

**ABBREVIATED UNAUDITED ACCOUNTS**

**FOR THE YEAR ENDED 31 MARCH 2016**

**FOR**

**GOOD MARKETING STUFF LIMITED**

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**FOR THE YEAR ENDED 31 MARCH 2016**

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**GOOD MARKETING STUFF LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31 MARCH 2016**

**DIRECTORS:** R K Malivoire  
Mrs J N K Malivoire

**SECRETARY:** Mrs J N K Malivoire

**REGISTERED OFFICE:** 3 Abbey Gardens  
Upper Woolhampton  
Reading  
Berkshire  
RG7 5TZ

**REGISTERED NUMBER:** 06986747 (England and Wales)

**ACCOUNTANTS:** River Thames Accountancy Ltd  
34 Wellington Road  
Maidenhead  
Berkshire  
SL6 6DQ

**CHARTERED CERTIFIED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS**  
**ON THE UNAUDITED FINANCIAL STATEMENTS OF**  
**GOOD MARKETING STUFF LIMITED**

**The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages three to six) have been prepared.**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Good Marketing Stuff Limited for the year ended 31 March 2016 which comprise the Profit and Loss Account, the Balance Sheet, and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at <http://www.accaglobal.com/rulebook>.

This report is made solely to the Board of Directors of Good Marketing Stuff Limited, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Good Marketing Stuff Limited and state those matters that we have agreed to state to the Board of Directors of Good Marketing Stuff Limited, as a body, in this report in accordance with the requirements of the Association of Chartered Certified Accountants as detailed at <http://www.accaglobal.com/factsheet163>. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that Good Marketing Stuff Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Good Marketing Stuff Limited. You consider that Good Marketing Stuff Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Good Marketing Stuff Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

River Thames Accountancy Ltd  
34 Wellington Road  
Maidenhead  
Berkshire  
SL6 6DQ

23 December 2016

**ABBREVIATED BALANCE SHEET**  
**31 MARCH 2016**

	Notes	31.3.16 £	£	31.3.15 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		287		640
<b>CURRENT ASSETS</b>					
Debtors		-		30	
Cash at bank		<u>30,086</u>		<u>24,528</u>	
		30,086		24,558	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>26,726</u>		<u>25,855</u>	
<b>NET CURRENT ASSETS/(LIABILITIES)</b>			<u>3,360</u>		<u>(1,297)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			3,647		(657)
<b>PROVISIONS FOR LIABILITIES</b>			<u>57</u>		<u>128</u>
<b>NET ASSETS/(LIABILITIES)</b>			<u><u>3,590</u></u>		<u><u>(785)</u></u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	3		200		200
Profit and loss account			<u>3,390</u>		<u>(985)</u>
<b>SHAREHOLDERS' FUNDS</b>			<u><u>3,590</u></u>		<u><u>(785)</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

**ABBREVIATED BALANCE SHEET - continued**  
**31 MARCH 2016**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 22 December 2016 and were signed on its behalf by:

R K Malivoire - Director

Mrs J N K Malivoire - Director

**NOTES TO THE ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 MARCH 2016**

**1. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements have been prepared on the going concern basis based on the continued financial support of the Directors.

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

**Exemption from preparing a cash flow statement**

Exemption has been taken from preparing a cash flow statement on the grounds that the company qualifies as a small company.

**Turnover**

Turnover represents net sales of services, excluding value added tax, except in respect of service contracts where turnover is recognised when the company obtains the right to consideration.

Turnover also includes an adjustment relating to the VAT flat rate scheme being the difference between the VAT charged and the VAT paid to HM Revenue and Customs. Expenses are recorded gross of VAT.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc                      - 33.33% on cost and 20% on reducing balance

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

**2. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 April 2015	1,314
Disposals	(245)
At 31 March 2016	<u>1,069</u>
<b>DEPRECIATION</b>	
At 1 April 2015	674
Charge for year	257
Eliminated on disposal	(149)
At 31 March 2016	<u>782</u>
<b>NET BOOK VALUE</b>	
At 31 March 2016	<u>287</u>
At 31 March 2015	<u>640</u>

**NOTES TO THE ABBREVIATED ACCOUNTS - continued**  
**FOR THE YEAR ENDED 31 MARCH 2016**

**3. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.3.16 £	31.3.15 £
200	Ordinary	1	<u>200</u>	<u>200</u>



This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.