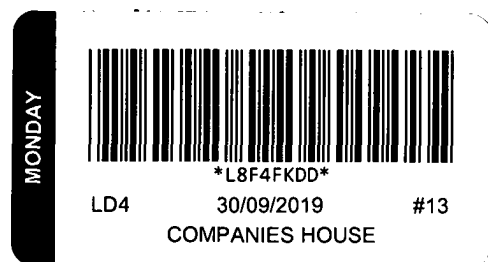


Company registration number: 07326925

UNAUDITED FINANCIAL
STATEMENTS

FOR THE YEAR ENDED
31 DECEMBER 2018

THE MARKETING CENTRE
LIMITED



MENZIES
BRIGHTER THINKING

THE MARKETING CENTRE LIMITED

COMPANY INFORMATION

Directors	Lucy Hogarth Clare Methven
Registered number	07326925
Registered office	The Old Coach House Castle Square Betchingley Redhill Surrey RH1 4LB
Accountants	Menzies LLP Chartered Accountants 1st Floor Midas House 62 Goldsworth Road Woking Surrey GU21 6LQ

THE MARKETING CENTRE LIMITED

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THE MARKETING CENTRE LIMITED

REGISTERED NUMBER:07326925

BALANCE SHEET AS AT 31 DECEMBER 2018

	Note	2018 £	2017 £
Fixed assets			
Tangible assets	4	1,438	2,157
		<u>1,438</u>	<u>2,157</u>
Current assets			
Debtors: amounts falling due within one year	5	398,991	472,325
Cash at bank and in hand		339,081	267,178
		<u>738,072</u>	<u>739,503</u>
Creditors: amounts falling due within one year	6	(516,960)	(602,620)
Net current assets		<u>221,112</u>	<u>136,883</u>
Total assets less current liabilities		<u>222,550</u>	<u>139,040</u>
Net assets		<u>222,550</u>	<u>139,040</u>
Capital and reserves			
Allotted, called up and fully paid share capital		100	100
Profit and loss account		222,450	138,940
		<u>222,550</u>	<u>139,040</u>

THE MARKETING CENTRE LIMITED

REGISTERED NUMBER:07326925

BALANCE SHEET (CONTINUED)

AS AT 31 DECEMBER 2018

The directors consider that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The Company's financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The Company has opted not to file the profit and loss account in accordance with provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf by:


.....
Lucy Hogarth
Director

Date: 11-09-19


.....
Clare Methven
Director

Date: 11-09-19

The notes on pages 3 to 6 form part of these financial statements.

THE MARKETING CENTRE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2018

1. General information

The Marketing Centre Limited is a private company limited by shares, registered in England and Wales. The address of its registered office and principal place of business are disclosed on the Company Information page.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The following principal accounting policies have been applied:

2.2 Revenue

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before revenue is recognised:

Rendering of services

Revenue from a contract to provide services is recognised in the period in which the services are provided in accordance with the stage of completion of the contract when all of the following conditions are satisfied:

- the amount of revenue can be measured reliably;
- it is probable that the Company will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably; and
- the costs incurred and the costs to complete the contract can be measured reliably.

2.3 Taxation

Tax is recognised in the Profit and Loss Account, except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the balance sheet date in the countries where the Company operates and generates income.

2.4 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

THE MARKETING CENTRE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2018

2. Accounting policies (continued)

2.4 Tangible fixed assets (continued)

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Plant and machinery	-	33% on cost
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The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Profit and Loss Account.

2.5 Dividends

Equity dividends are recognised when they become legally payable. Interim equity dividends are recognised when paid. Final equity dividends are recognised when approved by the shareholders at an annual general meeting.

3. Employees

The average monthly number of employees, including the directors, during the year was as follows:

	2018 No.	2017 No.
Staff	2	2

THE MARKETING CENTRE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2018

4. Tangible fixed assets

	Computer equipment £
Cost or valuation	
At 1 January 2018	5,223
At 31 December 2018	5,223
Depreciation	
At 1 January 2018	3,066
Charge for the year on owned assets	719
At 31 December 2018	3,785
Net book value	
At 31 December 2018	1,438
At 31 December 2017	2,157

5. Debtors

	2018 £	2017 £
Trade debtors	381,472	459,483
Other debtors	3,234	3,100
Prepayments and accrued income	14,285	9,742
	398,991	472,325

6. Creditors: Amounts falling due within one year

	2018 £	2017 £
Trade creditors	390,518	490,585
Corporation tax	53,026	35,542
Other taxation and social security	47,630	39,280
Other creditors	8,030	37,213
Accruals and deferred income	17,756	-
	516,960	602,620

THE MARKETING CENTRE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2018

7. Related party transactions

During the year, total dividends of £140,000 (2017: £82,500) were paid to the directors.

At the year end, the directors of the Company were owed £7,235 (2017: £4,923) in respect of an interest free loan which is repayable on demand.