

TRADE-ALERT LIMITED

**Company Registration Number:
04594719 (England and Wales)**

Report of the Directors and Unaudited Financial Statements

Period of accounts

Start date: 01st November 2013

End date: 31st October 2014

SUBMITTED

TRADE-ALERT LIMITED

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TRADE-ALERT LIMITED

Company Information for the Period Ended 31st October 2014

Director:	Mr M N Khan
Company secretary:	Mrs B Khan
Registered office:	26 The Cross Worcester WR1 3PZ
Company Registration Number:	04594719 (England and Wales)

TRADE-ALERT LIMITED

Directors' Report Period Ended 31st October 2014

The directors present their report with the financial statements of the company for the period ended 31st October 2014

Principal activities

The principal activity of the company in the period under review was:

Those of fast food shops

Directors

The directors shown below have held office during the whole of the period from
01st November 2013 to 31st October 2014

Mr M N Khan

The above report has been prepared in accordance with the special provisions in part 15 of the Companies Act 2006

This report was approved by the board of directors on 19 July 2015

And Signed On Behalf Of The Board By:

Name: Mr M N Khan

Status: Director

TRADE-ALERT LIMITED

Profit and Loss Account

for the Period Ended 31st October 2014

	Notes	2014 £	2013 £
Turnover:		73,643	75,164
Cost of sales:		19,490	22,849
Gross profit or (loss):		54,153	52,315
Administrative expenses:	3, 4	66,413	64,167
Other operating income:		12,500	12,500
Operating profit or (loss):	2	240	648
Profit or (loss) on ordinary activities before taxation:		240	648
Tax on profit or (loss) on ordinary activities:		69	121
Profit or (loss) for the financial year:		171	527

The notes form part of these financial statements

TRADE-ALERT LIMITED

Statement of total recognised gains and losses 31st October 2014

Statement of total recognised gains and losses

The company does not have any gains and losses other than Profit and Loss for the period to report.

The notes form part of these financial statements

TRADE-ALERT LIMITED

Balance sheet As at 31st October 2014

	Notes	2014 £	2013 £
Fixed assets			
Intangible assets:	5	5,620	5,620
Tangible assets:	6	1,120	589
Total fixed assets:		<u>6,740</u>	<u>6,209</u>
Current assets			
Stocks:		1,820	1,670
Debtors:	7	812	126
Cash at bank and in hand:		2,520	2,772
Total current assets:		<u>5,152</u>	<u>4,568</u>
Creditors: amounts falling due within one year	8	9,304	8,360
Net current assets (liabilities):		<u>(4,152)</u>	<u>(3,792)</u>
Total assets less current liabilities:		2,588	2,417
Total net assets (liabilities):		<u>2,588</u>	<u>2,417</u>

The notes form part of these financial statements

TRADE-ALERT LIMITED

Balance sheet As at 31st October 2014 continued

	Notes	2014 £	2013 £
Capital and reserves			
Called up share capital:	9	100	100
Profit and Loss account:	10	2,488	2,317
Total shareholders funds:		<u>2,588</u>	<u>2,417</u>

For the year ending 31 October 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2008).

The financial statements were approved by the Board of Directors on 19 July 2015

SIGNED ON BEHALF OF THE BOARD BY:

Name: Mr M N Khan

Status: Director

The notes form part of these financial statements

TRADE-ALERT LIMITED

Notes to the Financial Statements for the Period Ended 31st October 2014

1. Accounting policies

Basis of measurement and preparation of accounts

The accounts have been prepared under the historical cost convention .

Turnover policy

Turnover represents net invoiced value of services excluding VAT

Tangible fixed assets depreciation policy

Depreciation is provided to write off assets over their useful lives. The rates in use are 18% on reducing balance method.

Intangible fixed assets amortisation policy

No amortisation is provided on improvement to shop.

TRADE-ALERT LIMITED

Notes to the Financial Statements for the Period Ended 31st October 2014

2 . Operating profit or (loss)

Operating profit or (loss) before tax as stated after charging the following.

	2014	2013
	£	£
Depreciation - owned assets:	245	129

TRADE-ALERT LIMITED

Notes to the Financial Statements for the Period Ended 31st October 2014

3 . Directors' remuneration

	2014	2013
	£	£
Directors' remuneration:	6,250	5,200
TOTAL:	<u>6,250</u>	<u>5,200</u>

TRADE-ALERT LIMITED

Notes to the Financial Statements for the Period Ended 31st October 2014

4. Employees

	2014	2013
	£	£
Wages and salaries:	14,040	13,440
Total staff costs:	14,040	13,440
Average number of employees including directors during the period:	4	4

TRADE-ALERT LIMITED

Notes to the Financial Statements for the Period Ended 31st October 2014

5. Intangible assets

	Goodwill	Other	Total
Cost	£	£	£
At 01st November 2013:	-	5,620	5,620
At 31st October 2014:	<u>-</u>	<u>5,620</u>	<u>5,620</u>
Amortisation	£	£	£
At 01st November 2013:	-	0	0
At 31st October 2014:	<u>-</u>	<u>0</u>	<u>0</u>
Net book value	£	£	£
At 31st October 2014:	<u>-</u>	<u>5,620</u>	<u>5,620</u>
At 31st October 2013:	<u>-</u>	<u>5,620</u>	<u>5,620</u>

TRADE-ALERT LIMITED

Notes to the Financial Statements for the Period Ended 31st October 2014

6. Tangible assets

	Land and buildings	Plant Machinery	Fixtures and fittings	Office Equipment	Motor vehicles	Total
Cost	£	£	£	£	£	£
At 01st November 2013:	-	4,035	-	-	-	4,035
Additions:	-	776	-	-	-	776
At 31st October 2014:	<u>-</u>	<u>4,811</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>4,811</u>
Depreciation						
At 01st November 2013:	-	3,446	-	-	-	3,446
Charge for year:	-	245	-	-	-	245
At 31st October 2014:	<u>-</u>	<u>3,691</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>3,691</u>
Net book value						
At 31st October 2014:	<u>-</u>	<u>1,120</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>1,120</u>
At 31st October 2013:	<u>-</u>	<u>589</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>589</u>

TRADE-ALERT LIMITED

Notes to the Financial Statements for the Period Ended 31st October 2014

7. Debtors

	2014	2013
	£	£
Prepayments and accrued income:	812	126
Total:	812	126

TRADE-ALERT LIMITED

Notes to the Financial Statements for the Period Ended 31st October 2014

8. Creditors: amounts falling due within one year

	2014	2013
	£	£
Bank loans and overdrafts:	2,226	1,935
Taxation and social security:	1,809	4,338
Accruals and deferred income:	5,269	2,087
Total:	9,304	8,360

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Notes to the Financial Statements for the Period Ended 31st October 2014

9. Called up share capital

Allotted, called up and paid

Previous period			2013
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	100	1.00	100
Total share capital:			100
Current period			2014
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	100	1.00	100
Total share capital:			100

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Notes to the Financial Statements for the Period Ended 31st October 2014

10. Profit and loss account

	2014	2013
	£	£
Opening balance:	2,317	1,790
Profit or (loss) for the period:	171	527
Equity dividends paid:	0	0
Retained profit:	<u>2,488</u>	<u>2,317</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.

