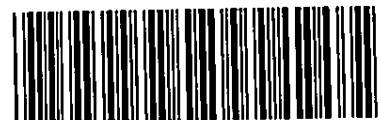

ALPHA PLAY LTD

UNAUDITED
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2008

MONDAY



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ALPHA PLAY LTD

ABBREVIATED BALANCE SHEET
AS AT 31 JULY 2008

	Note	£	2008 £
FIXED ASSETS			
Intangible fixed assets	2		63,584
Tangible fixed assets	3		104,304
			<u>167,888</u>
CURRENT ASSETS			
Stocks		6,750	
CREDITORS: amounts falling due within one year		<u>(214,696)</u>	
NET CURRENT LIABILITIES			<u>(207,946)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(40,058)</u>
CAPITAL AND RESERVES			
Called up share capital	4		101
Profit and loss account			<u>(40,159)</u>
SHAREHOLDERS' DEFICIT			<u>(40,058)</u>

The directors consider that the company is entitled to exemption from the requirement to have an audit under the provisions of section 249A(1) of the Companies Act 1985 and members have not required the company to obtain an audit of its accounts for the period in question in accordance with section 249B(2) of the Act. The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 221 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 31 July 2008 and of its loss for the period then ended in accordance with the requirements of section 226 of the Act and which otherwise comply with the requirements of the Companies Act 1985 relating to the financial statements so far as applicable to the company.

The abbreviated accounts, which have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 applicable to small companies, were approved and authorised for issue by the board and were signed on its behalf on 23 February 2009.



Nicola Hodgson
Director

The notes on pages 2 to 3 form part of these financial statements.

ALPHA PLAY LTD

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 JULY 2008

1. ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

1.2 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied, exclusive of Value Added Tax and trade discounts.

1.3 Intangible fixed assets and amortisation

Goodwill is the difference between amounts paid on the acquisition of a business and the fair value of the identifiable assets and liabilities. It is amortised to the Profit and loss account over its estimated economic life.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures & fittings	-	25%	reducing balance
Office equipment	-	25%	reducing balance

2. INTANGIBLE FIXED ASSETS

	£
Cost	
At 16 February 2007	-
Additions	70,000
At 31 July 2008	70,000
Amortisation	
At 16 February 2007	-
Charge for the period	6,416
At 31 July 2008	6,416
Net book value	
At 31 July 2008	63,584

ALPHA PLAY LTD

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2008

3. TANGIBLE FIXED ASSETS

	£
Cost	
At 16 February 2007	-
Additions	135,607
At 31 July 2008	<u>135,607</u>
Depreciation	
At 16 February 2007	-
Charge for the period	31,303
At 31 July 2008	<u>31,303</u>
Net book value	
At 31 July 2008	<u><u>104,304</u></u>

4. SHARE CAPITAL

	2008 £
Authorised	
100,000 Ordinary shares of £1 each	100,000
10,000 Ordinary "A" Class shares of 0p each	-
	<u>100,000</u>
Allotted, called up and fully paid	
101 Ordinary shares of £1 each	<u><u>101</u></u>

During the period the company issued £101 of share capital.