

**Registered Number 07380196**

**PW ELLIS & CO LTD**

**Abbreviated Accounts**

**30 September 2012**

## Abbreviated Balance Sheet as at 30 September 2012

	Notes	2012 £	2011 £
<b>Fixed assets</b>			
Intangible assets	2	30,917	-
Tangible assets	3	15,764	-
		<u>46,681</u>	<u>-</u>
<b>Current assets</b>			
Stocks		10,000	-
Debtors		17,580	-
Cash at bank and in hand		56,333	100
		<u>83,913</u>	<u>100</u>
<b>Creditors: amounts falling due within one year</b>		<u>(87,857)</u>	<u>-</u>
<b>Net current assets (liabilities)</b>		<u>(3,944)</u>	<u>100</u>
<b>Total assets less current liabilities</b>		<u>42,737</u>	<u>100</u>
<b>Total net assets (liabilities)</b>		<u>42,737</u>	<u>100</u>
<b>Capital and reserves</b>			
Called up share capital		100	100
Profit and loss account		42,637	-
<b>Shareholders' funds</b>		<u>42,737</u>	<u>100</u>

- For the year ending 30 September 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 25 June 2013

And signed on their behalf by:  
**Mr PW Ellis, Director**

**Notes to the Abbreviated Accounts for the period ended 30 September 2012****1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

**Turnover policy**

Turnover represents the invoiced value of goods and services supplied by the company, net of value added tax and trade discounts

**Tangible assets depreciation policy**

Depreciation has been provided at 25% using the Reducing Balance method to write off the assets over their estimated useful lives

**Intangible assets amortisation policy**

Goodwill is written off over 5 years using the Straight Line method

**2 Intangible fixed assets**

	£
<b>Cost</b>	
At 1 October 2011	-
Additions	35,000
Disposals	-
Revaluations	-
Transfers	-
At 30 September 2012	<u>35,000</u>
<b>Amortisation</b>	
At 1 October 2011	-
Charge for the year	4,083
On disposals	-
At 30 September 2012	<u>4,083</u>
<b>Net book values</b>	
At 30 September 2012	<u>30,917</u>
At 30 September 2011	<u>-</u>

**3 Tangible fixed assets**

	£
<b>Cost</b>	
At 1 October 2011	-
Additions	18,455
Disposals	-
Revaluations	-
Transfers	-
At 30 September 2012	<u>18,455</u>
<b>Depreciation</b>	
At 1 October 2011	-
Charge for the year	2,691

On disposals	-
At 30 September 2012	<u>2,691</u>
<b>Net book values</b>	
At 30 September 2012	<u>15,764</u>
At 30 September 2011	<u>-</u>

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