

Registered Number 06594413

IXIA STRATEGIC MARKETING LIMITED

Abbreviated Accounts

30 April 2012

IXIA STRATEGIC MARKETING LIMITED

Registered Number 06594413

Balance Sheet as at 30 April 2012

| | Notes | 2012 | | 2011 | |
|---|-------|---------------|---------------|---------------|---------------|
| | | £ | £ | £ | £ |
| Fixed assets | | | | | |
| Tangible | 2 | - | | | 721 |
| Total fixed assets | | | | | 721 |
| Current assets | | | | | |
| Debtors | | 655 | | 1,832 | |
| Cash at bank and in hand | | 9,975 | | 20,475 | |
| Total current assets | | <u>10,630</u> | | <u>22,307</u> | |
| Creditors: amounts falling due within one year | | (368) | | (7,648) | |
| Net current assets | | | 10,262 | | 14,659 |
| Total assets less current liabilities | | | <u>10,262</u> | | <u>15,380</u> |
| Provisions for liabilities and charges | | | | | (144) |
| Total net Assets (liabilities) | | | 10,262 | | 15,236 |
| Capital and reserves | | | | | |
| Called up share capital | | | 2 | | 2 |
| Profit and loss account | | | <u>10,260</u> | | <u>15,234</u> |
| Shareholders funds | | | <u>10,262</u> | | <u>15,236</u> |

- a. For the year ending 30 April 2012 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- c. The directors acknowledge their responsibility for:
 - i. ensuring the company keeps accounting records which comply with Section 386; and
 - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 05 October 2012

And signed on their behalf by:

Mrs Jane Wallis, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the abbreviated accounts

For the year ending 30 April 2012

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008). Deferred taxation Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse. Going concern The accounts have been prepared on a realisation basis as the company ceased trading on 30th April 2012.

Turnover

Turnover Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Office equipment 25.00% Reducing Balance

2 Tangible fixed assets

| | |
|------------------|----------|
| Cost | £ |
| At 30 April 2011 | 1,710 |
| additions | |
| disposals | (1,710) |
| revaluations | |
| transfers | — |
| At 30 April 2012 | <u>0</u> |
| Depreciation | |
| At 30 April 2011 | 989 |
| Charge for year | |
| on disposals | (989) |
| At 30 April 2012 | <u>0</u> |
| Net Book Value | |
| At 30 April 2011 | 721 |
| At 30 April 2012 | <u>-</u> |

2 Loans to directors

Mrs Jane Wallis Director's loan account, b/fwd £1832, paid £461, repaid £1832, c/fwd £461