

REGISTERED NUMBER: 10611218 (England and Wales)

**UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2019
FOR
AC NIELSEN DATA CENTERS LIMITED**

**CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2019**

	Page
Company Information	1
Balance Sheet	2
Notes to the Financial Statements	4
Chartered Accountants' Report	6

AC NIELSEN DATA CENTERS LIMITED

**COMPANY INFORMATION
FOR THE YEAR ENDED 31 DECEMBER 2019**

DIRECTORS:

C S Hartnell
E F Ter Meulen

REGISTERED OFFICE:

2 Oakfield Road
Clifton
Bristol
BS8 2AL

REGISTERED NUMBER:

10611218 (England and Wales)

ACCOUNTANTS:

PJE Chartered Accountants
2 Oakfield Road
Clifton
Bristol
BS8 2AL

BALANCE SHEET
31 DECEMBER 2019

	Notes	31.12.19 £	31.12.18 £
CURRENT ASSETS			
Debtors	4	187,296	10,669
Prepayments and accrued income		5,087	-
Cash at bank		10,196	8,746
		<u>202,579</u>	<u>19,415</u>
CREDITORS			
Amounts falling due within one year	5	227,926	147,525
NET CURRENT LIABILITIES		<u>(25,347)</u>	<u>(128,110)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>(25,347)</u>	<u>(128,110)</u>
CAPITAL AND RESERVES			
Called up share capital	6	100	100
Retained earnings		(25,447)	(128,210)
SHAREHOLDERS' FUNDS		<u>(25,347)</u>	<u>(128,110)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2019.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2019 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

BALANCE SHEET - continued
31 DECEMBER 2019

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 31 December 2020 and were signed on its behalf by:

C S Hartnell - Director

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2019**

1. STATUTORY INFORMATION

AC Nielsen Data Centers Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was NIL (2018 - NIL).

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2019

4. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR				
			31.12.19	31.12.18
			£	£
Trade debtors			187,296	-
Other debtors			-	10,669
			<u>187,296</u>	<u>10,669</u>
5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR				
			31.12.19	31.12.18
			£	£
Trade creditors			-	23
Amounts owed to group undertakings			116,407	123,688
Taxation and social security			44,467	-
Other creditors			67,052	23,814
			<u>227,926</u>	<u>147,525</u>
6. CALLED UP SHARE CAPITAL				
Allotted and issued:				
Number:	Class:	Nominal value:	31.12.19	31.12.18
			£	£
100	Share capital 1	£1	<u>100</u>	<u>100</u>
7. ULTIMATE CONTROLLING PARTY				

The company is controlled by its directors Mr C S Hartnell and Mr E F Ter Meulen. The company is 90% owned by AC Nielsen Limited. Mr C S Hartnell is also a shareholder of Swanwell Developments Limited which owns 25% of the share capital of AC Nielsen Limited. Mr E F Ter Meulen is also a shareholder of Summerset Capital Partners Limited which owns 75% of the share capital of AC Nielsen Limited.

**CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS
ON THE UNAUDITED FINANCIAL STATEMENTS OF
AC NIELLSEN DATA CENTERS LIMITED**

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Balance Sheet. Readers are cautioned that the Income Statement and certain other primary statements and the Report of the Directors are not required to be filed with the Registrar of Companies.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of AC Nielsen Data Centers Limited for the year ended 31 December 2019 which comprise the Income Statement, Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed within the ICAEW's regulations and guidance at <http://www.icaew.com/en/membership/regulations-standards-and-guidance>.

This report is made solely to the Board of Directors of AC Nielsen Data Centers Limited, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of AC Nielsen Data Centers Limited and state those matters that we have agreed to state to the Board of Directors of AC Nielsen Data Centers Limited, as a body, in this report in accordance with ICAEW Technical Release 07/16AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than AC Nielsen Data Centers Limited and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that AC Nielsen Data Centers Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of AC Nielsen Data Centers Limited. You consider that AC Nielsen Data Centers Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of AC Nielsen Data Centers Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

PJE Chartered Accountants
2 Oakfield Road
Clifton
Bristol
BS8 2AL

31 December 2020

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.