

COMPANY REGISTRATION NUMBER 2684535

**PMA MARKETING LIMITED**  
**ABBREVIATED ACCOUNTS**  
**31 MARCH 2010**

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COMPANIES HOUSE

**RICHARD MORTIMER AND CO**

Reporting Accountants  
Bramble Wood Barn  
Watery Lane  
Church Crookham  
Hampshire  
GU52 0RN

# **PMA MARKETING LIMITED**

## **ABBREVIATED ACCOUNTS**

**PERIOD FROM 1 OCTOBER 2008 TO 31 MARCH 2010**

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**PMA MARKETING LIMITED**  
**ABBREVIATED BALANCE SHEET**  
**31 MARCH 2010**

	Note	31 Mar 10 £	£	30 Sep 08 £
<b>FIXED ASSETS</b>	<b>2</b>			
Tangible assets			<u>22,272</u>	<u>41,989</u>
<b>CURRENT ASSETS</b>				
Debtors		146,856		315,651
Cash at bank and in hand		<u>30,081</u>		<u>20,850</u>
		176,937		336,501
<b>CREDITORS: Amounts falling due within one year</b>		<u>203,817</u>		<u>364,852</u>
<b>NET CURRENT LIABILITIES</b>			<u>(26,880)</u>	<u>(28,351)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>(4,608)</u>	<u>13,638</u>
<b>CAPITAL AND RESERVES</b>				
Called-up equity share capital	3		3,000	3,000
Other reserves			100	100
Profit and loss account			<u>(7,708)</u>	<u>10,538</u>
<b>(DEFICIT)/SHAREHOLDERS' FUNDS</b>			<u>(4,608)</u>	<u>13,638</u>

The director is satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the period by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act

The director acknowledges his responsibility for

- (i) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its profit or loss for the financial period in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

These abbreviated accounts were approved and signed by the director and authorised for issue on  
4th October 2010

Mr L Fleischman  
Director



Company Registration Number 2684535

The notes on pages 2 to 3 form part of these abbreviated accounts

# **PMA MARKETING LIMITED**

## **NOTES TO THE ABBREVIATED ACCOUNTS**

**PERIOD FROM 1 OCTOBER 2008 TO 31 MARCH 2010**

### **1. ACCOUNTING POLICIES**

#### **Basis of accounting**

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

#### **Turnover**

The turnover shown in the profit and loss account represents amounts invoiced during the period, exclusive of Value Added Tax

In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced. Turnover in respect of long-term contracts and contracts for on-going services is recognised by reference to the stage of completion

#### **Fixed assets**

All fixed assets are initially recorded at cost

#### **Depreciation**

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Fixtures & Fittings	-	20%
Motor Vehicles	-	20%
Computers & IT	-	20% & FYA

#### **Hire purchase agreements**

Assets held under hire purchase agreements are capitalised and disclosed under tangible fixed assets at their fair value. The capital element of the future payments is treated as a liability and the interest is charged to the profit and loss account on a straight line basis

#### **Financial instruments**

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities

# PMA MARKETING LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS

PERIOD FROM 1 OCTOBER 2008 TO 31 MARCH 2010

### 2 FIXED ASSETS

	Tangible Assets £
<b>COST</b>	
At 1 October 2008	93,282
Additions	6,319
Disposals	<u>(26,870)</u>
<b>At 31 March 2010</b>	<b><u>72,731</u></b>
<b>DEPRECIATION</b>	
At 1 October 2008	51,293
Charge for period	15,864
On disposals	<u>(16,698)</u>
<b>At 31 March 2010</b>	<b><u>50,459</u></b>
<b>NET BOOK VALUE</b>	
<b>At 31 March 2010</b>	<b><u>22,272</u></b>
At 30 September 2008	<u>41,989</u>

### 3. SHARE CAPITAL

#### Authorised share capital:

	31 Mar 10 £	30 Sep 08 £
10,000 Ordinary shares of £1 each	<u>10,000</u>	<u>10,000</u>

#### Allotted, called up and fully paid:

	31 Mar 10 No	£	30 Sep 08 No	£
3,000 Ordinary shares of £1 each	<u>3,000</u>	<u>3,000</u>	<u>3,000</u>	<u>3,000</u>