

Registered Number 07104310

COOL PUBLICITY LIMITED

Abbreviated Accounts

31 December 2010

COOL PUBLICITY LIMITED

Registered Number 07104310

Balance Sheet as at 31 December 2010

	Notes	2010 £	£	
Fixed assets				
Tangible	2		<u>1,418</u>	-
Total fixed assets			1,418	
Current assets				
Debtors		650		
Cash at bank and in hand		3,406		
Total current assets			<u>4,056</u>	-
Creditors: amounts falling due within one year		(7,728)		
Net current assets			(3,672)	
Total assets less current liabilities			<u>(2,254)</u>	-
Provisions for liabilities and charges			(298)	
Total net Assets (liabilities)			(2,552)	
Capital and reserves				
Called up share capital	3		1	
Profit and loss account			<u>(2,553)</u>	-
Shareholders funds			<u>(2,552)</u>	-

- a. For the year ending 31 December 2010 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- c. The directors acknowledge their responsibility for:
 - i. ensuring the company keeps accounting records which comply with Section 386; and
 - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 21 February 2011

And signed on their behalf by:

B Howard, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the abbreviated accounts

For the year ending 31 December 2010

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (FRSSE) effective April 2008.

Turnover

Turnover represents net invoiced sales of goods, excluding VAT.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and Machinery 20.00% Reducing Balance

2 Tangible fixed assets

Cost	£
At	
additions	1,677
disposals	
revaluations	
transfers	
At 31 December 2010	<u>1,677</u>
Depreciation	
At	
Charge for year	259
on disposals	
At 31 December 2010	<u>259</u>
Net Book Value	
At	
At 31 December 2010	<u>1,418</u>

3 Share capital

	2010
	£
Authorised share capital:	
100 Ordinary of £1.00 each	100
Allotted, called up and fully paid:	
1 Ordinary of £1.00 each	1

4 Related party disclosures

The company was under the control of the director, Mr B Howard, throughout the period. At the end of the period the company owed Mr Howard £3,017.