

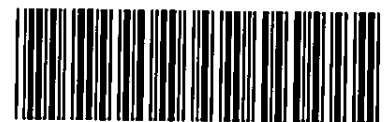
Registered number: 05877525

AVANTGARDE MARKETING LIMITED

**ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED
31 DECEMBER 2009**

TWP Accounting LLP
Chartered Accountants & Statutory Auditors
The Old Rectory
Church Street
Weybridge
Surrey
KT13 8DE

WEDNESDAY



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02/06/2010

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COMPANIES HOUSE

AVANTGARDE MARKETING LIMITED

INDEPENDENT AUDITORS' REPORT TO AVANTGARDE MARKETING LIMITED UNDER SECTION 449 OF THE COMPANIES ACT 2006

We have examined the abbreviated accounts set out on pages 2 to 4, together with the financial statements of Avantgarde Marketing Limited for the year ended 31 December 2009 prepared under section 396 of the Companies Act 2006

This report is made solely to the company in accordance with section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS

The directors are responsible for preparing the abbreviated accounts in accordance with section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you.

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared.

OPINION

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with section 444(3) of the Companies Act 2006, and the abbreviated accounts on pages 2 to 4 have been properly prepared in accordance with the regulations made under that section.



Philip Munk (Senior statutory auditor)

for and on behalf of
TWP ACCOUNTING LLP

Chartered Accountants
Statutory Auditors

The Old Rectory
Church Street
Weybridge
Surrey
KT13 8DE

Date

1/6/2010

AVANTGARDE MARKETING LIMITED
REGISTERED NUMBER. 05877525

ABBREVIATED BALANCE SHEET
AS AT 31 DECEMBER 2009

	Note	2009 £	2008 £
FIXED ASSETS			
Tangible fixed assets	2	2,463	2,623
CURRENT ASSETS			
Stocks		3,710	47,787
Debtors		133,852	90,506
Cash at bank and in hand		3,524	13,796
		<u>141,086</u>	<u>152,089</u>
CREDITORS amounts falling due within one year		<u>(473,593)</u>	<u>(372,769)</u>
NET CURRENT LIABILITIES		<u>(332,507)</u>	<u>(220,680)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>(330,044)</u>	<u>(218,057)</u>
CAPITAL AND RESERVES			
Called up share capital	3	7	7
Profit and loss account		<u>(330,051)</u>	<u>(218,064)</u>
SHAREHOLDERS' DEFICIT		<u>(330,044)</u>	<u>(218,057)</u>

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006 were approved and authorised for issue by the board and were signed on its behalf on 1/6/2010



I R Sanderson
Director

The notes on pages 3 to 4 form part of these financial statements

AVANTGARDE MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2009

1. ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Turnover

Turnover comprises revenue recognised by the company in respect of marketing services supplied, exclusive of Value Added Tax and trade discounts

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases

Office equipment	-	25% straight line
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1.4 Deferred taxation

Full provision is made for deferred tax assets and liabilities arising from all timing differences between the recognition of gains and losses in the financial statements and recognition in the tax computation

A net deferred tax asset is recognised only if it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax assets and liabilities are calculated at the tax rates expected to be effective at the time the timing differences are expected to reverse

Deferred tax assets and liabilities are not discounted

1.5 Going concern

At the balance sheet date the company had net liabilities amounting to £330,044 and made losses during the year of £111,987. The directors have received assurances from the company's principal shareholders that they will continue to support the company for the foreseeable future

AVANTGARDE MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2009

2. TANGIBLE FIXED ASSETS

	£
Cost	
At 1 January 2009	3,744
Additions	1,392
	<u>5,136</u>
At 31 December 2009	<u>5,136</u>
Depreciation	
At 1 January 2009	1,121
Charge for the year	1,552
	<u>2,673</u>
At 31 December 2009	<u>2,673</u>
Net book value	
At 31 December 2009	<u>2,463</u>
At 31 December 2008	<u>2,623</u>

3 SHARE CAPITAL

	2009 £	2008 £
Allotted, called up and fully paid		
660 (2008 - 700) Ordinary shares of 1p each	<u>7</u>	<u>7</u>

4. ULTIMATE PARENT UNDERTAKING AND CONTROLLING PARTY

At the balance sheet date the directors consider Avantgarde Gesellschaft fur Kommunikation mbH, a company incorporated in Germany, to be the ultimate parent undertaking by virtue of the 75% holding in the company

The ultimate controlling party is M Schnaack by virtue of his 50.8% shareholding in Avantgarde Gesellschaft fur Kommunikation mbH