

ALPHA PLAY LIMITED
UNAUDITED ABBREVIATED ACCOUNTS
31 JULY 2009
COMPANY REGISTRATION NUMBER 06111709

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ALPHA PLAY LIMITED
ABBREVIATED ACCOUNTS
YEAR ENDED 31 JULY 2009

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ALPHA PLAY LIMITED

CHARTERED CERTIFIED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE UNAUDITED FINANCIAL STATEMENTS OF ALPHA PLAY LIMITED

YEAR ENDED 31 JULY 2009

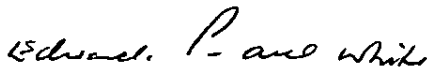
In accordance with our terms of engagement, and in order to assist you to fulfil your duties under the Companies Act 2006, we have compiled the financial statements of the company which comprise the Balance Sheet and the related notes from the accounting records and information and explanations you have given to us

This report is made to the Company's Directors, as a body, in accordance with the terms of our engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the Company's Directors that we have done so, and state those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's Directors, as a body, for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Association of Chartered Certified Accountants and have complied with the ethical guidance laid down by the Association relating to members undertaking the compilation of financial statements.

You have acknowledged on the balance sheet as at 31 July 2009 your duty to ensure that the company has kept proper accounting records and to prepare financial statements that give a true and fair view under the Companies Act 2006. You consider that the company is exempt from the statutory requirement for an audit for the year.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.



EDWARDS PEARSON & WHITE LLP
Chartered Certified Accountants

Warwick & Coventry

31 March 2010

ALPHA PLAY LIMITED
ABBREVIATED BALANCE SHEET

31 JULY 2009

	Note	2009 £	2008 £
FIXED ASSETS	2		
Intangible assets		56,584	63,584
Tangible assets		<u>81,443</u>	<u>104,304</u>
		138,027	167,888
CURRENT ASSETS			
Stocks		6,750	6,750
CREDITORS: Amounts falling due within one year		<u>187,466</u>	<u>214,696</u>
NET CURRENT LIABILITIES		(180,716)	(207,946)
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>(42,689)</u>	<u>(40,058)</u>
CAPITAL AND RESERVES			
Called-up equity share capital	3	101	101
Profit and loss account		<u>(42,790)</u>	<u>(40,159)</u>
DEFICIT		<u>(42,689)</u>	<u>(40,058)</u>

The Balance sheet continues on the following page
The notes on pages 4 to 5 form part of these abbreviated accounts

ALPHA PLAY LIMITED

ABBREVIATED BALANCE SHEET *(continued)*

31 JULY 2009

The directors are satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act

The directors acknowledge their responsibilities for

- (i) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

These abbreviated accounts were approved by the directors and authorised for issue on 30 March 2010, and are signed on their behalf by



N Hodgson
Director

Company Registration Number 06111709

The notes on pages 4 to 5 form part of these abbreviated accounts.

ALPHA PLAY LIMITED
NOTES TO THE ABBREVIATED ACCOUNTS
YEAR ENDED 31 JULY 2009

1 ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover, which is attributable to one continuing activity, represents amounts invoiced, excluding value added tax, in respect of the sale of goods and services. In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced, calculated by reference to the stage of completion

Amortisation

Amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Goodwill	-	10 Years Straight Line
Franchise Fee	-	10 Years Straight Line

Fixed assets

All fixed assets are initially recorded at cost

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Plant & Equipment	-	25% Reducing Balance
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Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease

Going concern

The continuation of the company's affairs is dependent upon the support of the creditors. These accounts have been prepared on a going concern basis which assumes their continued support for the foreseeable future

ALPHA PLAY LIMITED
NOTES TO THE ABBREVIATED ACCOUNTS
YEAR ENDED 31 JULY 2009

2 FIXED ASSETS

	Intangible Assets £	Tangible Assets £	Total £
COST			
At 1 August 2008	70,000	135,607	205,607
Additions	-	4,286	4,286
At 31 July 2009	70,000	139,893	209,893
DEPRECIATION			
At 1 August 2008	6,416	31,303	37,719
Charge for year	7,000	27,147	34,147
At 31 July 2009	13,416	58,450	71,866
NET BOOK VALUE			
At 31 July 2009	56,584	81,443	138,027
At 31 July 2008	63,584	104,304	167,888

3 SHARE CAPITAL

Allotted, called up and fully paid

	2009 No	£	2008 No	£
101 Ordinary shares of £1 each	<u>101</u>	<u>101</u>	<u>101</u>	<u>101</u>