

Registered Number 06594413

IXIA STRATEGIC MARKETING LIMITED

Abbreviated Accounts

30 April 2011

IXIA STRATEGIC MARKETING LIMITED

Registered Number 06594413

Balance Sheet as at 30 April 2011

	Notes	2011 £	2010 £
Fixed assets			
Tangible	2	721	961
Total fixed assets		721	961
Current assets			
Debtors		5,325	6,366
Cash at bank and in hand		20,475	9,092
Total current assets		<u>25,800</u>	<u>15,458</u>
Creditors: amounts falling due within one year		(8,379)	(1,763)
Net current assets		17,421	13,695
Total assets less current liabilities		<u>18,142</u>	<u>14,656</u>
Provisions for liabilities and charges		(144)	(202)
Total net Assets (liabilities)		17,998	14,454
Capital and reserves			
Called up share capital		2	2
Profit and loss account		<u>17,996</u>	<u>14,452</u>
Shareholders funds		<u>17,998</u>	<u>14,454</u>

- a. For the year ending 30 April 2011 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- c. The directors acknowledge their responsibility for:
 - i. ensuring the company keeps accounting records which comply with Section 386; and
 - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 08 December 2011

And signed on their behalf by:

Mrs Jane Wallis, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the abbreviated accounts

For the year ending 30 April 2011

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008). Deferred taxation Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when timing differences will reverse.

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Office equipment 25.00% Reducing Balance

2 Tangible fixed assets

Cost	£
At 30 April 2010	1,710
additions	
disposals	
revaluations	
transfers	
At 30 April 2011	<u>1,710</u>
Depreciation	
At 30 April 2010	749
Charge for year	240
on disposals	
At 30 April 2011	<u>989</u>
Net Book Value	
At 30 April 2010	961
At 30 April 2011	<u>721</u>

3 Transactions with directors

Loans to directors Description and conditions Mrs Jane Wallis Directors account - b/fwd £1175, Paid £5325, Repaid (£1175), c/fwd £5325