

OPTIMAL MEDIA LIMITED

Report and Financial Statements

Year Ended

31 October 2002



OPTIMAL MEDIA LIMITED

Report and financial statements for the year ended 31 October 2002

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Directors

M. Lench
H. Lench

Secretary and registered office

H. Lench, Commonwood Farm, Commonwood, Kings Langley, Herts. WD4 9BB

Company number

3390704

Accountants

Clark Kennedy White Limited, Gibbs House, Kennel Ride, Ascot. SL5 7NT

OPTIMAL MEDIA LIMITED

Report of the directors for the year ended 31 October 2002

The directors present their report together with the financial statements of the company for the year ended 31 October 2002.

Results and dividends

The profit and loss account is set out on page 4 and shows the profit for the period.

The dividend for the period is £nil.

Principal activity and trading review.

The principal activity of the company was the provision of media consultancy services.

The directors are pleased to report a successful year's trading performance.

Events since the end of the year

There have been no events since the end of the year that materially affect the position of the company.

Directors

The directors of the company throughout the year and their interests in the ordinary share capital of the company at the end of the period were:

	Ordinary shares
M Lench	1
H Lench	1

Directors' responsibilities

Company law requires the directors to prepare financial statements for each financial year that give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that year. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.
- state whether the Financial Reporting Standard for Smaller Entities has been followed, subject to any material departures disclosed and explained in the accounts..

OPTIMAL MEDIA LIMITED

Report of the directors for the year ended 31 October 2002 *(Continued)*

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The above report has been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

On behalf of the Board

A handwritten signature in black ink, appearing to read 'H Lench', with a horizontal line underneath.

H Lench
Director

Date: 30 October 2003

OPTIMAL MEDIA LIMITED**Profit and loss account for the year ended 31 October 2002**

	Note	Year ended 31 October 2002	16 months ended 31 October 2001 £
Turnover	2	97,993	142,486
Administrative expenses		(60,861)	(91,511)
Operating profit	3	34,332	50,975
Interest receivable		-	-
Interest payable		-	(538)
Profit on ordinary activities before taxation		34,332	50,437
Taxation on profit from ordinary activities	4	(6,671)	(10,982)
Profit on ordinary activities after taxation		27,661	39,455
Dividends	5	-	-
		27,661	39,455

Continuing operations

Turnover and operating profits derive wholly from continuing operations.

Total recognised gains and losses

There were no recognised gains and losses either in the current year or preceding period other than those recorded in the profit and loss account.

The notes on pages 6 to 9 form part of these financial statements.

OPTIMAL MEDIA LIMITED**Balance sheet at 31 October 2002**

	Note	31 October 2002		31 October 2001	
		£	£	£	£
Fixed assets					
Tangible fixed assets	6		540		418
Current assets					
Debtors	7	227,131		171,061	
Cash at bank and in hand		114		5,434	
		227,245		176,495	
Creditors: amounts falling due within one year	8	(54,757)		(31,594)	
Net current assets			172,488		144,901
Total assets less current liabilities			173,028		145,319
Provision for liabilities and charges					
Deferred taxation	9		(48)		-
			172,980		145,319
Capital and reserves					
Called up share capital	10		2		2
Profit and loss account	11		172,978		145,317
Shareholders' funds			172,980		145,319

Statement by the Directors required by section 249B(4) of the Companies Act 1985

During the financial year ended 31 October 2002, the company was entitled to the exemption from audit granted by section 249A(1) of the Companies Act 1985.

No notice under section 249B(2) of the Companies Act 1985 from the shareholders requiring an audit of the accounts for the financial year has been deposited at the company's registered office.

The directors acknowledges their responsibility for:

- ensuring that the company keeps accounting records which comply with section 221 of the Companies Act 1985, and

The notes on pages 6 to 9 form part of these financial statements.

OPTIMAL MEDIA LIMITED

Balance sheet at 31 October 2002 (continued)

Statement by the Directors required by section 249B(4) of the Companies Act 1985 (Continued)

- preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 226 of the Companies Act 1985, and which otherwise comply with the requirements of the Companies Act 1985 relating to accounts, as far as they are applicable to the company.

The accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies, and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

They were approved by the Board on 30 October 2003.



M Lench
Director

The notes on pages 6 to 9 form part of these financial statements.

OPTIMAL MEDIA LIMITED

Notes forming part of the financial statements for the year ended 31 October 2002

1 Accounting policies

The following accounting policies have been applied consistently in dealing with the items that are considered material in relation to the company's accounts.

Basis of preparation

The accounts have been prepared under the historical cost accounting rules, and in accordance with the Financial Reporting Standard for Smaller Entities [effective June 2002].

Turnover

Turnover represents sales of services to outside customers at invoiced amounts less value added tax.

Fixed assets and depreciation

Fixed assets are stated at cost. Depreciation is provided by the company to write off the cost, less the estimated residual value of its tangible fixed assets by equal annual instalments, over their useful economic lives as follows:

Office equipment	5 years
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Deferred taxation

Full provision is made for deferred tax assets and liabilities arising from timing differences between the recognition of gains and losses in the accounts and their recognition for corporate tax purposes.

2 Turnover

Turnover is wholly attributable to the company's continuing principal activity and has arisen entirely within the United Kingdom.

3 Operating profit

	Year ended 31 October 2002 £	16 month ended 31 October 2001 £
This is arrived at after charging:		
Depreciation	526	397
Directors remuneration	30,000	40,000
Pension costs	10,274	14,944
	<hr/>	<hr/>
Number of directors who are accruing benefits under money purchase pension schemes	2	2
	<hr/>	<hr/>

OPTIMAL MEDIA LIMITEDNotes forming part of the financial statements for the year ended 31 October 2002 (*Continued*)**4 Taxation on profits from ordinary activities**

	Year ended 31 October 2002	16 month ended 31 October 2001 £
Current tax		
Corporation tax charge	6,623	10,982
Deferred tax	48	-
	<hr/>	<hr/>
	6,671	10,982
	<hr/>	<hr/>

5 Dividends

	Year ended 31 October 2002	16 month ended 31 October 2001 £
Ordinary dividend on equity shares	-	-
	<hr/>	<hr/>

6 Tangible fixed assets

	Office equipment £
<i>Cost</i>	
At 1 November 2001	1,984
Additions	648
	<hr/>
At 31 October 2002	2,632
	<hr/>
<i>Depreciation</i>	
At 1 November 2001	1,566
Charge for the year	526
	<hr/>
At 31 October 2002	2,092
	<hr/>
<i>Net book value</i>	
At 31 October 2002	540
	<hr/>
At 31 October 2001	418
	<hr/>

OPTIMAL MEDIA LIMITED

Notes forming part of the financial statements for the year ended 31 October 2002 *(Continued)*

7 Debtors

	31 October 2002	31 October 2001 £
Trade debtors	14,883	2,350
Other debtors	5,584	200
Amounts owed by related company	206,664	168,511
	<u>227,131</u>	<u>170,861</u>

8 Creditors: amounts falling due within one year

	31 October 2002	31 October 2001 £
Bank overdrafts	336	-
Tax and social security	7,594	4,069
Directors current accounts	27,048	15,419
Current taxation	17,229	10,606
Accruals and deferred income	2,550	1,500
	<u>54,757</u>	<u>31,594</u>

9 Deferred taxation

	31 October 2002 £	31 October 2001 £
Accelerated capital allowances	<u>48</u>	<u>-</u>

10 Share capital

	Authorised 31 October 2002 & 2001		Allotted, called up and fully paid 31 October 2002 & 2001	
	No	£	No	£
Ordinary shares of £1 each	<u>1,000</u>	<u>1,000</u>	<u>2</u>	<u>2</u>

OPTIMAL MEDIA LIMITED

Notes forming part of the financial statements for the year ended 31 October 2002 (Continued)

11 Reserves

	Profit and loss account £
Balance at 1 November 2001	145,317
Profit for the year	27,661
Dividends paid	-
	<hr/>
Balance at 31 October 2002	172,978
	<hr/>

12 Contingent liabilities

There were no contingent liabilities at 31 October 2002 or 31 October 2001.

13 Commitments

There were no capital or other financial commitments at 31 October 2002 or 31 October 2001.

14 Related party transactions

At 31 October 2002 the company was owed £206,664 (31 October 2001: £168,511) by an associate company, Optimal Limited, which is controlled by M. Lench & H. Lench. There were no trading transactions between the two companies.

The company is controlled by its directors M. Lench & H. Lench who together own all of the share capital in the company.

There were no material transactions between the company and its directors requiring disclosure by CA 1985 or Financial Reporting Standard No. 8, other than those disclosed in note 8 to the accounts.