Registration number 04597211

Eastside Printers Limited

Abbreviated accounts

for the year ended 31 December 2010

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Abbreviated balance sheet as at 31 December 2010

	2010		2009		
	Notes	£	£	£	£
Fixed assets					
Intangible assets	2		18,000		19,500
Tangible assets	2		5,299		9,984
			23,299		29,484
Current assets					
Stocks		1,674		2,849	
Debtors		16,104		11,378	
Cash at bank and in hand		78,264		69,903	
		96,042		84,130	
Creditors: amounts falling due within one year		(119,212)		(113,541)	
Net current liabilities			(23,170)		(29,411)
Total assets less current liabilities			129		73
Net assets			129		73
Capital and reserves					
Called up share capital	3		2		2
Profit and loss account			127		71
Shareholders' funds			129		73

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet

Abbreviated balance sheet (continued)

Directors' statements required by Sections 475(2) and (3) for the year ended 31 December 2010

In approving these abbreviated accounts as directors of the company we hereby confirm

- (a) that for the year stated above the company was entitled to the exemption conferred by Section 477 of the Companies Act 2006,
- (b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 31 December 2010, and
- (c) that we acknowledge our responsibilities for
 - (1) ensuring that the company keeps accounting records which comply with Section 386, and
 - (2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 393 and which otherwise comply with the provisions of the Companies Act 2006 relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The abbreviated accounts were approved by the Board on 5 September 2011 and signed on its behalf by

P Murnick X P Mumel

Director

Ld Murnieks

Registration number 04597211

The notes on pages 3 to 5 form an integral part of these financial statements.

Notes to the abbreviated financial statements for the year ended 31 December 2010

1 Accounting policies

1.1. Accounting convention

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year

1.3. Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life of 20 years

1.4. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows

Plant and machinery

4 years

1.5. Stock

Stock is valued at the lower of cost and net realisable value

Notes to the abbreviated financial statements for the year ended 31 December 2010

continued

1.6. Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more, tax, with the following exceptions

Provision is made for tax on gains arising from the revaluation (and similar fair value adjustments) of fixed assets, and gains on disposal of fixed assets that have been rolled over into replacement assets, only to the extent that, at the balance sheet date, there is a binding agreement to dispose of the assets concerned. However, no provision is made where, on the basis of all available evidence at the balance sheet date, it is more likely than not that the taxable gain will be rolled over into replacement assets and charged to tax only where the replacement assets are sold,

Provision is made for deferred tax that would arise on remittance of the retained earnings of overseas subsidiaries, associates and joint ventures only to the extent that, at the balance sheet date, dividends have been accrued as receivable,

Deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date

		Tangible		
2.	Fixed assets	Intangible assets £	fixed assets £	Total £
	Cost At 1 January 2010 At 31 December 2010	30,000 30,000	43,386 43,386	73,386 73,386
	Depreciation and Provision for diminution in value	10,500	33,402	43,902
	At 1 January 2010 Charge for year	1,500	4,685	6,185
	At 31 December 2010	12,000	38,087	50,087
	Net book values			
	At 31 December 2010	18,000	5,299	23,299
	At 31 December 2009	19,500	9,984	29,484

Notes to the abbreviated financial statements for the year ended 31 December 2010

continued

3.	Share capital	2010 £	2009 £
	Authorised		
	1,000 Ordinary shares of £1 each	1,000	1,000
	Allotted, called up and fully paid		
	2 Ordinary shares of £1 each	2	2
	Equity Shares		
	2 Ordinary shares of £1 each	2	2