REGISTERED NUMBER: 3496704 (England and Wales)

## ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 MARCH 2007

**FOR** 

**NEW ELECTRONIC SYSTEM LIMITED** 

TUESDAY



20/05/2008 COMPANIES HOUSE

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## COMPANY INFORMATION FOR THE YEAR ENDED 30 MARCH 2007

**DIRECTORS:** 

B Pozzi

M Stein

SECRETARY:

B K Hamilton-Smith

**REGISTERED OFFICE:** 

6 Albemarle Street

London W1S 4HG

REGISTERED NUMBER:

3496704 (England and Wales)

## ABBREVIATED BALANCE SHEET 30 MARCH 2007

	30.3.07		7	30 3 06	
	Notes	$\epsilon$	$oldsymbol{\epsilon}$	$\epsilon$	$\epsilon$
FIXED ASSETS					
Investments	2		110,658		110,658
CURRENT ASSETS					
Debtors		-		47,036	
Cash at bank		590		4,625	
		590		51,661	
CREDITORS					
Amounts falling due within one year		68,016		112,854	
NET CURRENT LIABILITIES			(67,426)		(61,193)
TOTAL ASSETS LESS CURRENT					
LIABILITIES			43,232		49,465
CAPITAL AND RESERVES					
Called up share capital	3		16,500		16,500
Profit and loss account			26,732		32,965
SHAREHOLDERS' FUNDS			43,232		49,465

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 30 March 2007

The members have not required the company to obtain an audit of its financial statements for the year ended 30 March 2007 in accordance with Section 249B(2) of the Companies Act 1985

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies

The financial statements were approved by the Board of Directors on 13 May 2008 and were signed on its behalf by

M Stein - Director

### NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 MARCH 2007

#### 1 ACCOUNTING POLICIES

#### Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007)

The financial statements have been prepared under the historic cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002) The company under its profit sharing agreement with Shelton Worldwide S A is entitled to 5% of the net profit on transactions administered on their behalf

#### Foreign currencies

Transactions in foreign currencies have been converted to Euro at the rate ruling on the date of the transaction Foreign currency assets and liabilities at the balance sheet date have been converted to Euro at the rate ruling on that date Transactions in the accounting period have arisen in Euro with the exception of the Share Capital which is a sterling debt of the company

#### Fixed asset investments

Fixed asset investments are valued at cost less any provision if appropriate

#### **Exemption under section 248**

The company and its subsidiary comprise a small trading group. The company has taken advantage of the exemption provided in Section 248 of the Companies Act 1985 not to prepare group accounts and accordingly these accounts present information about the trading company as a single undertaking

#### 2 FIXED ASSET INVESTMENTS

	Shares in group undertakings €
COST	
At 31 March 2006	
and 30 March 2007	110,658
NET BOOK VALUE	
At 30 March 2007	110,658
At 30 March 2006	110,658

The company's investments at the balance sheet date in the share capital of companies include the following

### Q. Advertising S.r.L.

Country of incorporation Italy
Nature of business Advertising services

	70		
Class of shares	holding		
Ordinary	100 00		
		31.12 06	31 12 05
		$oldsymbol{\epsilon}$	€
Aggregate capital and reserves		(5,623)	(15,077)
Profit/(Loss) for the year		9,455	(775)

# NOTES TO THE ABBREVIATED ACCOUNTS - continued FOR THE YEAR ENDED 30 MARCH 2007

## 3 CALLED UP SHARE CAPITAL

Authorised Number	Class	Nominal	30,3.07	30 3 06
Number	Class	value	\$0.5.07 £	£
100,000	Ordinary	€1 65	165,000	165,000
Allotted, issi	ued and fully paid			
Number	Class	Nominal	30.3 07	30 3 06
		value	=	=
10,000	Ordinary	€1.65	16,500	16,500
Number	Class	value	€	€