△ Touche Ross

THE ENVIRONMENT COUNCIL

(formerly Co En Co)

A COMPANY LIMITED BY GUARANTEE

REPORT AND FINANCIAL STATEMENTS

31 March 1989

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Touche Ross & Co. Hill House 1 Little New Street London EC4A 3TR

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# THE ENVIRONMENT COUNCIL

# REPORT AND FINANCIAL STATEMENTS 1989

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### LEGAL AND ADMINISTRATIVE DETAILS

Registered Charity No.

294075

Company Registration No.

2004003

### Registered Address of Charity

80 York Way London N1 9AG

<u>Legal Status</u>: The charity is a company limited by guarantee, not having a share capita?

#### Objectives and principal aims

As a national coalition of UK non-governmental organisations it focuses on major environmental issues, particularly those that transcend the remit of any one body. It aims to promote concerted action by conservation organisations and make representations to governmental and other bodies.

President - The Earl of Cranbrook, PhD, DL

### Directors - Members of the Executive Committee

Dr. M Aickin - Joint Deputy Chairman Mr. J. Humphries, OBE - Joint Deputy Chairman Honorary Treasurer

Mr. J. Allason, OBE - Transport Committee Chairman
Dr. K. Ashby - Pollution Committee Chairman

Air Commodore J. Langston, CBE

Ms. Moyra Logan Dr. Bill Wright

Chief Executive S.J. Robinson

Bankers - Barclays Bank PLC

Solicitors - Bates, Wells and Braithwaite

Auditors - Touche Ross & Co., Chartered Accountants

#### DIRECTORS' REPORT

#### 1. INTRODUCTION

The directors present their report and the audited financial statements of the company for the year ended 31 March 1989.

The year 1988/89 brought both consolidation and change in the activities of CoEnCo, now The Environment Council.

The organisation undertook a serious reappraisal of its role, funding and future direction. After October 1988 this reappraisal was given added impetus by the heightened public, political and media interest in environmental issues.

#### 2. MEMBERSHIP

Membership increased slightly during the period.

A full list of Members and Observers is given in Appendix I.

#### 3. GENERAL ACTIVITIES

General activity in 1988/89 was divided into seven main areas.

#### 3.1 Publications

The policy of producing publications continued. The following publications were produced:-

Directory of Environmental Journals and Media Contacts sponsored by the Readers Digest Trust

Directory of Environmental Abbreviations sponsored by The Electricity Council

Who's Who Scotland sponsored by BP Scotland and printed and distributed by the Countryside Commission Scotland.

The Environment Council was also invited to produce a leaflet on its activities and those of its Members and Observers for inclusion in the Department of the Environment's booklet *Protecting your Environment*. Production of these leaflets was supported by Johnson Matthey Catalytic Systems Division.

#### 3.2 Exhibitions

The Environment Council organised an exhibition called *Conserving our Inheritance*. Nineteen environmental organisations participated and the event took place in the London Ecology Centre from 11 to 16 April 1988.

The Council also exhibited at the *Conservation and Craft Fair* at Morden Hall Park on 25 and 26 June 1988.

A donation of £5,500 was received from BP International for use on future exhibition work.

### DIRECTORS' REPORT

#### 3.3 <u>Secretariat</u>

Support was supplied for the Marine Forum and London Ecology Forum. A grant was received from the London Boroughs Grants Unit towards the work on the London Ecology Forum.

The Swedish NGO Secretariat on Acid Rain proposed to give the organisation a grant towards employing one of its staff as a Liaison Officer between UK, European and Swedish Environmental groups concerned with the Acid Rain issue. An application for a work permit was submitted.

#### 3.4 Habitat

It was felt that the organisation's magazine, habitat, had considerable potential and that a subscription drive was necessary. Investigations revealed that the best marketing method was the use of advertising "flyers". 30,000 of these were commissioned and printed and a programme of inserts in magazines was planned. The first insert went in the British Trust for Conservation Volunteers magazine in March 1989.

Flyers were also sent in reply to general enquiries to the office. The magazine showed a net increase in circulation of nearly 60 by 31 March 1989.

habitat continued to take inserts and started a new insert service called Job Noticeboard.

## 3.5 Enquiries and information

The organisation handled a considerable number of enquiries during the year and the workload increased in November 1988 with the decision to send a reply to every query.

Special reply cards were prepared and information sheets updated. Replies included habitat flyers, updated publication lists and, latterly during the year, reply-paid envelopes. The advantages of these inclusions were reflected in increased publication sales and additional habitat subscriptions.

### 3.6 Responses to Government

The Environment Council continued to produce responses to Government during the year and these are listed in Appendix II.

#### 3.7 Transport Committee

The Transport Committee continued to meet during the year with James Allason OBE in the Chair. A number of issues were addressed including Motorcyle Noise, Light Aircraft Noise and Airport Developments, the Channel Tunnel and 'O' licensing for lorries.

#### DIRECTORS' REPORT

### 4. REAPPRAISAL OF ROLE AND DIRECTION

#### 4.1 Staff and Board changes

Glya England, having served as Chairman both of CoEnCo and its predecessor for 5 years, had expressed a desire at the last AGM to relinquish the Chairmanship. The Directors wish to record their appreciation for his valuable contribution to the development of the organisation.

A new Chairman, John Sharpley, took over temporarily from Glyn England in September 1938 and stood down from the Chair in December 1988. The Deputy Chairman presided at further meetings during the year.

Myra Schehtman, Information Assistant, left early in the financial year and was not replaced. Edwina Miles, Finance and Administration Officer, left the organisation in March 1989. Isarer Gray joined as a part-time Executive Assistant in September.

The position of Executive Secretary was vacant from May until September. The essential work of the Executive Secretary's post during this period was undertaken by Dr. Malcolm Aickin, who was appointed Deputy Chairman alongside John Humphries OBE.

The role of the senior officer was changed and Steve Robinson joined as Chief Executive and Company Secretary in October.

#### 4.2 Change of name

A Council meeting held on 6 December agreed that the organisation should change its name from *Council for Environmental Conservation* to *The Environment Council*. The change in name sent a strong signal to the environment sector that the organisation had undergone a reappraisal of its role and activities.

As the organisation had become a company limited by guarantee The Executive was reformed as a Board.

# 4.3 The Business and Environment Programme

The organisation had a history of involvement with business, both as sponsors, as participants in certain debates and as donors. It was thought that there was an opportunity, given growing pressure on business over environmental issues, for The Environment Council to identify experts, particularly within its Member and Observer organisations, who had information which business was beginning to notid. The Environment Council began seeking an audience for such experts by asking companies to register as supporters of the Business and Environment Programme.

Companies were asked to pay a registration fee of £150 sc that they could be listed as initial supporters of the programme. If a company was already committed to a donation or covenant then they were approached about being listed in return for this.

#### DIRECTORS' REPORT

At the end of March, 47 organisations were initial supporters of the programme; they are listed in Appendix III.

Invitations have been issued to Ministers in both the Department of the Environment and the Department of Trade and Industry to attend the formal launch of the programme, which is planned for Autumn 1989.

#### 4.4 Council meetings

With a higher profile, primarily through the Business and Environment Programme, The Environment Council has revitalised both its speakers programme and the quality and level of debate in Council meetings.

Major addresses were given during the year by:-

- Lord Cranbrook, President of The Environment Council, to the AGM
- John Humphries OBE, Deputy Chairm a of The Environment Council, on Water Privatisation
- Tom Clarke, of the British Association of Nature Conservationists, on the Business Management of Environment Charities

A short address was given by Peter Beaumont of the *Pesticides Trust*. Nigel Dudley of the *Soil Association* gave a short presentation as the first in a series of briefings for the Council on the activities of individual Members and Observers.

#### SPECIAL ACKNOWLEDGEMENT

The Environment Council Board and staff wish to record their indebtedness to the voluntary assistance provided by Lian Usher during 1988/89.

#### 6. REVIEW OF DEVELOPMENTS

The financial results for the year are set out in the income and expenditure account, and the financial position of the company at the 31 March 1989 is set out in the balance sheet.

#### 7. TRANSFERS TO FUNDS

The directors have transferred the surplus of income over expenditure to the general fund as indicated in the income and expenditure account.

#### 8. FUTURE PROSPECTS

The directors consider the charity is in a good position to carry on its activities in the forthcoming period.

#### DIRECTORS' REPORT

#### 9. FIXED ASSETS

Details of fixed assets owned during the year are stated in note 4.

#### 10. DIRECTORS

The present directors are shown on page 1. The following changes took place during the year.

appointment	resignation	
-	1 September 1988	

Mr. G. England Mr. J. Sharpley Dr. H. Cleere	1 September 1988	1 September 1988 1 December 1988 1 December 1988
--	------------------	--

#### REGISTERED CHARITY STATUS 11.

The company is a registered charity.

#### 12. AUDITORS

Touche Ross & Co. have expressed their willingness to continue in office and a resolution to re-appoint them will be proposed at the forthcoming Annual Gene al Meeting.

By order of the Board

S.J. ROBINSON

Secretary

6 June 1989

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#### DIRECTORS' REPORT

#### APPENDIX I

The Environment Council Members and Observers 1988/89.

#### **MEMBERS**

Airfields Environment Federation Anglers' Co-operative Association Council for British Archeology Council for the Protection of Rural Wales The Environment Foundation Henry Dobleday Research Association National Society for Clean Air The National Trust National Trust for Scotland River Thames Society Royal Forrestry Society of England, Wales and Northern Ireland The Soil Association The Tidy Britain Group Ulster Society for the Preservation of the Countryside Vincent Wildlife Trust Youth Hostels Association (England and Wales)

#### **OBSERVERS**

Central Scotland Countryside Trust
Confederation of British Industry
Countryside Commission
Habitat Scotland
Historic Buildings and Monuments Commission for England
The Landscape Institute
National Association of Local Councils
Nature Conservancy Council
Pedestrians' Association for Road Safety
Royal Society of Arts
Town and Country Planning Association
World Wide Fund for Nature

#### Joining

Members - National Council for the Conservation of Plants and Gardens
Observers - Universities Federation for Animal Welfare

#### Leaving

Civic Trust

### DIRECTORS' REPORT

#### APPENDIX II

esponses were produced to the following during 1988/89:

Waste Disposal Law Amendment
Integrated Pollution Centrol
Inputs of dangerous substances to water
Wast Disposal Law Amendments follow up proposals
Role and Functions of Waste Disposal Authorities
Code of Practice - Control of Noise and Nuisance
from Audible Bird Scarers

DoE June 1988 DoE July 1988 DoE July 1988 DoE November 1988 January 1989

January 1989

#### DIRECTORS' REPORT

#### APPENDIX III

By 31 March 1989 the following 47 organisations had registered as supporters of the Business and Environment Programme:

Addison Design Consultants Allen Hickling and Associates Ltd Barclays Bank plc BBA Group plc **BETTA Contract Services** Bovis Ltd BP International British Telecommunications plc Cable and Wireless plc Charles Barker Public Relations Ltd Ciba-Geigy plc Cleanaway Ltd Coppermill Ltd Crocker Tooth Associates Ecotec Research and Consulting Ltd The Electricity Council FIE-Finance and Investment Events Ltd Fitch Design Consultants plc The General Electric Company plc Greater London Consultants Hill & Knowlton Public Relations Hyman plc Imperial Chemical Industries plc Johnson Matthey Catalytic Systems Division Johnsons Wax Laporte Industries Ltd Leigh Interests plc Lloyds Bank plc Michael Peters Group Midland Environment Ltd NM Schroder Financial Management Ltd The RTZ Corporation plc Safety Kleen (UK) Ltd Safeway plc Shandwick Public Affairs Ltd Shell U.K. plc Soil Mechanics Associates Taylor Woodrow Group Tesco Stores plc Tioxide Group plc Touche Ross & Co Unilever plc United Distillers plc United Television Artists Ltd Websters Western Associates Public Relations Zanussi Ltd

**△**Touche Ross

THE ENVIRONMENT COUNCIL (formerly Co En Co)

AUDITORS' REPORT TO THE MEMBERS

We have audited the financial statements on pages 11 to 16 in accordance with approved Auditing Standards.

In our opinion the financial statements give a true and fair view of the state of affairs of The Environment Council at 31 March 1989 and of its surplus and source and application of funds for the year then raised and comply with the Companies Act 1985.

Chartered Accountants London

6 June 1989

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## INCOME AND EXPENDITURE ACCOUNT Year ended 31 March 1989

	Note	1989 £	1988 £
General income	2	77,516	82,140
Legacies		<u> 291</u>	<u>5,000</u>
Total income		77,807	87,140
Expenditure		<u>77,598</u>	<u>97,658</u>
Surplus/(deficit) for the year	3	£ 209	£(10,518)
Appropriations:			
Transfer to Legacy Reserve Fund Transfer to/(from) General Fund		209	1,369 ( <u>11,887</u> )
		£ 209	£(10,518)

#### BALANCE SHEET 31 March 1989

	Note	£	1989 £	£	1988 £
TANGIBLE FIXED ASSETS	4		1,420		1,775
CURRENT ASSETS Stock of publications Debtors - general Cash and bank balances		759 5,146 <u>22,822</u>		1,766 12,396 20,740	
		28,727		<u>34,902</u>	
CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR Bank overdraft Other creditors Deferred restricted income NET CURRENT ASSETS	5	11,310 10,500 21,810	6,917	7,513 16,036 5,000 28,549	<u>6,353</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			£ 8,337		£ 8,128
RESERVE'S:					
GENERAL FUND	6		8,337		4,628
LEGACY RESERVE FUND	6		-		<u>3,500</u>
			£ 8,337		£ 8,128

The financial statements were approved by the Board of Directors on 6 June S.J. Bhin, Marchin 1989.

S.J. ROBINSON - Chief Executive

- Deputy Chairman M. AICKIN

# STATEMENT OF SOURCE AND APPLICATION OF FUNDS Year ended 31 March 1989

	1989 £	1988 £
SOURCE OF FUNDS Surplus for the year Adjustment for item not involving	209	••
the movement of funds: Depreciation	355	
	564	
Decrease in stock Increase in creditors	1,007	1,360 515
Increase in deferred restricted income Decrease in debtors	5,500 2,250	**
Decrease in grants receivable	5,000	1,833
	14,321	3,708
APPLICATION OF FUNDS Deficit for the year Adjustment for item not involving	-	10,518
the movement of funds: Depreciation		(443)
Total absorbed by operations	-	10,075
Purchase of fixed assets	4 70¢	483
Decrease in creditors Increase in debtors	4,726	10,920
	4,726	21,478
INCREASE/(DECREASE) IN NET LIQUID FUNDS	£ 9,595	£(17,770)

(Net liquid funds comprise cash and bank balances less bank overdraft).

#### NOTES TO THE FINANCIAL STATEMENTS Year ended 31 March 1989

#### ACCOUNTING POLICIES

#### (a) Accounting co. ontion

The financial statements are prepared under the historical cost convention.

#### (b) <u>Income</u>

Grants and subscriptions are credited to the income and expenditure account in the period to which they relate. Legacies and donations are credited in full to the income and expenditure account when received. Grants or donations received for specific projects but not fully expended during the year are carried forward in creditors as deferred restricted income.

#### (c) Expenditure

Expenditure is charged in the period in which it is incurred.

#### (d) Stock

Stock is stated at the lower of cost and net realisable value. Full provision is made for obsolete and slow moving stocks.

#### (e) Office furniture and equipment

Depreciation is provided on fixed assets at rates calculated to write off their cost less estimated residual value over their expected useful lives as follows:

Office furniture and equipment - 20% on written down value

#### 2. GENERAL INCOME

General income comprises grants, donations, subscriptions and sundry income.

#### SURPLUS/(DEFICIT) FOR THE YEAK

	1989 £	1988 £
Surplus/(deficit) for the year is stated after charging:		
Depreciation Auditors' remuneration	355 1,400	443 1,300

### NOTES TO THE FINANCIAL STATEMENTS Year ended 31 March 1989

#### 4. TANGIBLE FIXED ASSETS

		Office furniture and equipment £
Cost: At 1 April 1988 Additions		5,360
At 31 March 1989		<u>5,360</u>
Accumulated depreciation: At 1 April 1988 Charge for the year		3,585 <u>355</u>
At 31 March 1989		3,940
Net book value: At 31 March 1989		£1,420
At 31 March 1988		£1,775
5. DEFERRED RESTRICTED INCOME		
	1989 £	1988 £
Grants received in advance	£10,500	£ 5,000

Deferred restricted income comprises grants which are received in advance of the future projects to which their application is restricted.

# NOTES TO THE FINANCIAL STATEMENTS Year ended 31 March 1989

### 6. FUNDS

	Total £	General Fund £	Legacy Reserve Fund £
At 1 April 1988	8,128	4,628	3,500
Transfer of Legacy Reserve Fund to General Fund Transfer from income		3,500	(3,500)
Transfer from income and expenditure assuunt	209	209	
At 31 March 1989	£8,337	£8,337	£ -

In accordance with the provisions of SORP 2, all legacy income is now credited in full to the General Fund in the year in which it is received. The opening balance to the Legacy Reserve Fund has been transferred to the General Fund.

# 7. INCOME FROM DEPARTMENT OF THE ENVIRONMENT

Total income received from the Department of the Environment for the year was £30,750 (year ended 31 March 1988 - £30,000).

	1989 £	1988 £
Secretariat Grant - Grant from the Department of the Environment	20.750	20.000
Env i omment	<u>30,750</u>	<u>30,000</u>
	£30,750	£30,000

# 8. ISSUE OF GUARANTEES

The company is limited by guarantee of two guarantors of £1 each.

#### 9. TAXATION

The company is regarded as a charity for taxation purposes and is not liable to taxation on its activities.