Registered number: 05454187

ANIMAL-INTERACTIVE LTD UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

Daverns

Chartered Accountants

149 - 151 Sparrows Herne Bushey Herts WD23 1AQ

Animal-Interactive Ltd Unaudited Financial Statements For The Year Ended 30 June 2019

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Animal-Interactive Ltd Balance Sheet As at 30 June 2019

Registered number: 05454187

		2019 2018		18	
	Notes	£	£	£	£
CURRENT ASSETS					
Debtors	3	264		806	
Cash at bank and in hand		604		860	
		868		1,666	
Creditors: Amounts Falling Due Within One Year	4	(1,498)		(1,687)	
NET CURRENT ASSETS (LIABILITIES)		_	(630)		(21)
TOTAL ASSETS LESS CURRENT LIABILITIES		_	(630)		(21)
NET ASSETS		_	(630)		(21)
CAPITAL AND RESERVES		_			
Called up share capital	5		100		100
Profit and Loss Account		_	(730)		(121)
SHAREHOLDERS' FUNDS		=	(630)		(21)

Animal-Interactive Ltd Balance Sheet (continued) As at 30 June 2019

For the year ending 30 June 2019 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.
- The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.

On behalf of the board
Ms Josephine Rodgers

24th March 2020

The notes on pages 3 to 5 form part of these financial statements.

Animal-Interactive Ltd Notes to the Financial Statements For The Year Ended 30 June 2019

1. Accounting Policies

1.1. Basis of Preparation of Financial Statements

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Section 1A Small Entities - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

1.2. Going Concern Disclosure

The directors have not identified any material uncertainties related to events or conditions that may cast significant doubt about the company's ability to continue as a going concern.

1.3. Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

1.4. Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because of items of income or expense that are taxable or deductible in other year and items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable timing differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible timing differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. Deferred tax liabilities are presented within provisions for liabilities and deferred tax assets within debtors. The measurement of deferred tax liabilities and asset reflects the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current or deferred tax for the year is recognised in profit or loss, except when they related to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax is also recognised in other comprehensive income or directly in equity respectively.

2. Average Number of Employees

Average number of employees, including directors, during the year was as follows:

	2019	2018
Directors	3	3
	3	3

Animal-Interactive Ltd Notes to the Financial Statements (continued) For The Year Ended 30 June 2019

3. Debtors				
			2019	2018
			£	£
Due within one year				
Prepayments and accrued income			210	247
Other debtors		_	54	559
		=	264	806
4. Creditors: Amounts Falling Due Within One Year				
			2019	2018
			£	£
Trade creditors			-	232
Other creditors			3	33
Accruals and deferred income		_	1,495	1,422
		=	1,498	1,687
5. Share Capital				
			2019	2018
Allotted, Called up and fully paid		=	100	
	Value	Number	2019	2018
Allotted, called up and fully paid	£		£	£
Ordinary Shares	1	100	100	100

On 24 August 2007 the company's share capital was redesignated as 33 A ordinary shares of £1, 33 B ordinary shares of £1, 17 C ordinary shares of £1 and 17 D ordinary shares of £1.

Animal-Interactive Ltd Notes to the Financial Statements (continued) For The Year Ended 30 June 2019

6. Related Party Transactions

Livestockwise Limited

M Parker is a director in Livestockwise Limited

The freelance direct costs includes costs in respect of £15,800 (2018-£2,500) from Livestockwise Limited. Direct costs includes costs of £39 (2018-£Nil) from Livestockwise Limited. The travel costs includes costs in respect of £326 (2018 £Nil) from Livestockwise Limited. The printing, postage and stationery costs includes costs in respect of £168 (2018 £Nil) from Livestockwise Limited.

Development Communications

The directors J P Malone and J M Rodgers are partners in Development Communications

The freelance direct costs includes costs in respect of £Nil (2018-£2,500) from Development Communications. The travel costs includes costs in respect of £907 (2018-£Nil) from Development Communications.

Countrywise Communications Limited

The directors J P Malone and J M Rodgers are directors in Countrywise Communications Limited.

The freelance direct costs includes costs in respect of £16,300 (2018-£Nil) from Countrywise Communications Limited. The travel costs includes costs in respect of £229 (2018-£6,334) from Countrywise Communications Limited.

7. General Information

Animal-Interactive Ltd is a private company, limited by shares, incorporated in England & Wales, registered number 05454187. The registered office is 149-151 Sparrows Herne, Bushey Heath, Watford, Hertfordshire, WD23 1AQ.

lectronic form, authenticat	ion and manner of c	lelivery under sect	tion 1072 of the C	ompanies Act 2006.	