

COMPANY REGISTRATION NUMBER 05209715

OPTIMAL MEDIA SALES LIMITED
ABBREVIATED FINANCIAL STATEMENTS
FOR
THE PERIOD ENDED
30 SEPTEMBER 2005



OPTIMAL MEDIA SALES LIMITED

ABBREVIATED FINANCIAL STATEMENTS

PERIOD ENDED 30 SEPTEMBER 2005

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OPTIMAL MEDIA SALES LIMITED

COMPANY INFORMATION

PERIOD ENDED 30 SEPTEMBER 2005

The directors have pleasure in presenting their first report and the unaudited financial statements of the company for the period from incorporation on 19th August 2004 to 30th September 2005.

PRINCIPAL ACTIVITIES

The principal activities of the company during the period were the provision of consultancy services and sales representation in the advertising media sector.

THE DIRECTORS AND THEIR INTERESTS IN THE SHARES OF THE COMPANY

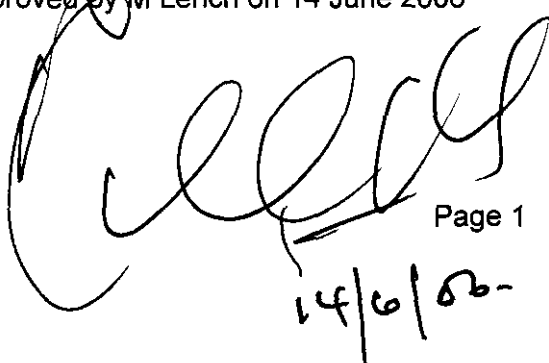
The directors who served the company during the period together with their beneficial interests in the shares of the company were as follows:

	Ordinary Shares of £1 each At 30 September 2005
Mr M Lench	75
Mr I Davis	75
Mr G Foord	25
Mr J Doyle	25
Mrs L Ellicott	Nil
Mr D Fitchett	Nil

Registered Office:

Commonwood Farm
Commonwood
Kings Langley
Hertfordshire
WD4 9BB

Approved by M Lench on 14 June 2006



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OPTIMAL MEDIA SALES LIMITED

**ABBREVIATED BALANCE SHEET
AT 30 SEPTEMBER 2005**

		2005	
	Note	£	£
FIXED ASSETS			
Tangible assets	2		53,436
CURRENT ASSETS			
Debtors		122,283	
Other debtors		1,264	
Prepayments		3,925	
		<u>127,472</u>	
CREDITORS			
Amounts falling due within one year	3	<u>238,291</u>	
NET CURRENT (LIABILITIES)			<u>(110,819)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(57,383)</u>
CAPITAL AND RESERVES			
Share Capital	4	200	
Profit and loss account		<u>(57,583)</u>	
SHAREHOLDERS FUNDS			<u>(57,383)</u>

OPTIMAL MEDIA SALES LIMITED

ABBREVIATED BALANCE SHEET AT 30 SEPTEMBER 2005 (continued)


Statement by the Directors

The Directors have taken advantage of *the exemptions conferred by Section A of Part III of Schedule 8 to the Companies Act 1985* on the basis that the company qualifies as a small company.

The exemptions conferred by *Section 249A(1) Companies Act 1985* not to have accounts audited apply to the company and the directors confirm that no notice under *Section 249B(2) Companies Act 1985* has been deposited with the company.

The directors acknowledge their responsibility for ensuring that:

- (a) The company keeps accounting records that comply with *Section 221 Companies Act 1985*, and
- (b) The accounts give a true and fair view of the state of affairs of the company as at 30 September 2005 and of its loss for the period then ended in accordance with the requirements of *Section 226 Companies Act 1985* and that, insofar as they are applicable to the company, the accounts comply with the requirements of the Companies Act 1985 as relate to accounts.



M Lench
14 June 2006

OPTIMAL MEDIA SALES LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

PERIOD ENDED 30 SEPTEMBER 2005

1. ACCOUNTING POLICIES

Basis of accounting

The abbreviated financial statements have been prepared under historical cost accounting rules. The company has taken advantage of the exemption from preparing a cash flow statement conferred by the Financial Reporting Standard No. 1 on the grounds that it is entitled to the exemptions available in section 246 to 247 Companies Act 1985 for small companies.

Turnover

The turnover shown in the profit and loss account represents amounts invoiced and accrued during the financial year exclusive of Value Added Tax.

Fixed assets

All fixed assets are initially recorded at cost

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its *estimated residual value*, over the *useful economic life of that asset* as follows:

Leasehold Improvements	33% reducing balance
Fixtures Fittings and Office Furniture	20% reducing balance
Equipment and Computer Software	33% reducing balance

OPTIMAL MEDIA SALES LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

PERIOD ENDED 30 SEPTEMBER 2005

2. FIXED ASSETS

**Tangible
Assets
£**

COST

At 19th August 2004

-

Additions in period

77,476

At 30th September 2005

77,476

DEPRECIATION

At 19th August 2004

-

Charge for the period

24,040

At 30th September 2005

24,040

NET BOOK VALUE

At 30th September 2005

53,436

3. CREDITORS: Amounts falling due within one year

2005

£

Loan Notes

45,000

Loan

50,000

Bank Overdraft

32,196

Trade Creditors

20,748

Corporation Tax

-

PAYE and social security

35,849

VAT

36,391

Other creditors and accruals

18,107

238,291

OPTIMAL MEDIA SALES LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

PERIOD ENDED 30 SEPTEMBER 2005

4. SHARE CAPITAL

Authorised share capital	2005
	£
10,000 Ordinary shares of £1 each	10,000
Allotted, called up and fully paid:	2005
	No £
Ordinary shares of £1 each	200 200