs of generating voluntary income	Cancer research & scientific activities £	Provision of patient care services	Cancer prevention programs £	Total 2014 £	Total 2013 £
Salaries	117,136	46,854	187,417	117,136	468,543	448,343
Depreciation	16,826	6,731	26,922	16,826	67,305	57,687
Bank charges and hire purchase interest	1,452	581	2,323	1,452	5,808	5,223
Heat and light	3,175	1,270	5,079	3,175	12,699	16,652
Telephone	6,461	2,585	10,338	6,461	25,845	20,588
Insurance	4,744	1,898	7,591	4,744	18,977	17,051
Cleaning	3,648	1,459	5,836	3,648	14,591	17,745
Repairs and maintenance	4,884	1,954	7,815	4,884	19,537	13,012
Motor expenses and travel	3,606	1,442	5,770	3,606	14,424	15,700
Postage, printing and stationery	6,546	2,618	10,473	6,546	26,183	27,291
Computer costs	12,331	4,932	19,730	12,331	49,324	74,588
Advertising and PR	8,486	3,394	13,577	8,486	33,943	32,591
Staff training	544	218	870	544	2,176	3,271
Subscriptions	2,132	853	3,412	2,132	8,529	11,188
Professional fees	7,903	3,161	12,644	7,903	31,611	20,745
Audio visual aids	381	152	610	381	1,524	309
Catering	314	126	503	314	1,257	2,092
Health and safety	2,545	1,018	4,071	2,545	10,179	-
Miscellaneous	888	355	1,423	888	3,554	(116)
Total 2014	204,002	81,601	326,404	204,002	816,009	783,960
Total 2013	195,990	78,396	313,582	195,992	783,960	-

### Notes to the financial statements for the year ended 31 July 2014 (continued)

#### 7 Net (outgoing)/ incoming resources

Net (outgoing)/ incoming resources	2014	2013
	•	
	£	
The net (outgoing)/ incoming resources is stated after charging/(crediting):		
Staff costs (note 8)	2,390,064	2,140,120
Operating leases	162,460	138,655
Depreciation - owned assets	95,371	70,655
Fees payable to the company's auditor for audit of accounts (Gift in kind)	12,500	12,500
Trustee indemnity insurance	3,091	3,091
Profit on sale of fixed assets	_	(300
8 Employee information	2014	201
8 Employee information	2014 £	2013
8 Employee information Staff costs		
Staff costs	£	
Staff costs Wages and salaries	£ 2,134,586	1,894,316
Staff costs Wages and salaries Social security costs	£ 2,134,586 170,599	1,894,316 154,646
Staff costs Wages and salaries Social security costs	£ 2,134,586 170,599 84,879	1,894,316 154,646 91,158
Staff costs Wages and salaries Social security costs	£ 2,134,586 170,599 84,879 2,390,064	1,894,316 154,646 91,158 2,140,120

One employee earned between £60,000 - £70,000 during the year (2013: One employee).

#### 9 Trustees' emoluments

Trustees received no emoluments or reimbursement of expenses during the year. (2013: Nil)

#### 10 Taxation

The Company is a registered charity and, as such, is entitled to certain tax exemptions on income and profits from investments and surpluses on any trading activities carried on in furtherance of the charity's primary objectives, if these profits and surpluses are applied solely for charitable purposes.

### Notes to the financial statements for the year ended 31 July 2014 (continued)

### 11 Tangible assets

	Leasehold premises £	Equipment, fixtures and fittings	Motor vehicles £	Total £
Cost				
At 1 August 2013	1,883,395	493,059	141,218	2,517,672
Additions	60,695	9,491	39,534	109,720
At 31 July 2014	1,944,090	502,550	180,752	2,627,392
Accumulated depreciation				
At 1 August 2013	286,621	322,243	68,227	677,091
Charge for year	48,367	25,564	21,440	95,371
At 31 July 2014	334,988	347,807	89,667	772,462
Net book amount				
At 31 July 2014	1,609,102	154,743	91,085	1,854,930
At 31 July 2013	1,596,774	170,816	72,991	1,840,581

The net book value of fixed assets includes £17,179 (2013: £17,179) in respect of assets held under hire purchase and finance lease agreements.

#### 12 Investments

	UK Government stocks £	Other UK listed equities £	2014 £	2013 £
At 1 August 2013	46	546,018	546,064	470,565
Additions at cost	2	97,489	97,489	80,951
Disposals at market value	<u>-</u>	(23,206)	(23,206)	(72,285)
Net revaluation gain	-	10,731	10,731	66,833
At 31 July 2014	46	631,032	631,078	546,064
Historical cost at 31 July 2014	2,980	533,409	536,389	497,701

The trustees believe that the carrying value of the investments is supported by their underlying net assets.

2014 £ 40,886 137,840 70,693 249,419  2014 £ 4,123	2013 £ 76,966 207,545 45,837 330,348
40,886 137,840 70,693 249,419	76,966 207,545 45,837 330,348
137,840 70,693 249,419	207,545 45,837 330,348
70,693 249,419 2014 £	45,837 330,348 2013
249,419 2014 £	330,348
2014 £	2013
£	
£	
	_
4 123	£
7,140	4,123
71,684	166,373
51,131	44,738
148,175	145,745
275,113	360,979
	2013
	£
	-
• • •	-
	44,054
105,332	44,054
	148,175

15 Creditors: amounts falling after one year		
	2014	2013
	£	£
Obligations under hire purchase and finance lease arrangements (note 16)	7,559	11,682
	7,559	11,682
16 Obligations under hire purchase and finance lease arrangements	2014	2013
Obligations under hire purchase and finance lease arrangements	2014	2013
	2014 £	2013 £
Obligations under hire purchase and finance lease arrangements  Net finance lease and hire purchase obligations due as follows:		
Net finance lease and hire purchase obligations due as follows:	£	£

### Notes to the financial statements for the year ended 31 July 2014 (continued)

#### 17 Analysis of net assets between funds

	Unrestricted funds																													
				Revaluation	General	Designated	Total																							
				funds	funds	funds	funds	funds	funds	funds	funds	funds	funds	funds	funds	funds	funds	funds	funds	funds	funds	funds	funds	funds	funds	funds	funds	funds	reserve	funds
		£	£	£	£																									
Fixed assets		-	1,854,930	-	1,854,930																									
Investments	-	83,280	547,798	-	631,078																									
Net current assets (including long term creditor)	361,741	-	(13,994)	200,000	547,747																									
	361,741	83,280	2,388,734	200,000	3,033,755																									

18 Unrestricted funds				
	General	Designated	Revaluation	
	fund	Fund	reserve	Total
	· £	£	£	£
At 1 August 2013	2,592,564	245,000	72,549	2,910,113
Net gain on revaluation of investment assets	-	-	10,731	10,731
Net gain on disposal of investment assets	10,954	-	-	10,954
Transfer to restricted funds	54,463	-	-	54,463
Net outgoing resources before transfers	(181,913)	(132,334)	-	(314,247)
Transfers between funds	(87,334)	87,334	<u>-</u>	-
At 31 July 2014	2,388,734	200,000	83,280	2,672,014

Funds have been 'earmarked' in the designated fund as follows £200,000 (2013: £245,000) to meet research commitments and develop our retail network.

#### 19 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balance of donations and grants to be applied for specific purposes.

	At 1 August		ement in fund		At 31 July
	2013	Incoming	Outgoing	Transfers	2014
	£	£	£	£	£
PHA Smokebusters	-	39,164	(36,899)	-	2,265
PHA Care in the Sun	35,562	47,821	(55,572)	-	27,811
PHA Central Cessation Service	120,726	186,278	(160,371)	-	146,633
The Big Lottery Health and Mind Matters Project (ManAlive)	20,124	99,794	(74,862)	-	45,056
The Big Lottery Well Aware	9,597	87,445	(81,389)	(4,123)	11,530
Belfast Trust Counselling Service	6,730	27,747	(25,119)	-	9,358
PHA Smokers Quitline	17,454	42,029	(43,850)	-	15,633
SWARD Community Wellbeing	136,529	-	(87,098)	(20,340)	29,091
Estate of John McGee	74,364	-	-	-	74,364
Ulster Garden Villages	-	30,000	-	(30,000)	-
Awards for All	-	7,549	(7,549)	•	-
	421,086	567,827	(572,709)	(54,463)	361,741

### Notes to the financial statements for the year ended 31 July 2014 (continued)

#### 19 Restricted funds (continued)

Cancer prevention programs are made up of the following:

**PHA Smokebusters** 

- Smokebusters is a club for 9-11 year olds where every primary school in Northern Ireland is invited to enrol their primary six/seven class. Each student and teacher receives educational information via a regular newsletter and other resources about smoking and its harmful effects.

PHA Care in the Sun

 This project was developed to make people more aware of the dangers of over exposure to the sun. Money was used to fund an educational campaign through leaflets, advertising and the development of a website.

**PHA Central Cessation Service** 

- This project offers smoking cessation advice and support to smokers in disadvantaged communities within PHA Belfast & South Eastern areas.

The Big Lottery Health and Mind Matters Project (ManAlive)

- This project aims to improve the physical and mental health of disadvantaged men living in one of the most deprived rural areas in Northern Ireland. The project will provide health checks, health awareness information and presentations and will use a mobile unit to access the more remote rural areas. It will also work with local retailers to promote health messages to customers. The project is primarily based in the South Down and South Armagh areas.

The Big Lottery Well Aware

- Well Aware is a Big Lottery funded project developed in partnership with Oaklee Homes Group. This project targets people aged 60 plus and aims to raise awareness of signs and symptoms of cancer. The project includes free health checks and advice and information on reducing cancer risk.

**Belfast Trust Counselling Service** 

 This grant provides an additional 28 hours per week counselling in the Belfast Trust Area.

**PHA Smokers Quitline** 

 Cancer Focus was awarded the contract by the Public Health Agency to run the smokers (Quitline) telephone helpline which is a valuable addition to the range of support we can offer to smokers who want to quit.

**SWARD Community Wellbeing** 

- This programme, which is in partnership with Lilac Cancer Support Group, has been funded by South Western Area Rural Development. Community Wellbeing Programme aims to improve the health and wellbeing of individuals living throughout the areas of Fermanagh, Cookstown, Dungannon and Magherafelt. A mobile unit will enable the project staff to travel throughout the target area delivering a range of cancer prevention and support services to local people. Cancer awareness sessions will be provided in a wide range of convenient settings in order to target all members of the community. The Project Nurse will provide free health checks at these sessions. The Care Service staff will be trained to deliver professional services such as counselling and art therapy. This programme will therefore bring the extensive range of Cancer Focus services deep into the heart of local communities across the South Western areas of Northern Ireland.

#### Notes to the financial statements for the year ended 31 July 2014 (continued)

#### 19 Restricted funds (continued)

Estate of John McGee

Ulster Garden Villages

 This was a legacy donation which was restricted to funding of cancer research.

 Ulster Garden Villages gave a designated grant to fund a new customised vehicle for the Keeping Well Mobile Service that provides lifesaving health checks in workplaces, schools and communities across Northern Ireland

Awards for All

 Awards for All gave a designated grant to fund a project in Sure Start nurseries working with children and their parents to raise awareness of the importance of sun safety and exercise at an early age.

#### 20 Contingent liabilities

The Community Fund has a legal charge over the building at Eglantine Avenue securing the repayments of all or part of the grant if the building is disposed of. A grant of £200,000 was received from the Community Fund towards the cost of this building in April 2004.

A contingent liability exists in relation to grants totalling £267,516 (2013: £191,166) which have been committed to projects but are contingent upon the recipient meeting specific criteria in future years.

There is a contingent liability to repay all grant monies should they not be distributed under the terms of the various initiatives.

The trustees do not anticipate any repayment falling due under the terms on which the grants were received.

### 21 Financial commitments

	Property 2014 £	Property 2013 £
The charity has annual commitments under operating leases which expire:		
Within one year	123,950	137,172
In more than one year, but not more than five years	354,463	301,454
After five years	282,292	230,250
	760,705	668,876

## 22 Reconciliation of net (outgoing)/incoming resources to net cash (outflow)/inflow from operating activities

	2014	2013
	£	£
Net (outgoing)/incoming resources	(319,129)	333,909
Depreciation on tangible fixed assets	95,371	62,880
Investment income	(28,721)	(33,047)
Movement in debtors	80,929	(235,964)
Movement in creditors	(85,867)	31,935
Profit on disposal of fixed assets	-	(300)
Net cash (outflow)/ inflow from operating activities	(257,417)	159,413

### Notes to the financial statements for the year ended 31 July 2014 (continued)

#### 23 Analysis of net funds

	At 1 August 2013	Cash Flow f	31 July 2014
Cash at bank and in hand	986,867	(405,867)	581,000
Net cash	986,867	(405,867)	581,000
Hire purchase & finance leases	(15,805)	4,123	(11,682)
Net debt	(15,805)	4,123	(11,682)
Net funds	971,062	(401,744)	569,318

#### 24 Reconciliation of net cash flow to movement in net funds

,	2014 £	2014	2013
		£	
Decrease in cash in financial year	(405,867)	(7,409)	
Cash inflows from increase in debt	4,123	1,375	
Change in net funds resulting from cash flows	(401,744)	(6,034)	
Non-Cash Changes			
New Hire Purchase	-	(17,180)	
Movement in funds in the year	(401,744)	(23,214)	
Net funds at beginning of year	971,062	994,276	
Net funds at end of year	569,318	971,062	

#### 25 Liability of members

Cancer Focus Northern Ireland is a company limited by guarantee. The liability of the members is limited to an amount not exceeding £1.

### 26 Related party transactions

Cancer Focus Northern Ireland made no related party transactions during the year.

### 27 Ultimate controlling party

There is no ultimate controlling party.