

REGISTERED NUMBER: 07326925 (England and Wales)

UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31 DECEMBER 2016
FOR
THE MARKETING CENTRE LIMITED

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FOR THE YEAR ENDED 31 DECEMBER 2016**

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THE MARKETING CENTRE LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 31 DECEMBER 2016

Directors: Lucy Hogarth
Clare Methven

Registered office: The Old Coach House
Castle Square
Betchingley
Surrey
RH1 4LB

Registered number: 07326925 (England and Wales)

Accountants: Your Right Hand Finance Team Limited
The Hub
Fowler Avenue
Farnborough Business Park
Farnborough
Hampshire
GU14 7JF

BALANCE SHEET
31 DECEMBER 2016

	Notes	31.12.16 £	31.12.15 £
Fixed assets			
Tangible assets	4	528	265
Current assets			
Debtors	5	353,173	208,644
Cash at bank		<u>156,136</u>	<u>148,822</u>
		509,309	357,466
Creditors			
Amounts falling due within one year	6	<u>(438,295)</u>	<u>(286,862)</u>
Net current assets		<u>71,014</u>	<u>70,604</u>
Total assets less current liabilities		<u>71,542</u>	<u>70,869</u>
Capital and reserves			
Called up share capital		100	100
Retained earnings		<u>71,442</u>	<u>70,769</u>
Shareholders' funds		<u>71,542</u>	<u>70,869</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 393 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

THE MARKETING CENTRE LIMITED (REGISTERED NUMBER: 07326925)

**BALANCE SHEET - continued
31 DECEMBER 2016**

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Profit and loss has not been delivered.

The financial statements were approved by the Board of Directors on 27 September 2017 and were signed on its behalf by:

Lucy Hogarth - Director

Clare Methven - Director

The notes form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2016**

1. Statutory information

The Marketing Centre Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. Accounting policies

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% on cost

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Profit and Loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. Employees and directors

The average number of employees during the year was 2 (2015 - 2) .

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2016

4. **Tangible fixed assets**

	Plant and machinery etc £
COST	
At 1 January 2016	2,463
Additions	603
At 31 December 2016	<u>3,066</u>
DEPRECIATION	
At 1 January 2016	2,198
Charge for year	340
At 31 December 2016	<u>2,538</u>
NET BOOK VALUE	
At 31 December 2016	<u>528</u>
At 31 December 2015	<u>265</u>

5. **Debtors: amounts falling due within one year**

	31.12.16 £	31.12.15 £
Trade debtors	344,833	200,094
Other debtors	8,340	8,550
	<u>353,173</u>	<u>208,644</u>

6. **Creditors: amounts falling due within one year**

	31.12.16 £	31.12.15 £
Trade creditors	325,260	188,518
Taxation and social security	41,724	40,173
Other creditors	71,311	58,171
	<u>438,295</u>	<u>286,862</u>

7. **Related party disclosures**

During the year, total dividend of £70,000 (2015 : £45,000) were paid to the directors.

At the year end the director of the company, was owed £2,185 (2015 : £2,267) in respect of an interest free loan which is repayable on demand.

8. **Ultimate controlling party**

The ultimate controlling party is Lucy Hogarth and Clare Methven by virtue of their shareholding.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.