



Companies House

AR01 (ef)

Annual Return



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Company Name: **DIRECT RESPONSE TV SYSTEMS LIMITED**

Company Number: **03056720**

Date of this return: **15/05/2014**

SIC codes: **74909**

Company Type: **Private company limited by shares**

Situation of Registered Office: **C/O C/O NPHI LIMITED
2ND FLOOR BERKELEY SQUARE HOUSE
BERKELEY SQUARE
LONDON
UNITED KINGDOM
W1J 6BD**

Single Alternative Inspection Location (SAIL)

The address for an alternative location to the company's registered office for the inspection of registers is:

C/O NPHI LIMITED BERKELEY SQUARE
LONDON
ENGLAND
W1J 6BD

The following records have moved to the single alternative inspection location:

Register of members (section 114)
Register of directors (section 162)
Register of secretaries (section 275)
Register of debenture holders (section 743)

Officers of the company

Company Secretary 1

Type: **Person**
Full forename(s): **MR PETER EDWARD PAUL**

Surname: **MURPHY**

Former names:

Service Address: **17 BOURNE ROAD
BROMLEY
KENT
UNITED KINGDOM
BR2 9PB**

Company Director ***1***

Type: **Person**
Full forename(s): **STEVEN BRADFORD**

Surname: **GREENE**

Former names:

Service Address: **3329 HAMPTON ROAD
RALEIGH
N CAROLINA
UNITED STATES
NC27607**

Country/State Usually Resident: **USA**

Date of Birth: **04/06/1961** *Nationality:* **AMERICAN**

Occupation: **MARKETING CONSULTANT**

Company Director **2**

Type: **Person**

Full forename(s): **MR PETER EDWARD PAUL**

Surname: **MURPHY**

Former names:

Service Address: **17 BOURNE ROAD
BROMLEY
KENT
BR2 9PB**

Country/State Usually Resident: **ENGLAND**

Date of Birth: **24/07/1943** *Nationality:* **BRITISH**

Occupation: **ELECTRONICS EXECUTIVE**

Statement of Capital (Share Capital)

Class of shares	ORDINARY	<i>Number allotted</i>	735210
		<i>Aggregate nominal value</i>	735210
<i>Currency</i>	GBP	<i>Amount paid per share</i>	1
		<i>Amount unpaid per share</i>	0

Prescribed particulars

EACH SHARE IS ENTITLED TO ONE VOTE IN ANY CIRCUMSTANCES

Statement of Capital (Totals)

<i>Currency</i>	GBP	<i>Total number of shares</i>	735210
		<i>Total aggregate nominal value</i>	735210

Full Details of Shareholders

The details below relate to individuals / corporate bodies that were shareholders as at 15/05/2014 or that had ceased to be shareholders since the made up date of the previous Annual Return

A full list of shareholders for the company are shown below

Shareholding 1 : **14706 ORDINARY shares held as at the date of this return**
Name: **CLIFFORD J FRANK**

Shareholding 2 : **220502 ORDINARY shares held as at the date of this return**
Name: **TAYLOR NELSON SOFRES LTD**

Shareholding 3 : **250002 ORDINARY shares held as at the date of this return**
Name: **STEVEN GREENE**

Shareholding 4 : **250000 ORDINARY shares held as at the date of this return**
Name: **PETER MURPHY**

Authorisation

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.