ABBREVIATED UNAUDITED ACCOUNTS

FOR THE YEAR ENDED 31 OCTOBER 2016

FOR

OUTSMART AGENCY LIMITED

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OUTSMART AGENCY LIMITED

COMPANY INFORMATION FOR THE YEAR ENDED 31 OCTOBER 2016

DIRECTOR: A P Taylor 90 Upper Lane **REGISTERED OFFICE:** Gomersal Cleackheaton West Yorkshire BD19 4JF **REGISTERED NUMBER:** 06992765 (England and Wales) **ACCOUNTANTS:** Bartfields (UK) Limited **Chartered Accountants** 4th Floor, Stockdale House Headingley Office Park 8 Victoria Road

Leeds LS6 1PF

OUTSMART AGENCY LIMITED (REGISTERED NUMBER: 06992765)

ABBREVIATED BALANCE SHEET 31 OCTOBER 2016

		2016		2015	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	2		2,063		2,222
CURRENT ASSETS					
Debtors		30,611		38,623	
Cash at bank and in hand		14,460		21,243	
		45,071		59,866	
CREDITORS					
Amounts falling due within one year		<u>27,272</u>		<u>39,004</u>	
NET CURRENT ASSETS			<u> 17,799</u>		20,862
TOTAL ASSETS LESS CURRENT			10.973		22.094
LIABILITIES			19,862		23,084
PROVISIONS FOR LIABILITIES			444		444
NET ASSETS			19,418		22,640
CAPITAL AND RESERVES					
Called up share capital	3		50		100
Capital redemption reserve			50		<u>-</u>
Profit and loss account			19,318		22,540
SHAREHOLDERS' FUNDS			<u>19,418</u>		22,640

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 October 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2016 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
 - preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections
- (b) each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 14 April 2017 and were signed by:

A P Taylor - Director

OUTSMART AGENCY LIMITED (REGISTERED NUMBER: 06992765)

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 OCTOBER 2016

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover shown in the profit and loss account represents amounts invoiced during the period, exclusive of Value Added Tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc

- 33% on cost and 15% on reducing balance

Deferred tax

Full provision is made for deferred tax assets and liabilities arising from all timing differences between the recognition of gains and losses in the financial statements and recognition in the tax computation.

A net deferred tax asset is recognised only if it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax assets and liabilities are calculated at the tax rates expected to be effective at the time the timing differences are expected to reverse.

Deferred tax assets and liabilities are not discounted.

Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

Financial instruments

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the equity after deducting all of its financial liabilities.

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OUTSMART AGENCY LIMITED (REGISTERED NUMBER: 06992765)

NOTES TO THE ABBREVIATED ACCOUNTS - continued FOR THE YEAR ENDED 31 OCTOBER 2016

2. TANGIBLE FIXED ASSETS

3.

				Total £
COST				*
At 1 November 2	2015			13,306
Additions				302
At 31 October 20	016			13,608
DEPRECIATIO	ON			
At 1 November 2	2015			11,084
Charge for year				<u>461</u>
At 31 October 20	016			11,545
NET BOOK VA	ALUE			
At 31 October 20	016			<u>2,063</u>
At 31 October 20	015			2,222
CALLED UP S	HARE CAPITAL			
Allotted, issued	and fully paid:			
Number:	Class:	Nominal	20	016 2015
		value:		£
100	Ordinary	1		50 100

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.