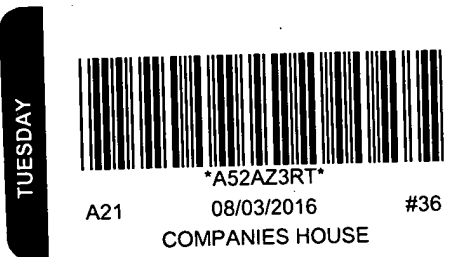


Company Registration No. 09115323 (England and Wales)

STORYHOUSE INSIGHTS LIMITED

UNAUDITED ABBREVIATED FINANCIAL STATEMENTS

FOR THE PERIOD ENDED 31 JULY 2015



STORYHOUSE INSIGHTS LIMITED

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STORYHOUSE INSIGHTS LIMITED

ACCOUNTANTS' REPORT TO THE DIRECTOR ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF STORYHOUSE INSIGHTS LIMITED FOR THE PERIOD ENDED 31 JULY 2015

The following reproduces the text of the Accountants' Report prepared in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated financial statements set out on pages 2 to 3 have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Storyhouse Insights Limited for the Period ended 31 July 2015 set out on pages 3 to 6 from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales, we are subject to its ethical and other professional requirements which are detailed at icaew.com/regulations.

This report is made solely to the Board of Directors of Storyhouse Insights Limited, as a body, in accordance with the terms of our engagement letter dated 13/07/2014. Our work has been undertaken solely to prepare for your approval the financial statements of Storyhouse Insights Limited and state those matters that we have agreed to state to the Board of Directors of Storyhouse Insights Limited, as a body, in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Storyhouse Insights Limited and its Board of Directors as a body, for our work or for this report.

It is your duty to ensure that Storyhouse Insights Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Storyhouse Insights Limited. You consider that Storyhouse Insights Limited is exempt from the statutory audit requirement for the Period.

We have not been instructed to carry out an audit or a review of the financial statements of Storyhouse Insights Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.



Old Mill Accountancy LLP

Accountants



Wessex House
Chalkeymead Business Park
MELKSHAM
Wiltshire
SN12 8BU

STORYHOUSE INSIGHTS LIMITED

ABBREVIATED BALANCE SHEET

AS AT 31 JULY 2015

	Notes	2015 £	£
Current assets			
Debtors		6,787	
Cash at bank and in hand		6,600	
		<u>13,387</u>	
Creditors: amounts falling due within one year		<u>(13,386)</u>	
Total assets less current liabilities			<u>1</u>
Capital and reserves			
Called up share capital	2		<u>1</u>
Shareholder's funds			<u>1</u>

For the financial Period ended 31 July 2015 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The member has not required the company to obtain an audit of its financial statements for the Period in question in accordance with section 476;
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 30/01/16

K Hawes

K Hawes

Director

Company Registration No. 09115323

STORYHOUSE INSIGHTS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE PERIOD ENDED 31 JULY 2015

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

2 Share capital

2015

£

Authorised

100 Ordinary of 1p each

1

Allotted, called up and fully paid

100 Ordinary of 1p each

1

During the year 100 ordinary shares of £0.01 each were allotted and fully paid at par for cash consideration on incorporation of the company.

3 Related party relationships and transactions

Advances and credits granted to the directors during the Period are outlined in the table below:

	% Rate	Opening Balance £	Amounts Advanced £	Interest Charged £	Amounts Repaid £	Closing Balance £
Directors Loan	-	-	60,581	-	53,936	6,645
		-	60,581	-	53,936	6,645