

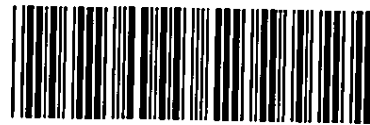
Company Registration No. 02577464 (England and Wales)

SPORTS TRADERS ALLIANCE GROUP LIMITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 JANUARY 2008

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SPORTS TRADERS ALLIANCE GROUP LIMITED

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SPORTS TRADERS ALLIANCE GROUP LIMITED

INDEPENDENT AUDITORS' REPORT TO SPORTS TRADERS ALLIANCE GROUP LIMITED

UNDER SECTION 247B OF THE COMPANIES ACT 1985

We have examined the abbreviated accounts set out on pages 2 to 5, together with the financial statements of Sports Traders Alliance Group Limited for the year ended 31 January 2008 prepared under section 226 of the Companies Act 1985.

This report is made solely to the company in accordance with Section 247B of the Companies Act 1985. Our work has been undertaken so that we might state to the company those matters we are required to state to them in an auditor's report on abbreviated accounts and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

The directors are responsible for preparing the abbreviated accounts in accordance with section 246 of the Companies Act 1985. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts prepared in accordance with sections 246(5) and (6) of the Act to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with those provisions and to report our opinion to you.

Basis of opinion

We conducted our work in accordance with Bulletin 2006/3 "The special auditor's report on abbreviated accounts in the United Kingdom" issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with sections 246(5) and (6) of the Companies Act 1985, and the abbreviated accounts have been properly prepared in accordance with those provisions.

Robson Taylor LLP

Chartered Accountants
Registered Auditor

Robson Taylor LLP

Charter House, The Square
Lower Bristol Road,
Bath, BA2 3BH

4 July 2008

SPORTS TRADERS ALLIANCE GROUP LIMITED

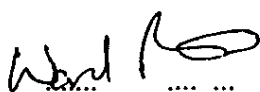
ABBREVIATED BALANCE SHEET

AS AT 31 JANUARY 2008


	Notes	2008 £	£	2007 £	£
Fixed assets					
Tangible assets	2		19,748		28,056
Current assets					
Debtors		2,566,904		2,545,880	
Cash at bank and in hand		14		3,776	
		<u>2,566,918</u>		<u>2,549,656</u>	
Creditors: amounts falling due within one year		<u>(2,355,746)</u>		<u>(2,436,461)</u>	
Net current assets			211,172		113,195
Total assets less current liabilities			230,920		141,251
Creditors: amounts falling due after more than one year			(915)		(4,874)
			<u>230,005</u>		<u>136,377</u>
Capital and reserves					
Called up share capital	3	101,500		101,500	
Other reserves		500		200	
Profit and loss account		132,254		45,135	
Shareholders' funds		<u>234,254</u>		<u>146,835</u>	

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies

Approved by the Board for issue on 4th July 2008



W Robertson
Director



R Chandler
Director

SPORTS TRADERS ALLIANCE GROUP LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 JANUARY 2008

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007)

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable accounting standards

1.3 Turnover

Turnover is the amount paid by members for goods purchased under the buying agreement, recognised when the corresponding purchase invoice is received from the supplier. The purchase invoice is issued by the supplier at the point of despatch of the goods so the point of revenue recognition is substantially the point the goods are despatched.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Land and buildings Leasehold

Fixtures, fittings & equipment 20% straight line basis

1.5 Deferred taxation

Deferred tax is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted.

1.6 Redeemable preference shares

The redeemable preference shares have been reclassified as liabilities in the accounts. The remaining shares were redeemed in the year.

SPORTS TRADERS ALLIANCE GROUP LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 JANUARY 2008

2 Fixed assets

	Tangible assets £
Cost	
At 1 February 2007	91,781
Additions	4,068
	<u>95,849</u>
At 31 January 2008	<u>95,849</u>
Depreciation	
At 1 February 2007	63,725
Charge for the year	12,376
	<u>76,101</u>
At 31 January 2008	<u>76,101</u>
Net book value	
At 31 January 2008	<u>19,748</u>
At 31 January 2007	<u>28,056</u>

3 Share capital

	2008 £	2007 £
Authorised		
101,500 Ordinary shares of £1 each	101,500	101,500
500 Preference shares of £1 each	500	500
	<u>102,000</u>	<u>102,000</u>
Allotted, called up and fully paid		
101,500 Ordinary shares of £1 each	<u>101,500</u>	<u>101,500</u>

A fixed cumulative preferential dividend of 4% over base rate per annum is payable on the preference shares

During the year 300 £1 preference shares were redeemed according to the agreed schedule

There are no voting rights attached to preference shares. On a return of capital on liquidation or otherwise, preference share holders are entitled to the priority payment of the redemption value of the shares and any unpaid dividends.

There were no preference shares remaining at the year end as all shares have now been fully redeemed.

SPORTS TRADERS ALLIANCE GROUP LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 JANUARY 2008

4 Ultimate parent company

The joint controlling parties are W Robertson and R Chandler, each holding 50% of the shareholding in the parent company, Draw Holdings Ltd A company incorporated in England & Wales