

Abbreviated Unaudited Accounts for the Year Ended 31 March 2016

for

LJR Digital Marketing Ltd

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for the Year Ended 31 March 2016

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DIRECTORS:

L J Roberts
Mrs E A Roberts

SECRETARY:

L J Roberts

REGISTERED OFFICE:

Innovation Centre
Bristol & Bath Science Park,
Dirac Crescent, Emersons Green
Bristol
Avon
BS16 7FR

REGISTERED NUMBER:

08458109 (England and Wales)

ACCOUNTANTS:

ADM Accountancy Services Ltd
Chartered Management Accountant
Unit 5 Tarlings Yard
Bishops Cleeve
Cheltenham
Gloucestershire
GL52 8RN

Abbreviated Balance Sheet
31 March 2016

	Notes	31.3.16 £	31.3.15 £
CURRENT ASSETS			
Debtors		1,855	3,679
Cash at bank		<u>8,336</u>	<u>710</u>
		10,191	4,389
CREDITORS			
Amounts falling due within one year		<u>8,670</u>	<u>12,907</u>
NET CURRENT ASSETS/(LIABILITIES)		<u>1,521</u>	<u>(8,518)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>1,521</u>	<u>(8,518)</u>
CAPITAL AND RESERVES			
Called up share capital	2	1	1
Profit and loss account		<u>1,520</u>	<u>(8,519)</u>
SHAREHOLDERS' FUNDS		<u>1,521</u>	<u>(8,518)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 26 April 2016 and were signed on its behalf by:

L J Roberts - Director

Notes to the Abbreviated Accounts
for the Year Ended 31 March 2016

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.3.16 £	31.3.15 £
1	Ordinary Shares	£1	<u>1</u>	<u>1</u>

3. **DIRECTORS' ADVANCES, CREDITS AND GUARANTEES**

The following advances and credits to a director subsisted during the years ended 31 March 2016 and 31 March 2015:

	31.3.16 £	31.3.15 £
L J Roberts		
Balance outstanding at start of year	(5,345)	(5,007)
Amounts advanced	(8,000)	(617)
Amounts repaid	6,661	279
Balance outstanding at end of year	<u>(6,684)</u>	<u>(5,345)</u>

4. **GOING CONCERN**

The financial statements have been prepared on a going concern basis which is dependent upon the continuing support of the company's director to enable the company to continue in operational existence for the foreseeable future.

Chartered Accountants' Report to the Board of Directors
on the Unaudited Financial Statements of
LJR Digital Marketing Ltd

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to three) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of LJR Digital Marketing Ltd for the year ended 31 March 2016 which comprise the Profit and Loss Account, the Balance Sheet, and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Chartered Institute of Management Accountants, we are subject to its ethical and other professional requirements which are detailed at <http://www.cimaglobal.com>.

This report is made solely to the Board of Directors of LJR Digital Marketing Ltd, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of LJR Digital Marketing Ltd and state those matters that we have agreed to state to the Board of Directors of LJR Digital Marketing Ltd, as a body, in this report in accordance with the requirements of the Chartered Institute of Management Accountants as detailed at <http://www.cimaglobal.com>. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that LJR Digital Marketing Ltd has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of LJR Digital Marketing Ltd. You consider that LJR Digital Marketing Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of LJR Digital Marketing Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

ADM Accountancy Services Ltd
Chartered Management Accountant
Unit 5 Tarlings Yard
Bishops Cleeve
Cheltenham
Gloucestershire
GL52 8RN

Date:

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.