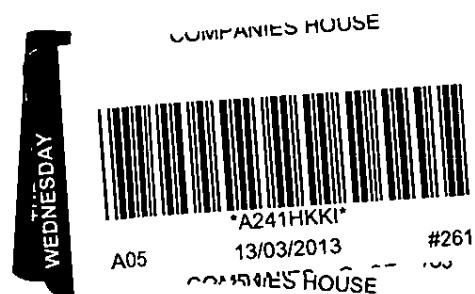


REGISTERED NUMBER 04641537 (England and Wales)

Abbreviated Unaudited Accounts
for the Year Ended 31 December 2012
for
Prime Direct Distribution Limited



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for the Year Ended 31 December 2012**

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Prime Direct Distribution Limited

**Company Information
for the Year Ended 31 December 2012**

DIRECTORS.

R Stewart
S E Broughton

SECRETARY

R Stewart

REGISTERED OFFICE:

6 Little Street
Macclesfield
Cheshire
SK10 1AW

REGISTERED NUMBER.

04641537 (England and Wales)

Prime Direct Distribution Limited

Abbreviated Balance Sheet

31 December 2012

	Notes	31 12 12 £	£	31 12 11 £	£
FIXED ASSETS					
Intangible assets	2		-		-
Tangible assets	3		16,164		21,927
			<u>16,164</u>		<u>21,927</u>
CURRENT ASSETS					
Stocks		38,000		-	
Debtors		91,124		140,355	
Cash at bank		36,239		18,041	
		<u>165,363</u>		<u>158,396</u>	
CREDITORS					
Amounts falling due within one year		<u>164,565</u>		<u>155,189</u>	
NET CURRENT ASSETS			<u>798</u>		<u>3,207</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			16,962		25,134
CREDITORS					
Amounts falling due after more than one year			(10,953)		(10,196)
PROVISIONS FOR LIABILITIES			<u>(3,049)</u>		<u>(752)</u>
NET ASSETS			<u><u>2,960</u></u>		<u><u>14,186</u></u>
CAPITAL AND RESERVES					
Called up share capital	4		100		100
Profit and loss account			<u>2,860</u>		<u>14,086</u>
SHAREHOLDERS' FUNDS			<u><u>2,960</u></u>		<u><u>14,186</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2012

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2012 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The notes form part of these abbreviated accounts

Prime Direct Distribution Limited

Abbreviated Balance Sheet - continued
31 December 2012

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 21 February 2013 and were signed on its behalf by

A handwritten signature in black ink, appearing to read 'R Stewart', is written over the text 'by'.

R Stewart - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 31 December 2012

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover is recognised when the company obtains the right to consideration

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Plant and machinery etc - 33% on reducing balance, 20% on cost and 15% on reducing balance

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

2 INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 January 2012	
and 31 December 2012	<u>2,000</u>
AMORTISATION	
At 1 January 2012	
and 31 December 2012	<u>2,000</u>
NET BOOK VALUE	
At 31 December 2012	<u>-</u>
At 31 December 2011	<u>-</u>

3 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 January 2012	
and 31 December 2012	<u>44,411</u>
DEPRECIATION	
At 1 January 2012	22,484
Charge for year	<u>5,763</u>
At 31 December 2012	<u>28,247</u>
NET BOOK VALUE	
At 31 December 2012	<u>16,164</u>
At 31 December 2011	<u>21,927</u>

Prime Direct Distribution Limited

**Notes to the Abbreviated Accounts - continued
for the Year Ended 31 December 2012**

4 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid		Nominal value	31 12 12	31 12 11
Number	Class		£	£
100	Ordinary	1	<u>100</u>	<u>100</u>

5 TRANSACTIONS WITH DIRECTORS

During the year the company paid £- (2011 - £3,000) rent to Mr S E Broughton who is a director and shareholder

During the year the company paid £4,200 (2011 - £3,500) rent to Mr R Stewart who is a director and shareholder

These transactions were at arms length and in the normal course of business

6 CONTROL RELATIONSHIPS

The company is controlled on an operating basis by Mr R Stewart and Mr S Broughton who are both directors and equal shareholders of the company