Registered Number: 06599980

England and Wales

Pure Beauty Online Services Ltd

Unaudited Abbreviated Report and Financial Statements

For the year ended 31 May 2016

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## Pure Beauty Online Services Ltd

## Accountants' Report For the year ended 31 May 2016

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 31 May 2016 and you consider that the company is exempt from an audit under the Companies Act 2006.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfill your statutory responsibilities, from the accounting records and information and explanations supplied to us.

Peter Hearne Associates Ltd 2 Parkside Court Greenhough Road Lichfield Staffs WS13 7FE

Dated: 23 June 2016

## Pure Beauty Online Services Ltd Abbreviated Balance Sheet As at 31 May 2016

	Notes	2016	2015
Fixed assets		£	£
Tangible assets	2	42,969	49,073
		42,969	49,073
Current assets			
Stocks		19,804	45,718
Debtors	3	197,868	196,850
Cash at bank and in hand		24,529	17,017
		242,201	259,585
Creditors: amounts falling due within one year		(143,469)	(154,616)
Net current assets		98,732	104,969
Total assets less current liabilities		141,701	154,042
Provisions for liabilities		(7,521)	(4,166)
Net assets		134,180	149,876
Capital and reserves			
Called up share capital	4	100	100
Profit and loss account		134,080	149,776
Shareholders funds		134,180	149,876

For the year ended 31 May 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director responsibilities: 1) The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476:

2) The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Signed on behalf of the board of directors

Mr C L Whittaker Director

Date approved by the board: 23 June 2016

## Pure Beauty Online Services Ltd Notes to the Abbreviated Financial Statements For the year ended 31 May 2016

### 1 Accounting Policies

#### Basis of accounting

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

#### Turnover

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

#### Operating lease rentals

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

#### Deferred taxation

Deferred taxation arises when items are charged or credited in accounts in different periods to those in which they are included in the company's tax computations. Deferred tax is provided in full on timing differences that result in an obligation to pay more (or less) tax at a future date. Deferred tax is calculated at the average rates that are expected to apply when the timing differences reverse, based on current tax rates and laws. The resulting deferred tax asset or liability is not discounted.

### Tangible fixed assets

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

Computer Equipment 25% Straight line Fixtures and Fittings 10% Straight line

## Stocks

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow moving items. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads.

# Pure Beauty Online Services Ltd Notes to the Abbreviated Financial Statements For the year ended 31 May 2016

## 2 Tangible fixed assets

	Tangible fixed
	assets
Cost or valuation	£
At 01 June 2015	83,867
Additions	1,937
At 31 May 2016	85,804
Depreciation	
At 01 June 2015	34.794
Charge for year	8,041
At 31 May 2016	42,835
Net book values	
At 31 May 2016	42,969
At 31 May 2015	49,073

#### 3 Debtors:

Debtors include an amount of £168280 (2015: £173030) falling due after more than one year Included in debtors is £168,280, (2015 £173,030) that is due from the parent company.

### 4 Share capital

Allotted called up and fully paid	2016	2015
	£	£
100 Ordinary shares of £1.00 each	100	100
	100	100

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.