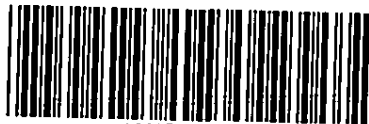


**A D LIMITED
COMPANY NUMBER 2755090
ABBREVIATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31 OCTOBER 2007**

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COMPANIES HOUSE

A D LIMITED
BALANCE SHEET AS AT 31 OCTOBER 2007

	Notes	2007 £	2006 £
ASSETS EMPLOYED			
FIXED ASSETS			
Tangible Assets	2	<u>22814</u>	<u>29774</u>
CURRENT ASSETS			
Debtors		118885	81415
Cash at Bank & in Hand		<u>63619</u>	<u>32115</u>
		182504	113530
CREDITORS			
Amounts falling due within One Year		<u>141136</u>	<u>136461</u>
NET CURRENT ASSETS/(LIABILITIES)		<u>41368</u>	<u>(22931)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		64182	6843
PROVISIONS FOR LIABILITIES & CHARGES		<u>3743</u>	<u>689</u>
NET ASSETS		<u><u>£60439</u></u>	<u><u>£6154</u></u>
CAPITAL & RESERVES			
Called Up Share Capital	3	100	100
Profit & Loss Account		<u>60339</u>	<u>6054</u>
Shareholders Funds		<u><u>£60439</u></u>	<u><u>£6154</u></u>

For the year in question, the company was entitled to exemption from an audit under section s 249A(1) of the Companies Act 1985. The members have not required the company to obtain an audit of its accounts for the financial year in accordance with section s 249B(2) of the Act. The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with section s 221 of the Companies Act 1985 and
- (b) preparing accounts which give a true and fair view of the state of affairs of the company, as at the end of the financial year, and of its profit or loss for the financial year in accordance with the requirements of s 226A and the Companies Act 1985, and which otherwise comply with the requirements of that Act relating to accounts, so far as applicable to the company

These accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies

The financial statements were approved by the Board of Directors on 27 August 2008,


D AJOSE DIRECTOR

The notes on pages 2 & 3 form part of these accounts

A D LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE
YEAR ENDED 31 OCTOBER 2007

1. ACCOUNTING POLICIES

The main accounting policies of the company are set out below. These policies have remained unchanged from the previous year.

a) Accounting Basis and Standards

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

b) Turnover

Turnover represents the invoiced value of services provided net of value added tax to customers in the United Kingdom during the year.

c) Pension

The Company operates a defined contributions pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year.

(d) Deferred taxation

Deferred tax arises as a result of including items of income and expenditure in taxation computations in periods different from those in which they are included in the company's accounts. Deferred tax is provided in full on timing differences which result in an obligation to pay more (or less) tax at a future date, at the average tax rates that are expected to apply when the timing differences reverse, based on current tax rates and laws.

Deferred tax is not provided on timing differences arising from the revaluation of fixed assets where there is no commitment to sell the asset.

(e) Depreciation

Depreciation has been provided on fixed assets at rates calculated to write off the costs less residual value over their expected useful lives as follows:

Motor Vehicle	25% per annum on written down value
Office Equipment & Fittings	25% per annum on written down value

2. TANGIBLE FIXED ASSETS

	Motor Vehicle	Office Equipment & Fittings	Total
COSTS			
As at 1 November 2006	7236	34984	42220
Additions	—	758	758
As at 31 October 2007	<u>£7236</u>	<u>£35742</u>	<u>£42978</u>
DEPRECIATION			
As at 1 November 2006	2713	9733	12446
Charge for the Year	<u>1131</u>	<u>6587</u>	<u>7718</u>
As at 31 October 2007	<u>£3844</u>	<u>£16320</u>	<u>£20164</u>
WRITTEN DOWN VALUES			
As at 31 October 2007	<u>£3392</u>	<u>£19422</u>	<u>£22814</u>
As at 31 October 2006	<u>£4523</u>	<u>£25251</u>	<u>£29774</u>

A D LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE
YEAR ENDED 31 OCTOBER 2007

3. CALLED UP SHARE CAPITAL

	2007	2006
Ordinary Shares of £1 each		
Authorised	<u>£100000</u>	<u>£100000</u>
Allotted, Issued and Fully Paid	<u>£100</u>	<u>£100</u>

4. RELATED PARTY TRANSACTIONS

The Company is controlled by Mr D Ajose, the director of the company, who owns 100 £1 Ordinary Shares of the Company out of a total issued share capital of 100 £1 Ordinary Shares. In the year ended 31 October 2007 A D Limited made sales of £48616 and purchased services of £33608 with Alternative Direct Marketing Limited. A D Limited and Alternative Direct Marketing Limited have a common director. The balance accruing from Alternative Direct Marketing Limited to the company at the year end accumulated to £62196 (2006 £68441).

In the year ended 31 October 2007 AD limited made no advances to Call Zebra Limited the balance owing from AD Limited at 31 October 2007 amounted to £17(2006 £17). Call Zebra Limited and AD Limited have a common director.

There were no other material related party transactions during the year.