

**Registration number 3039011**

**Target Media Marketing Limited**

**Abbreviated accounts**

**for the year ended 31 March 2007**

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# **Target Media Marketing Limited**

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DAW WHITE MURRALL

CHARTERED ACCOUNTANTS

1 GEORGE STREET  
SNOW HILL  
WOLVERHAMPTON  
WV2 4DG

**Accountants' report to the Board of Directors on the  
unaudited financial statements of Target Media Marketing Limited**

In accordance with the engagement letter dated 11 January 2007, and in order to assist you to fulfil your duties under the Companies Act 1985, we have compiled the financial statements of the company which comprise the balance sheet and the related notes from the accounting records and information and explanations you have given to us

This report is made to the company's board of directors in accordance with the terms of our engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the company's board of directors that we have done so and state those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's board of directors, as a body, for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England & Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

You have acknowledged on the balance sheet for the year ended 31 March 2007 your duty to ensure that the company has kept proper accounting records and to prepare financial statements that give a true and fair view under the Companies Act 1985. You consider that the company is exempt from the statutory requirement for an audit for the year.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.

**Daw White Murrall**  
**Chartered Accountants**  
**1 George Street**  
**Snow Hill**  
**Wolverhampton**  
**West Midlands**  
**WV2 4DG**

**18 January 2008**

**Target Media Marketing Limited**

**Abbreviated balance sheet  
as at 31 March 2007**

|   |       | 2007            |              | 2006           |            |
|---|-------|-----------------|--------------|----------------|------------|
|   | Notes | £               | £            | £              | £          |
| <b>Fixed assets</b>                                   |       |                 |              |                |            |
| Tangible assets                                       | 2     |                 | 550          |                | -          |
| <b>Current assets</b>                                 |       |                 |              |                |            |
| Debtors   |       | 10,309          |              | 6,007          |            |
| Cash at bank and in hand                              |       | 2,830           |              | 3,846          |            |
|   |       | <u>13,139</u>   |              | <u>9,853</u>   |            |
| <b>Creditors: amounts falling due within one year</b> |       | <u>(13,381)</u> |              | <u>(9,711)</u> |            |
| <b>Net current (liabilities)/assets</b>               |       |                 | <u>(242)</u> |                | <u>142</u> |
| <b>Total assets less current liabilities</b>          |       |                 | 308          |                | 142        |
| <b>Net assets</b>                                     |       |                 | <u>308</u>   |                | <u>142</u> |
| <b>Capital and reserves</b>                           |       |                 |              |                |            |
| Called up share capital                               | 3     |                 | 100          |                | 100        |
| Profit and loss account                               |       |                 | 208          |                | 42         |
| <b>Shareholders' funds</b>                            |       |                 | <u>308</u>   |                | <u>142</u> |

These accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 and the Financial Reporting Standard for Smaller Entities (effective January 2005) relating to small companies

The directors' statements required by Section 249B(4) are shown on the following page which forms part of this Balance Sheet

**The notes on pages 4 to 5 form an integral part of these financial statements.**

**Target Media Marketing Limited**

**Abbreviated balance sheet (continued)**

**Directors' statements required by Section 249B(4)  
for the year ended 31 March 2007**

In approving these abbreviated accounts as directors of the company we hereby confirm

(a) that for the year stated above the company was entitled to the exemption conferred by Section 249A(1) of the Companies Act 1985 ,

(b) that no notice has been deposited at the registered office of the company pursuant to Section 249B(2) requesting that an audit be conducted for the year ended 31 March 2007 and

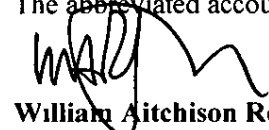
(c) that we acknowledge our responsibilities for

(1) ensuring that the company keeps accounting records which comply with Section 221, and

(2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 226 and which otherwise comply with the provisions of the Companies Act relating to financial statements, so far as applicable to the company

These abbreviated accounts are prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies and in accordance with applicable accounting standards, and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2005)

The abbreviated accounts were approved by the Board on 18 January 2008 and signed on its behalf by



**William Aitchison Robert Scott**  
**Director**

**The notes on pages 4 to 5 form an integral part of these financial statements.**

## Target Media Marketing Limited

### Notes to the abbreviated financial statements for the year ended 31 March 2007

#### 1. Accounting policies

##### 1.1. Accounting convention

The accounts are prepared under the historical cost convention and in accordance with applicable accounting standards, and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2005)

##### 1.2. Changes in accounting policy

In preparing the financial statements for the current year, the company has adopted FRSSE 2005

The adoption of FRSSE (effective January 2005) constitutes as a change of accounting policy for both the current and comparative years. There has been no impact on the financial statements upon adoption.

##### 1.3. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year and derives from the provision of goods falling within the company's ordinary activities.

##### 1.4. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows:

Fixtures, fittings  
and equipment - 33% on a straight line basis

#### 2. Fixed assets

|                        | <b>Tangible<br/>fixed<br/>assets<br/>£</b> |
|------------------------|--|
| <b>Cost</b>            |  |
| At 1 April 2006        | 425  |
| Additions              | 601  |
| At 31 March 2007       | <u>1,026</u>                               |
| <b>Depreciation</b>    |  |
| At 1 April 2006        | 425  |
| Charge for year        | 51   |
| At 31 March 2007       | <u>476</u>                                 |
| <b>Net book values</b> |  |
| At 31 March 2007       | <u><u>550</u></u>                          |

**Target Media Marketing Limited**

**Notes to the abbreviated financial statements  
for the year ended 31 March 2007**

continued

| <b>3. Share capital</b>                   | <b>2007</b>  | <b>2006</b>  |
|---|--------------|--------------|
|   | <b>£</b>     | <b>£</b>     |
| <b>Authorised</b>                         |              |              |
| 1,000 Ordinary shares of £1 each          | <u>1,000</u> | <u>1,000</u> |
| <b>Allotted, called up and fully paid</b> |              |              |
| 100 Ordinary shares of £1 each            | <u>100</u>   | <u>100</u>   |
| <b>Equity Shares</b>                      |              |              |
| 100 Ordinary shares of £1 each            | <u>100</u>   | <u>100</u>   |
| <b>4. Transactions with directors</b>     |              |              |
| William Aitchison Robert Scott            | <u>2,429</u> | <u>1,245</u> |
|   |              | <u>-</u>     |