

REGISTERED NUMBER: 10993649 (England and Wales)

**UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 OCTOBER 2020**

**FOR**

**ARCHETYPE DIGITAL MEDIA LTD**

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**for the Year Ended 31 October 2020**

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**ARCHETYPE DIGITAL MEDIA LTD**

**COMPANY INFORMATION**  
**for the Year Ended 31 October 2020**

|                           |                                                                                                                    |
|---------------------------|--------------------------------------------------------------------------------------------------------------------|
| <b>DIRECTOR:</b>          | Mr G A Brewis                                                                                                      |
| <b>REGISTERED OFFICE:</b> | 34 St. Pauls Road<br>Colchester<br>Essex<br>CO1 1SQ                                                                |
| <b>REGISTERED NUMBER:</b> | 10993649 (England and Wales)                                                                                       |
| <b>ACCOUNTANTS:</b>       | Beyond Accounting Limited<br>19 Abbots Business Park<br>Primrose Hill<br>Kings Langley<br>Hertfordshire<br>WD4 8FR |

**BALANCE SHEET**  
**31 October 2020**

|                                              | Notes | 31.10.20<br>£ | £            | 31.10.19<br>£ | £          |
|----------------------------------------------|-------|---------------|--------------|---------------|------------|
| <b>FIXED ASSETS</b>                          |       |               |              |               |            |
| Tangible assets                              | 4     |               | 2,645        |               | 297        |
| <b>CURRENT ASSETS</b>                        |       |               |              |               |            |
| Debtors                                      | 5     | 3,500         |              | -             |            |
| Cash at bank and in hand                     |       | <u>1,549</u>  |              | <u>2,424</u>  |            |
|                                              |       | 5,049         |              | 2,424         |            |
| <b>CREDITORS</b>                             |       |               |              |               |            |
| Amounts falling due within one year          | 6     | <u>5,606</u>  |              | <u>2,372</u>  |            |
| <b>NET CURRENT (LIABILITIES)/ASSETS</b>      |       |               | <u>(557)</u> |               | <u>52</u>  |
| <b>TOTAL ASSETS LESS CURRENT LIABILITIES</b> |       |               | <u>2,088</u> |               | <u>349</u> |
| <b>CAPITAL AND RESERVES</b>                  |       |               |              |               |            |
| Called up share capital                      |       |               | 1            |               | 1          |
| Retained earnings                            |       |               | <u>2,087</u> |               | <u>348</u> |
| <b>SHAREHOLDERS' FUNDS</b>                   |       |               | <u>2,088</u> |               | <u>349</u> |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 October 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2020 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 21 December 2020 and were signed by:

Mr G A Brewis - Director

**NOTES TO THE FINANCIAL STATEMENTS**  
**for the Year Ended 31 October 2020**

**1. STATUTORY INFORMATION**

Archetype Digital Media Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office equipment - Straight line over 3 years

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 1 (2019 - 1).

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**for the Year Ended 31 October 2020**

**4. TANGIBLE FIXED ASSETS**

|                       | <b>Office<br/>equipment<br/>£</b> |
|-----------------------|-----------------------------------|
| <b>COST</b>           |                                   |
| At 1 November 2019    | 324                               |
| Additions             | <u>3,290</u>                      |
| At 31 October 2020    | <u>3,614</u>                      |
| <b>DEPRECIATION</b>   |                                   |
| At 1 November 2019    | 27                                |
| Charge for year       | <u>942</u>                        |
| At 31 October 2020    | <u>969</u>                        |
| <b>NET BOOK VALUE</b> |                                   |
| At 31 October 2020    | <u><u>2,645</u></u>               |
| At 31 October 2019    | <u><u>297</u></u>                 |

**5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

|               | <b>31.10.20</b>     | <b>31.10.19</b> |
|---------------|---------------------|-----------------|
|               | <b>£</b>            | <b>£</b>        |
| Trade debtors | <u><u>3,500</u></u> | <u><u>-</u></u> |

**6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

|                             | <b>31.10.20</b>     | <b>31.10.19</b>     |
|-----------------------------|---------------------|---------------------|
|                             | <b>£</b>            | <b>£</b>            |
| Taxation                    | 4,334               | 1,135               |
| Directors' current accounts | 433                 | 397                 |
| Accruals                    | <u>839</u>          | <u>840</u>          |
|                             | <u><u>5,606</u></u> | <u><u>2,372</u></u> |

**CHARTERED CERTIFIED ACCOUNTANTS' REPORT TO THE DIRECTOR**  
**ON THE UNAUDITED FINANCIAL STATEMENTS OF**  
**ARCHETYPE DIGITAL MEDIA LTD**

**The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Balance Sheet. Readers are cautioned that the Income Statement and certain other primary statements and the Report of the Director are not required to be filed with the Registrar of Companies.**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Archetype Digital Media Ltd for the year ended 31 October 2020 which comprise the Income Statement, Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at <http://www.accaglobal.com/rulebook>.

This report is made solely to the director of Archetype Digital Media Ltd in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Archetype Digital Media Ltd and state those matters that we have agreed to state to the director of Archetype Digital Media Ltd in this report in accordance with the requirements of the Association of Chartered Certified Accountants as detailed at <http://www.accaglobal.com/factsheet163>. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its director for our work or for this report.

It is your duty to ensure that Archetype Digital Media Ltd has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Archetype Digital Media Ltd. You consider that Archetype Digital Media Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Archetype Digital Media Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Beyond Accounting Limited  
19 Abbots Business Park  
Primrose Hill  
Kings Langley  
Hertfordshire  
WD4 8FR

21 December 2020

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.