# ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 30TH NOVEMBER 2012 FOR

TRADES SUPERSITE LIMITED

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#### TRADES SUPERSITE LIMITED

#### COMPANY INFORMATION for the Year Ended 30th November 2012

**DIRECTORS:** B C Hanson S N V Kemp J M Hewitt **SECRETARY: REGISTERED OFFICE:** 35 Coombe Road Kingston Upon Thames SURREY **KT2 7BA REGISTERED NUMBER:** 07086534 (England and Wales) **ACCOUNTANTS:** K S Goring & Co 35 Coombe Road Kingston Upon Thames

SURREY KT2 7BA

## ABBREVIATED BALANCE SHEET 30th November 2012

	2012		2011		
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	2		4,452		70,388
CURRENT ASSETS					
Debtors Debtors		2,305		20,844	
Cash at bank		9,331		4,130	
		11,636		24,974	
CREDITORS		,			
Amounts falling due within one year		20,681		37,894	
NET CURRENT LIABILITIES			(9,045)		(12,920)
TOTAL ASSETS LESS CURRENT				•	
LIABILITIES			(4,593 <sup>)</sup>		57,468
CREDITORS					
Amounts falling due after more than one	2		220 500		412.000
year	3		829,500		413,000
NET LIABILITIES			(834,093)	:	(355,532)
CAPITAL AND RESERVES					
Called up share capital	4		200		200
Share premium	7		199,970		199,970
Profit and loss account			(1,034,263)		(555,702)
SHAREHOLDERS' FUNDS			(834,093)		(355,532)

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30th November 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 30th November 2012 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

## ABBREVIATED BALANCE SHEET - continued 30th November 2012

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 13th August 2013 and were signed on its behalf by:

S N V Kemp - Director

B C Hanson - Director

## NOTES TO THE ABBREVIATED ACCOUNTS for the Year Ended 30th November 2012

#### 1. ACCOUNTING POLICIES

#### Basis of preparing the financial statements

The directors consider that, notwithstanding the company's negative net assets position, it is appropriate to prepare the accounts on a going concern basis as the company will be able to continue to meet its liabilities as they fall due, due to the continuing support of its directors, as and when fresh injection are needed.

#### Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

#### **Turnover**

Revenue is generated from internet lead generation (click based revenue) and advertising subscriptions.

Click based revenues are recognised in the period that the lead is generated.

Advertising revenues are recognised in the period that the subscription contract is agreed.

Revenue is recognised net of value added tax.

#### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant & machinery (including IT equipment)

- Straight line over 2 years

Fixtures and fittings

- Straight line over 4 years

#### Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

#### Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

#### 2. TANGIBLE FIXED ASSETS

Total
£
187,198
1,409
188,607
116,810
67,345
184,155
4,452
70,388

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# NOTES TO THE ABBREVIATED ACCOUNTS - continued for the Year Ended 30th November 2012

#### 3. **CREDITORS**

Creditors include the following debts falling due in more than five years:

	2012	2011
	£	£
Repayable otherwise than by instalments	829,500	413,000

#### 4. CALLED UP SHARE CAPITAL

Allotted, issu	ed and fully paid:			
Number:	Class:	Nominal	2012	2011
		value:	£	£
200	Ordinary	£1		200

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.