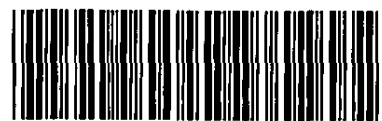


COMPANY REGISTRATION NUMBER 05209715

OPTIMAL MEDIA SALES LIMITED
ABBREVIATED FINANCIAL STATEMENTS
FOR
THE YEAR ENDED
30 SEPTEMBER 2009

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OPTIMAL MEDIA SALES LIMITED
ABBREVIATED FINANCIAL STATEMENTS
PERIOD ENDED 30 SEPTEMBER 2009

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OPTIMAL MEDIA SALES LIMITED

COMPANY INFORMATION

PERIOD ENDED 30 SEPTEMBER 2009

The director has pleasure in presenting his report and the unaudited financial statements of the company for the period from 1st October 2008 to 30th September 2009

PRINCIPAL ACTIVITIES

The principal activities of the company during the period were the provision of consultancy services and sales representation in the advertising media sector

THE DIRECTORS AND THEIR INTERESTS IN THE SHARES OF THE COMPANY

The directors who served the company during the period together with their beneficial interests in the shares of the company were as follows

		Ordinary Shares of £1 each	
		At 30 September 2009	At 30 September 2008
Mr M Lench		75	75
Mr I Davis	(Resigned 30 June 2009)	75	75

Registered Office

Commonwood Farm
Commonwood
Kings Langley
Hertfordshire
WD4 9BB

Approved by M Lench on 27 July 2010

OPTIMAL MEDIA SALES LIMITED

**ABBREVIATED BALANCE SHEET
AT 30 SEPTEMBER 2009**

	Note	2009		2008	
		£	£	£	£
FIXED ASSETS					
Tangible assets	2		15,074		18,423
CURRENT ASSETS					
Debtors		245,620		158,210	
Other debtors		49,293		2,547	
Prepayments		11,962		13,242	
		<u>306,875</u>		<u>173,999</u>	
CREDITORS					
Amounts falling due within one year	3	<u>453,377</u>		<u>267,970</u>	
NET CURRENT (LIABILITIES)			<u>(146,502)</u>		<u>(93,971)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u><u>(131,428)</u></u>		<u><u>(75,548)</u></u>
CAPITAL AND RESERVES					
Share Capital	4		150		150
Profit and loss account			<u>(131,428)</u>		<u>(75,698)</u>
SHAREHOLDERS FUNDS			<u><u>(131,278)</u></u>		<u><u>(75,548)</u></u>

OPTIMAL MEDIA SALES LIMITED

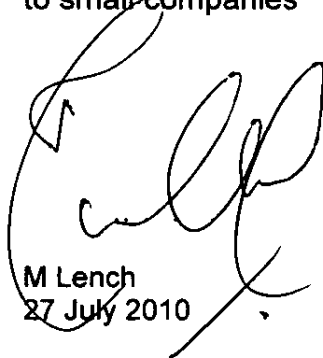
**ABBREVIATED BALANCE SHEET
AT 30 SEPTEMBER 2009 (continued)**

Statement by the Director

The director acknowledges his responsibility for ensuring that

- (a) The company keeps accounting records which comply with *Section 386 of the Companies Act 2006*, and
- (b) The accounts prepared give a true and fair view of the state of affairs of the company as at 30 September 2009 and of its profit for the period then ended in accordance with the requirements of *Section 393 of the Companies Act 2006* and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006. For the year ending 30 September 2009 the company was entitled to exemption from audit under section 477(2) of the Companies Act 2006 relating to small companies



M Lench
27 July 2010

OPTIMAL MEDIA SALES LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

PERIOD ENDED 30 SEPTEMBER 2009

1. ACCOUNTING POLICIES

Basis of accounting

The abbreviated financial statements have been prepared under historical cost accounting rules. The company has taken advantage of the exemption from preparing a cash flow statement conferred by the Financial Reporting Standard No. 1 on the grounds that it is entitled to the exemptions available in section 246 to 247 Companies Act 1985 for small companies.

Turnover

The turnover shown in the profit and loss account represents amounts invoiced and accrued during the financial year exclusive of Value Added Tax.

Fixed assets

All fixed assets are initially recorded at cost.

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Leasehold Improvements	33% reducing balance
Fixtures Fittings and Office Furniture	20% reducing balance
Equipment and Computer Software	33% reducing balance

OPTIMAL MEDIA SALES LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

PERIOD ENDED 30 SEPTEMBER 2009

2. FIXED ASSETS

	Tangible Assets £
COST	
At 1st October 2008	86,067
Additions in period	2,529
Disposals in period	(13,319)
At 30th September 2009	<u>75,277</u>
DEPRECIATION	
At 1st October 2008	67,644
Charge for the period	5,878
Disposals in period	(13,319)
At 30th September 2009	<u>60,203</u>
NET BOOK VALUE	
At 30th September 2009	<u>15,074</u>

3. CREDITORS: Amounts falling due within one year

	2009 £	2008 £
Loan	34,000	50,000
Bank Overdraft	182,244	96,665
Trade Creditors	175,935	68,341
Corporation Tax	11,480	11,480
PAYE and social security	16,770	17,704
VAT	17,432	13,610
Other creditors and accruals	15,516	10,170
	<u>453,377</u>	<u>267,970</u>

OPTIMAL MEDIA SALES LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

PERIOD ENDED 30 SEPTEMBER 2009

4. SHARE CAPITAL

Authorised share capital	2009	
	£	
10,000 Ordinary shares of £1 each	10,000	
Allotted, called up and fully paid:	2009	
	No	£
Ordinary shares of £1 each	150	150