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Report of the Director and

Unaudited Financial Statements for the Year Ended 5 April 2009

<u>for</u>

Crescent Communications Limited

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Company Information for the Year Ended 5 April 2009

DIRECTOR:

Ms Catherine Joanna Burton

SECRETARY:

1st Contact Secretaries Limited

REGISTERED OFFICE:

1st Contact Accounting Castlewood House 77-91 New Oxford Street

London WC1A 1DG

REGISTERED NUMBER:

4377881 (England and Wales)

ACCOUNTANTS:

1st Contact Accounting Castlewood House 77/91 New Oxford Street

London WC1A 1DG

Report of the Director for the Year Ended 5 April 2009

The director presents her report with the financial statements of the company for the year ended 5 April 2009.

PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of Marketing Consultancy.

DIRECTOR

Ms Catherine Joanna Burton held office during the whole of the period from 6 April 2008 to the date of this report.

Her beneficial interest in the shares of the company, according to the register of directors' interests, was as follows:

5.4.09

6.4.08

Ordinary shares of £1 each

1

1

She did not hold any non-beneficial interests in the shares of the company.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

ON BEHALF OF THE BOARD:

Ms Catherine Joanna Burton - Director

Date: 23rd November, 2009

Profit and Loss Account for the Year Ended 5 April 2009

	Notes	5.4.09 £	5.4.08 £
TURNOVER		142,994	92,402
Administrative expenses		15,531	16,496
OPERATING PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION	2	127,463	75,906
Tax on profit on ordinary activities	3	27,450	15,821
PROFIT FOR THE FINANCIAL YEA AFTER TAXATION	R	100,013	60,085

Balance Sheet 5 April 2009

		5.4.0	9	5.4.08	В
	Notes	£	£	£	£
FIXED ASSETS Tangible assets	5		342		427
CURRENT ASSETS Debtors Cash at bank and in hand	6	53,234 183,729		8,519 152,258	
CREDITORS		236,963		160,777	
Amounts falling due within one year	7	45,033		38,793	
NET CURRENT ASSETS			191,930		121,984
TOTAL ASSETS LESS CURRENT LIABILITIES			192,272		122,411
CAPITAL AND RESERVES Called up share capital Profit and loss account	8 9		1 192,271		1 122,410
SHAREHOLDERS' FUNDS			192,272		122,411

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 5 April 2009.

The members have not required the company to obtain an audit of its financial statements for the year ended 5 April 2009 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Ms Catherine Joanna Burton - Director

Notes to the Financial Statements for the Year Ended 5 April 2009

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc

- at variable rates on reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. OPERATING PROFIT

The operating profit is stated after charging:

	Depreciation - owned assets	5.4.09 £ 85	5.4.08 £ 142
	Director's remuneration and other benefits etc	8,190	7,913
3.	TAXATION		
	Analysis of the tax charge The tax charge on the profit on ordinary activities for the year was as follows:	5.4.09	5.4.08
	Current tax:	£	£
	UK corporation tax	27,450	15,821
	Tax on profit on ordinary activities	27,450	15,821
4.	DIVIDENDS		
		5.4.09 £	5.4.08 £
	Final	30,152	28,721

Notes to the Financial Statements - continued for the Year Ended 5 April 2009

5.	TANGIBLE FI	XED ASSETS			Plant and machinery etc £
	COST At 6 April 2008 and 5 April 200				1,139
	DEPRECIATION At 6 April 2008 Charge for year	3			712 85
	At 5 April 2009)			797
	NET BOOK V				342
	At 5 April 2008	3			427
6.	DEBTORS: A	MOUNTS FALLING DUE WI	THIN ONE YEAR	5.4.09	5.4.08
	Trade debtors			£ 53,234	£ 8,519 ———
7.	CREDITORS:	AMOUNTS FALLING DUE	WITHIN ONE YEAR	5.4.09 £	5.4.08 £
	Trade creditors Taxation and s Other creditors	social security		1 35,270 9,762 45,033	525 33,346 4,922 38,793
8.	CALLED UP	SHARE CAPITAL			
	Allotted, issue Number:	d and fully paid: Class:	Nominal value:	5.4.09 £	5.4.08 £
	1	Ordinary	£1	1	1
9.	RESERVES				Profit
					and loss account £
	At 6 April 2008 Profit for the year				122,410 100,013 (30,152)
	At 5 April 2009	9			192,271

Profit and Loss Account for the Year Ended 5 April 2009

	5.4.0	9	5.4.08	}
	£	£	£	£
Turnover				
Sales	139,796		89,955	
Interest Received	3,198		2,447	
		142,994		92,402
Expenditure				
Rates and water	-		338	
Light and heat	163		92	
Subscriptions & Professional M	672		464	
Computer Consumables & S/W	237		203	
Directors' salaries	8,190		7,913	
Social security	349		345	
Telephone	451		343	
Post and stationery	98		19	
Travelling	771		582	
Journals & Publications	108		56	
Training	257		178	
General Expenses	-		1,508	
Filing Fee	-		145	
Accountancy	844		900	
Entertainment	3,249		3,198	
	 -	15,389 ———		16,284
		127,605		76,118
Finance costs				
Bank charges		57		70
		127,548		76,048
Depreciation				
Computer equipment		<u>85</u>		142
NET PROFIT		127,463		75,906