

Registered Number 04477925

MERCURY MARKETING ASSOCIATES LIMITED

Abbreviated Accounts

31 March 2016

Abbreviated Balance Sheet as at 31 March 2016

	<i>Notes</i>	<i>2016</i>	<i>2015</i>
		£	£
Fixed assets			
Tangible assets	2	1,206	1,419
		<u>1,206</u>	<u>1,419</u>
Current assets			
Debtors		41,835	27,987
Cash at bank and in hand		25,054	44,305
		<u>66,889</u>	<u>72,292</u>
Creditors: amounts falling due within one year		(38,555)	(30,106)
Net current assets (liabilities)		<u>28,334</u>	<u>42,186</u>
Total assets less current liabilities		<u>29,540</u>	<u>43,605</u>
Accruals and deferred income		(864)	-
Total net assets (liabilities)		<u>28,676</u>	<u>43,605</u>
Capital and reserves			
Called up share capital		100	100
Profit and loss account		28,576	43,505
Shareholders' funds		<u>28,676</u>	<u>43,605</u>

- For the year ending 31 March 2016 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 14 November 2016

And signed on their behalf by:
Mr G Ramm, Director

Notes to the Abbreviated Accounts for the period ended 31 March 2016**1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

2 Tangible fixed assets

	£
Cost	
At 1 April 2015	4,424
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 March 2016	<u>4,424</u>
Depreciation	
At 1 April 2015	3,005
Charge for the year	213
On disposals	-
At 31 March 2016	<u>3,218</u>
Net book values	
At 31 March 2016	<u>1,206</u>
At 31 March 2015	<u>1,419</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.