

4377881

Report of the Director and  
Unaudited Financial Statements for the Year Ended 5 April 2008  
for  
Crescent Communications Limited

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Crescent Communications Limited

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for the Year Ended 5 April 2008

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Crescent Communications Limited

Company Information  
for the Year Ended 5 April 2008

**DIRECTOR.**

Ms Catherine Joanna Burton

**SECRETARY.**

1st Contact Secretaries Limited

**REGISTERED OFFICE**

Castlewood House  
77/91 New Oxford Street  
London  
London  
WC1A 1DG

**REGISTERED NUMBER.**

4377881 (England and Wales)

**ACCOUNTANTS:**

1st Contact Accounting  
Castlewood House  
77/91 New Oxford Street  
London  
WC1A 1DG

Crescent Communications Limited

Report of the Director  
for the Year Ended 5 April 2008

The director presents her report with the financial statements of the company for the year ended 5 April 2008

**PRINCIPAL ACTIVITY**

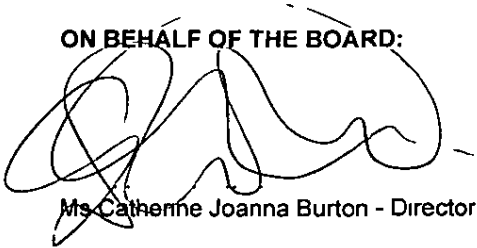
The principal activity of the company in the year under review was that of Marketing Consultancy

**DIRECTOR**

Ms Catherine Joanna Burton held office during the whole of the period from 6 April 2007 to the date of this report

This report has been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies

**ON BEHALF OF THE BOARD:**

A large, stylized handwritten signature in black ink, appearing to be 'C. Burton', is written over the printed name.

Ms Catherine Joanna Burton - Director

Date

9-May-08

Crescent Communications Limited

Profit and Loss Account  
for the Year Ended 5 April 2008

	Notes	5 4 08 £	5 4 07 £
<b>TURNOVER</b>		92,402	94,682
Administrative expenses		<u>16,496</u>	<u>15,022</u>
<b>OPERATING PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION</b>	2	75,906	79,660
Tax on profit on ordinary activities	3	<u>15,821</u>	<u>15,788</u>
<b>PROFIT FOR THE FINANCIAL YEAR AFTER TAXATION</b>		<u><u>60,085</u></u>	<u><u>63,872</u></u>

The notes form part of these financial statements

Crescent Communications Limited

Balance Sheet

5 April 2008

	Notes	5 4 08 £	5 4 07 £
<b>FIXED ASSETS</b>			
Tangible assets	5	427	569
<b>CURRENT ASSETS</b>			
Debtors	6	8,519	15,076
Cash at bank and in hand		152,258	97,306
		160,777	112,382
<b>CREDITORS</b>			
Amounts falling due within one year	7	38,793	21,903
<b>NET CURRENT ASSETS</b>		121,984	90,479
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		122,411	91,048
<b>CAPITAL AND RESERVES</b>			
Called up share capital	8	1	1
Profit and loss account	9	122,410	91,047
<b>SHAREHOLDERS' FUNDS</b>		122,411	91,048

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 5 April 2008

The members have not required the company to obtain an audit of its financial statements for the year ended 5 April 2008 in accordance with Section 249B(2) of the Companies Act 1985

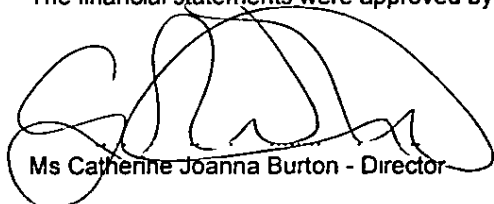
The director acknowledges her responsibilities for

- ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company

These financial statements have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective January 2007)

The financial statements were approved by the director on

9th May, 2008 and were signed by



Ms Catherine Joanna Burton - Director

The notes form part of these financial statements

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007)

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Plant and machinery etc - at variable rates on reducing balance

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

**2 OPERATING PROFIT**

The operating profit is stated after charging

	5 4 08	5 4 07
	£	£
Depreciation - owned assets	142	570
	<u>      </u>	<u>      </u>
Director's emoluments and other benefits etc	7,913	7,571
	<u>      </u>	<u>      </u>

**3 TAXATION**

**Analysis of the tax charge**

The tax charge on the profit on ordinary activities for the year was as follows

	5 4 08	5 4 07
	£	£
Current tax		
UK corporation tax	15,821	15,788
	<u>      </u>	<u>      </u>
Tax on profit on ordinary activities	15,821	15,788
	<u>      </u>	<u>      </u>

**4 DIVIDENDS**

	5 4 08	5 4 07
	£	£
Final	28,721	27,550
	<u>      </u>	<u>      </u>

Crescent Communications Limited

Notes to the Financial Statements - continued  
for the Year Ended 5 April 2008

**5 TANGIBLE FIXED ASSETS**

	Plant and machinery etc £
<b>COST</b>	
At 6 April 2007 and 5 April 2008	<u>1,139</u>
<b>DEPRECIATION</b>	
At 6 April 2007	570
Charge for year	<u>142</u>
At 5 April 2008	<u>712</u>
<b>NET BOOK VALUE</b>	
At 5 April 2008	<u>427</u>
At 5 April 2007	<u>569</u>

**6 DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	5 4 08 £	5 4 07 £
Trade debtors	<u>8,519</u>	<u>15,076</u>

**7 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	5 4 08 £	5 4 07 £
Trade creditors	525	395
Taxation and social security	33,346	17,882
Other creditors	<u>4,922</u>	<u>3,626</u>
	<u>38,793</u>	<u>21,903</u>

**8 CALLED UP SHARE CAPITAL**

Authorised Number	Class	Nominal value £1	5 4 08 £	5 4 07 £
1,000	Ordinary		<u>1,000</u>	<u>1,000</u>
Allotted, issued and fully paid Number	Class	Nominal value £1	5 4 08 £	5 4 07 £
1	Ordinary		<u>1</u>	<u>1</u>



Crescent Communications Limited

Notes to the Financial Statements - continued  
for the Year Ended 5 April 2008

**9 RESERVES**

	Profit and loss account £
At 6 April 2007	91,046
Profit for the year	60,085
Dividends	(28,721)
	<hr/>
At 5 April 2008	<u>122,410</u>

Crescent Communications Limited

Profit and Loss Account  
for the Year Ended 5 April 2008

	5 4 08		5 4 07	
	£	£	£	£
<b>Turnover</b>				
Sales	89,955		92,996	
Interest Received	<u>2,447</u>		<u>1,686</u>	
		92,402		94,682
<b>Expenditure</b>				
Rates and water	338		-	
Use of residence as office	-		150	
Light and heat	92		41	
Subscriptions & Professional M	464		336	
Computer Consumables & S/W	203		23	
Directors' salaries	7,913		7,571	
Social security	345		324	
Telephone	343		493	
Post and stationery	19		58	
Travelling	582		744	
Journals & Publications	56		327	
Training	178		255	
General Expenses	1,508		96	
Filing Fee	145		-	
Sundry expenses	-		1	
Accountancy	900		585	
Entertainment	<u>3,198</u>		<u>3,375</u>	
		16,284		14,379
		76,118		80,303
<b>Finance costs</b>				
Bank charges		70		73
		76,048		80,230
<b>Depreciation</b>				
Computer equipment		142		570
<b>NET PROFIT</b>		<u>75,906</u>		<u>79,660</u>

This page does not form part of the statutory financial statements