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REGISTERED NUMBER: 04542063

Abbreviated Unaudited Accounts for the Year Ended 31 December 2012

for

Anthem Publishing Ltd

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Anthem Publishing Ltd

Contents of the Abbreviated Accounts  
for the Year Ended 31 December 2012

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	4

Anthem Publishing Ltd

Company Information  
for the Year Ended 31 December 2012

**DIRECTORS:**

J Bickley  
P Pettengale  
S Lewis

**SECRETARY:**

J Bickley

**REGISTERED OFFICE:**

Suite 6  
Piccadilly House  
London Road  
Bath  
BA1 6PL

**REGISTERED NUMBER:**

04542063

**ACCOUNTANTS:**

R A Leslie & Co LLP  
Chartered Accountants  
Gowran House  
56 Broad Street  
Chipping Sodbury  
Bristol  
BS37 6AG

Anthem Publishing Ltd

Abbreviated Balance Sheet

31 December 2012

	Notes	31 12 12 £	£	31 12 11 £	£
<b>FIXED ASSETS</b>					
Intangible assets	2		110,814		123,851
Tangible assets	3		45,374		39,957
			<u>156,188</u>		<u>163,808</u>
<b>CURRENT ASSETS</b>					
Stocks		30,800		56,030	
Debtors		276,208		432,629	
Prepayments and accrued income		162,468		11,989	
Cash at bank		184,195		11,016	
		<u>653,671</u>		<u>511,664</u>	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>701,574</u>		<u>621,795</u>	
<b>NET CURRENT LIABILITIES</b>			<u>(47,903)</u>		<u>(110,131)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			108,285		53,677
<b>CREDITORS</b>					
Amounts falling due after more than one year			<u>67,433</u>		<u>173,385</u>
<b>NET ASSETS/(LIABILITIES)</b>			<u><u>40,852</u></u>		<u><u>(119,708)</u></u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		1,125		1,125
Profit and loss account			<u>39,727</u>		<u>(120,833)</u>
<b>SHAREHOLDERS' FUNDS</b>			<u><u>40,852</u></u>		<u><u>(119,708)</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2012

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2012 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

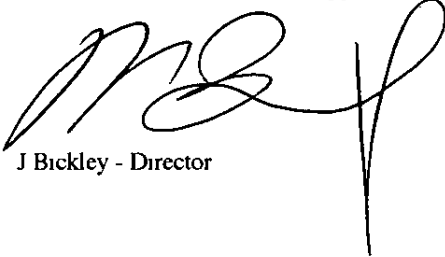
The notes form part of these abbreviated accounts

Anthem Publishing Ltd

Abbreviated Balance Sheet - continued  
31 December 2012

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 8 April 2013 and were signed on its behalf by

A handwritten signature in black ink, appearing to be 'J Bickley', with a long vertical line extending downwards from the end of the signature.

J Bickley - Director

The notes form part of these abbreviated accounts

Anthem Publishing Ltd

Notes to the Abbreviated Accounts  
for the Year Ended 31 December 2012

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax

**Intangible fixed assets**

The cost of the magazine is being amortised over 10 years

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Improvements to property	- 25% on reducing balance
Plant and machinery	- 25% on reducing balance
Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

**2 INTANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 January 2012	
and 31 December 2012	130,370
<b>AMORTISATION</b>	
At 1 January 2012	6,519
Amortisation for year	13,037
At 31 December 2012	19,556
<b>NET BOOK VALUE</b>	
At 31 December 2012	110,814
At 31 December 2011	123,851

The intangible asset is a magazine acquired in December 2010

Anthem Publishing Ltd

Notes to the Abbreviated Accounts - continued  
for the Year Ended 31 December 2012

**3 TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 January 2012	100,609
Additions	17,701
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At 31 December 2012	118,310
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<b>DEPRECIATION</b>	
At 1 January 2012	60,652
Charge for year	12,284
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At 31 December 2012	72,936
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<b>NET BOOK VALUE</b>	
At 31 December 2012	45,374
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At 31 December 2011	39,957
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**4 CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid		Nominal value £1	31 12 12 £ <hr/>	31 12 11 £ <hr/>
Number	Class			
1,125	Ordinary		1,125	1,125
			<hr/>	<hr/>