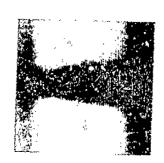
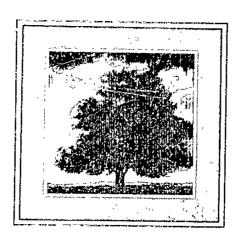


BARRATT ANNUAL REPORT 1981





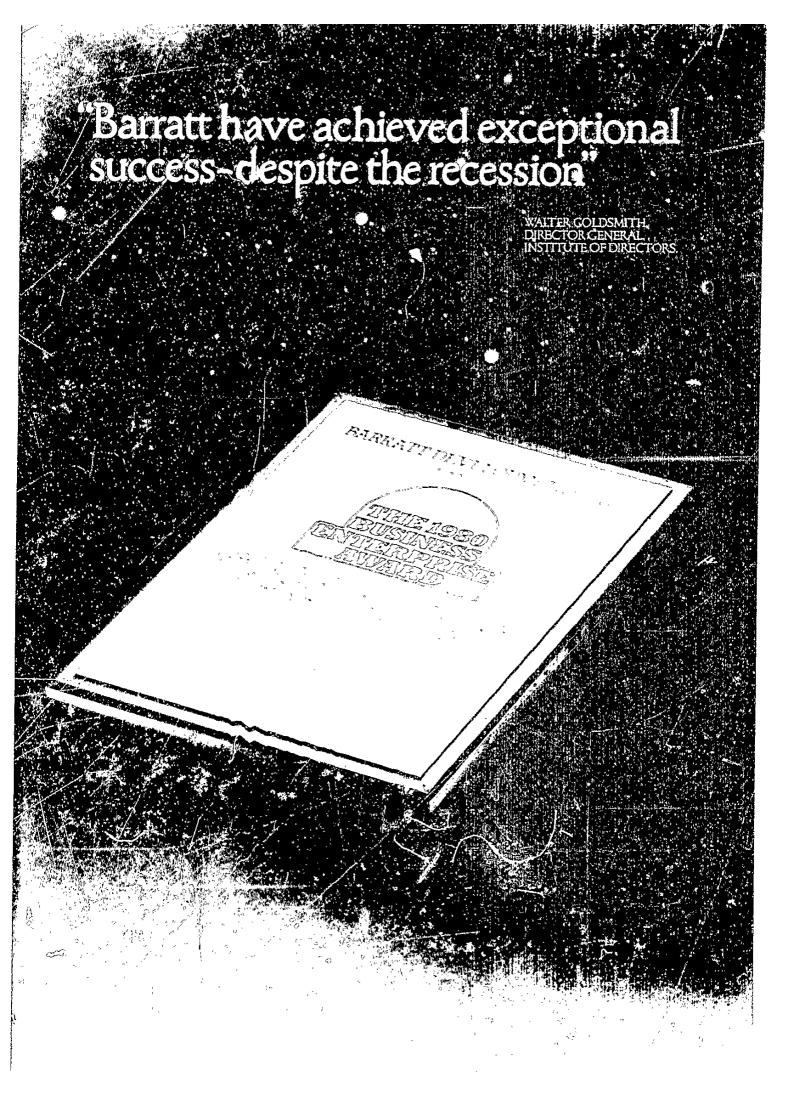
## BARRATT DEVELOPMENTS LIMITED COMPANY PROFILE



## CONTENTS

Section 1	
The growth of the	
Barratt Group	1-4
Group structure	5-8
Private housing	9-16
Conservation of listed	
buildings	17-20
General construction work	21-26
Investment Property	
Portfolio	27-32
Barratt in America	33-36
The Barratt Image	37 - 42
Section 2	**************************************
Annual Report 1981	1-24

THE PROPERTY OF THE PARTY OF TH



From acons to oak tree in twenty three years

The Barratt oak was first planted in Newcastle upon Tyne in 1958.

For its first thirteen years it grew steadily, establishing the financial and management roots which were to be the foundation for its dynamic growth during the Seventies.

In 1972 – having become a public company four years earlier – Barratt Developments rapidly expanded from North East England by a combination of acquisitions, and the creation of new companies.

The Group first expanded into Yorkshire, the North West and Scotland.

The West Country, the Midlands, East Anglia and South Wales quickly followed.

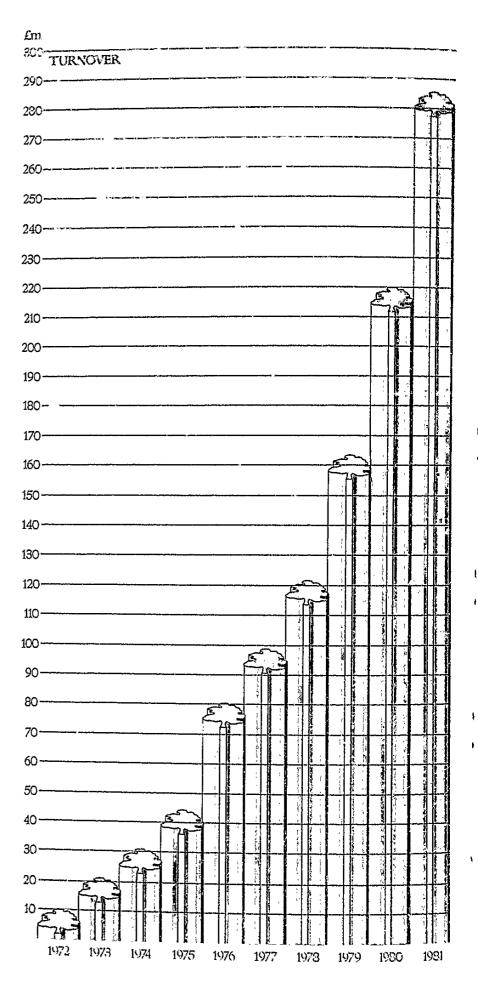
Barratt finally became national in 1978, when new subsidiaries were formed in the South East, to serve London and the Home Counties.

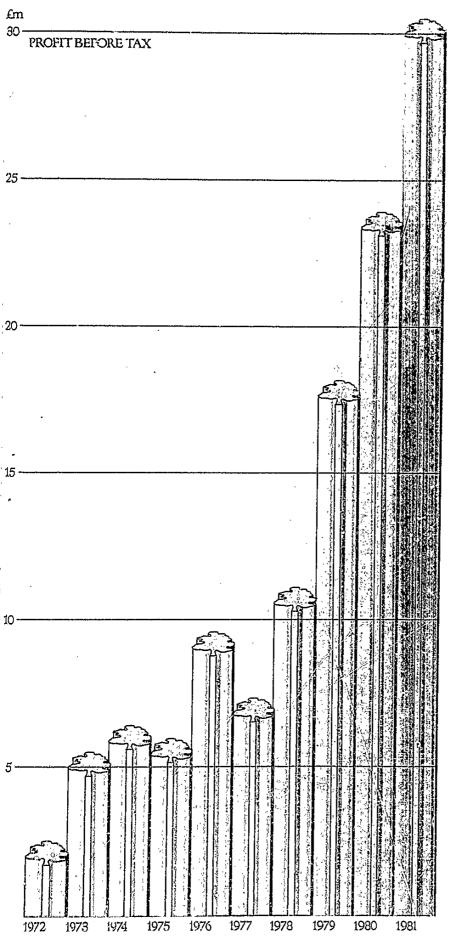
And in 1980, the oak tree became international.

Barratt has moved across the Atlantic, establishing a strong base in California for expansion throughout the United States: Barratt American consists of six operating divisions in California, located to serve this state's total market.

This steady geographic growth has been matched by the Group's financial performance.

A 10,000% increase in turnover during the last decade,





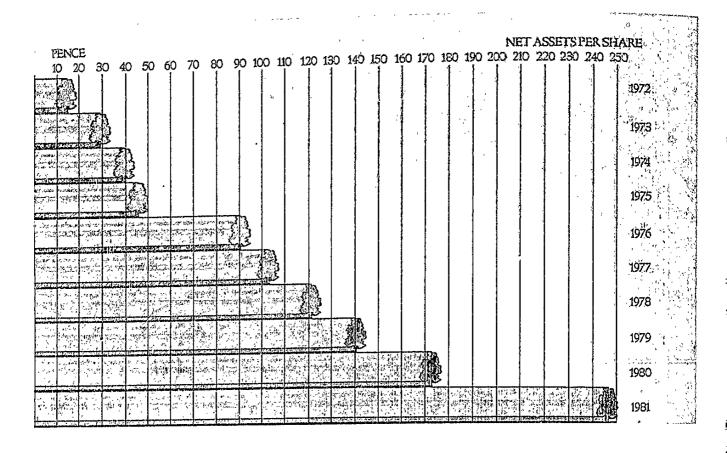
from around £2 million to almost £300 million, means that Barratt is now unchallenged as Britain's largest private housebuilder.

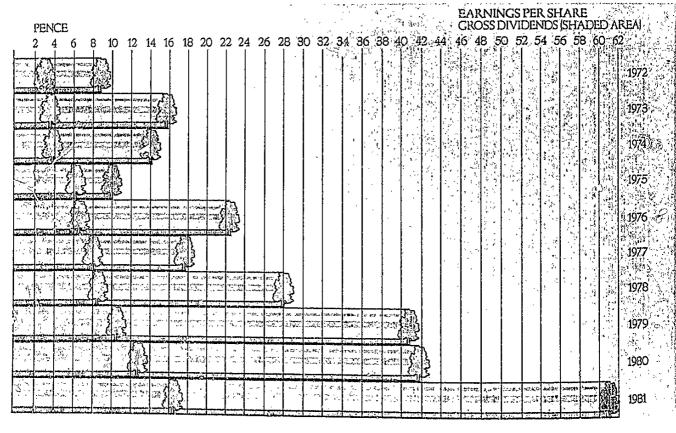
Although housebuilding remains the comerstone of the Barratt Group, it has widened its profit base by diversifying into all other major areas of the construction industry. Barratt builds and lets investment properties; it renovates important historic houses; it handles an endless variety of general contracting work; and most recently the company is marketing, under the banner of Barratt Leisure, timesharing lodges and chalets-for-rent at Aviemore, Scotland, Britain's premier year-round resort.

Now directly or indirectly employing some 16,000 people nationwide, Barratt is well poised for further growth throughout the Eighties, with particular emphasis on the investment property portfolio and overseas expansion, plus the continuing development of housebuilding activities in the UK, particularly in the substantial markets of South East England.

The Group's performance was summarised late last year, when Barratt won the first British Business Enterprise Award, awarded by the Institute of Directors "in recognition of Barratt's contribution to the creation of wealth, employment and a greater understanding between industry and the city."

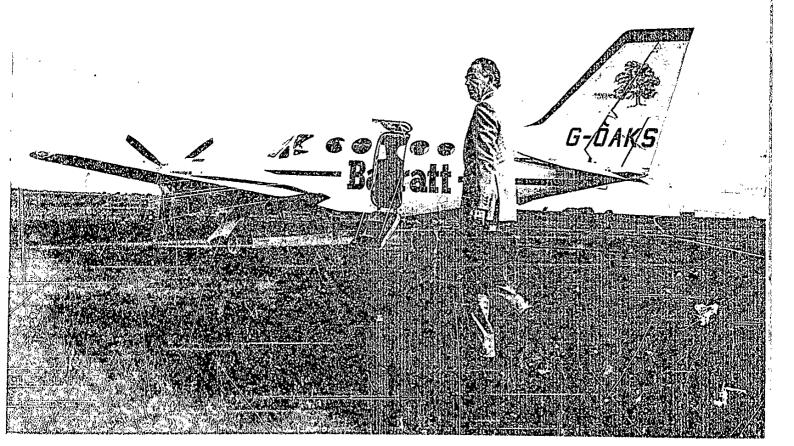


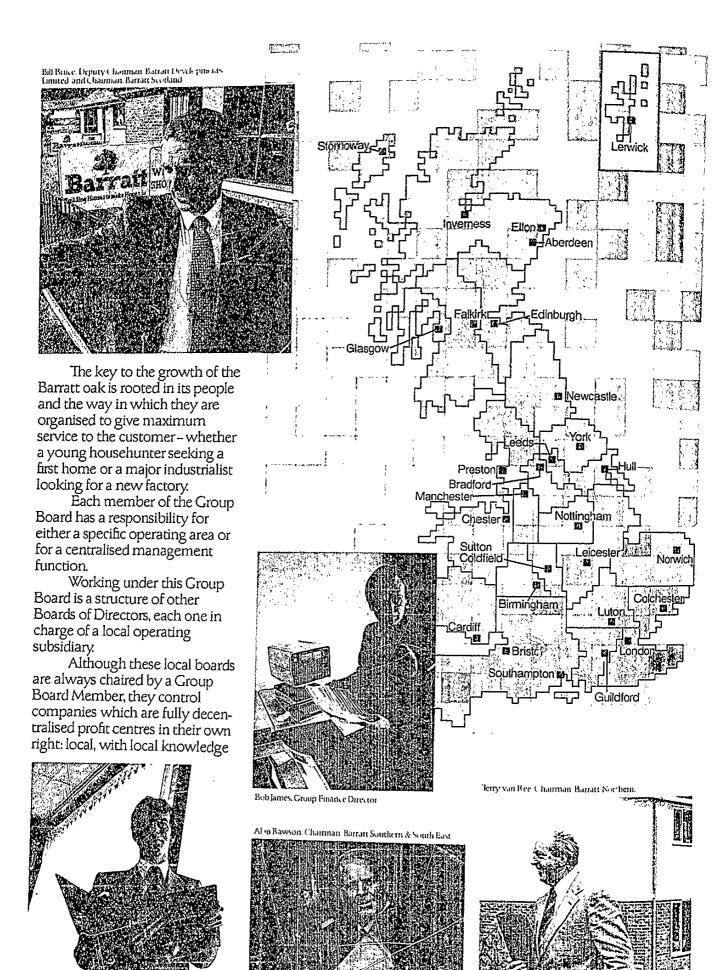


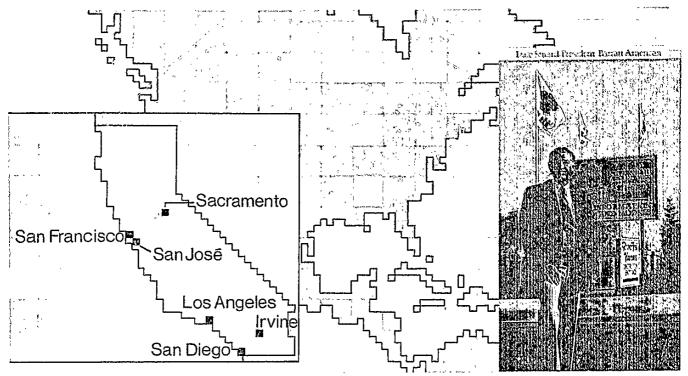


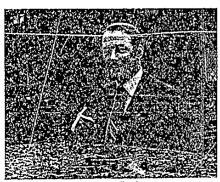
# 

THE STATE OF THE S









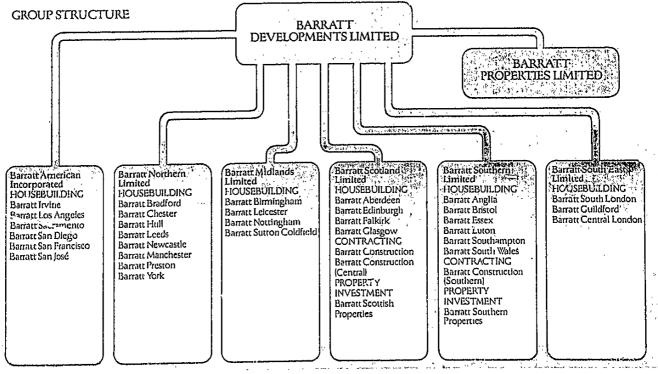
and goodwill, yet backed by the national financial and management resources of the Group.

This concept of highly motivated decentralised management sets Barratt apart from most other companies - let alone other housebuilders.

Intercompany communication is vital to such a finely tuned network, and the Barratt 'flying offices'-including the famous TV

helicopters - are an integral part of the Group's communication system, being almost constantly airborne to ferry key executives to offices and building developments throughout the country.

With all procedures and information systems rationalised throughout the Group, Barratt has the unique flexibility to act and react immediately to the needs of an ever-changing market.



### The Barratt Group.

#### **GROUP OFFICE**

Barratt Developments Limited, Wingrove House, Ponteland Road, Newcasde upon Tyne, NE5 3DP. Telephone: 0632 366311. Telex: 538210.

GROUP LONDON OFFICE 12 Carlos Place, London W1Y 5AH, Telephone: 01-493 9222, Telex: 299069

#### PROPERTY INVESTMENT

Barratt Properties Limited, 8 Jesmond Road, Newcastle upon Tyne, NE2 4PO. Telephone: C632 818494/6.

#### SCOTLAND REGIONAL HOLDING COMPANY

\*Barratt Scotland Limited, Ythan Terrace, Ellon, Aberdeenshire, AB4 9LJ. Telephone: 0358 20054. Telex: 739770.

#### HOUSEBUILDING

\*Barratt Aberdeen Limited, Marischal House, 30 Upperkirkgate, Aberdeen, ABI 1AU, Telephone: 0224 573262.

\*Barratt Edinburgh Limited, Braehead Mains, 603 Queensferry Road, Bamton, Edinburgh, EH4 6EA. Telephone: 031 339 7094.

\*Barratt Falkirk Limited, Mayfield House, 7 Maggie Woods Loan, Falkirk, Stirlingshire, FKI 5SJ. Telephone: 0324 20011.

\*Barratt Glasgow Limited, 90 St. Vincent Street, Glasgow, G2 5UB. Telephone: 041 226 4031.

CONTRACTING \*Barratt Construction Limited, Golf Road, Elion, Aberdeenshire, AB4 9AT. Telephone: 0358 20765.

REGIONAL OFFICES North Ness, Lerwick, Shetland, ZE1 4LX. Telephone: 0595 3122,

21 Keith Street, Stornoway, PA87 2JA. Telephone: 0851 3835.

\*Barratt Construction (Central) Limited, Pardovan, Philpstoun, West Lothlan, EH49 7RX, Telephone: 050 683-701/4.

PROPERTY INVESTMENT Barratt Scottish Properties Limited, 17 Great Stuart Street, Edmourgh, EH3 7TT, Telephone: C31 226 4500/4509.

#### NORTHERN REGIONAL HOLDING COMPANY

Barratt Northern Limited, Alpha House, Rowlandsway, Wythenshawe, Manchester, M22 5OR. Telephone: 061-499 2455.

HOUSEBUILDING Barratt Bradford Limited, Idle, Bradford, West Yorkshire, BD10 8TD. Telephone; 0274 617621.

Barratt Chester Limited, 2 Vicars Lane, Chester, CH1 10 T. Telephone: 0244 31301, Sales Enquiries: 0244 317992.

Barratt Hull Limited, General Buildings, 165/173 Beverley Road, Hull, North Humberside, HU3 1TY, Telephone: 0482 28645. Barratt Leeds Limited, Kerry House, Kerry Street, Off Town Street, Horsforth, Nr. Leeds, LS18 4AW, Telephon::0532 589222.

Barratt Manchester Limited, Worrall House, 683 Chester Road, Manchester, M16 OOS. Telephone: 061 872 1402. Sales Enquiries: 061 872 6004.

Barratt Newcastle Limited, Barratt House, Airport Industrial Estate, Kenton, Newcastle upon Tyne, NE3 2EO. Telephone: 0632 869866.

Barratt Preston Limited, Buckingham House, Glovers Court, Preston, PRI 31.S. Telephone; 0772 58085.

Barratt York Limited, Richmond House, Millfield Lane, Poppleton, York, YO2 6PH. Telephone: 0904 797961.

#### MIDLANDS REGIONAL HOLDING COMPANY

Barratt Midlands Limited, 3rd Floor, North Wing, Monaco House, Bristol Street, Birmingham, B5 7AS. Telephone: O21 622 6278/9.

HOUSEBUILDING Barratt Birmingham Limited, 54 Hagley Road, Fiveways, Edgbaston, Birmingham, B16 8l'A. Telephone: 021 454 2981.

Barratt Leicester Limited, Charnwood House, Barkby Thorpe Lane, Thurmaston, Leicester, LE4 8GP. Telephone: 0533 696773/7.

Barratt Nottingham Limited, Broadgate House, Humber Road, Beeston, Nottingham, NG9 2EF, Telephone: 0602 222421.

Barratt Sutton Coldfield Limited, Astor House, 282 Lichfield Road, Four Oaks, Sutton Coldfield, West Midlands, B74 2UP, Telephone: 021 308 3891.

#### SOUTHERN REGIONAL HOLDING COMPANY

Barratt Southern Limited, PO Box 5, Barratt House, 668 Hitchin Road, Luton, Bedfordshire, LU2 7XJ. Telephone: 0582 31181.

HOUSEBUILDING Barratt Anglia Limited, 69/75 Thorpe Road, Norwich, Norfolk, NRI 1AL Telephone: 0503 616127.

Barratt Bristol Limited, 7 Hill Street, Bristol, Avon, BS1 5RU. Telephone: 0272 214701.

Barratt Essex Limited, Oak House, 25 St. Peter's Street, Colchester, Essex CO1 IXG. Telephone: 0206 68431.

Barratt Luton Limited, PO Box 5, Barratt House, 668 Hitchin Road, Luton Bedfordshire, LU2 7UH. Telephone: 0582 422771.

Barratt Southampton Limited, Mitchell House, 40/60 Southampton Road, Eastleigh, Southampton, Telephone: 0703 619812.

Barratt South Wales Limited, Castle House, 63/69 Cardiff Road, Taffs Well, Cardiff, CF4 7RD, Telephone: 0222 811488.

CONTRACTING Barratt Construction (Southern) Limited, Barton Industrial Est, Faldo Road, Barton, Bedfordshire, MK45 4RL Telephone: 0582 881414. REGIONAL OFFICE First Floor, 12 Guildhall Street, Lincoln, Telephone: 0522 35951/2.

PROPERTY INVESTMENT Barratt Southern Properties Limited, PO Box 5, Barratt House, 668 Hitchix Road, Luton, Bedfordshire, LU2 7UH. Telephone: 0582 31181.

#### SOUTH EAST REGIONAL HOLDING COMPANY

Barratt South East Limited, PO Box 5, Barratt House, 668 Hitchin Road, Luton, Bedfordshire, LU2 7UH, Telephone: 0582 31181.

HOUSEBUILDING Barratt Guildford Limited, Barratt House, Chestnut Avenue, Guildford, Surrey, GU2 5HG. Telephone: 0483 505533.

M

Barratt Central London Limited, 12 Carlos Place, London, W1Y 5AH. Telephone: 01-493 9222.

Barratt South London Limited, Barratt House, 2 Grosvenor Road, Wallington, Surrey, SM6 OEF. Telephone: 01-773 1311.

#### AMERICAN HOLDING COMPANY

Barratt American Incorporated, 17752 Skypark, Suite 180, Irvine, Colifornia 92715. U.S.A. Telephone: 0101714 549 0240.

HOUSEBUILDING Barratt In ine, 17752 Skypark Suite 180, Irvine, California 92715. U.S.A. Telephone: 0101 714 549 0155.

Barratt Los Angeles, 5955 DeFoto Avenue, Suite 200, Woodland Hills, CA 91366, U.S.A. Telephone: 0101 213 703 7989.

Barratt Sacramento, 2135 Butano Drive, Suite 105, Sacramento CA 95285. U.S.A. Telephone: 0101 916 485 2575.

Barratt San Diego, 2333 Camino Del Rio South, San Diego CA 92108. U.S.A. Telephone: 0101 714 298 7580.

Barratt San Francisco, 400 South El Camino Real, Suite 330, San Mateo CA 94402. U.S.A. Telephone: 0101 415 348 2700

Barratt San Jose, 985 University Avenue, Suite 3i, Los Gatos CA 95030 U.S.A. Telephone: 0101 408 395 3451

Barratt Urban Housing. 400 South El Camino Real, Suite 330, San Mateo CA 94402. U.S.A. Telephone: 0101 415 348 2700.

#### CITY CENTRE SALES OFFICES

Aberdeen Marischal House, 30 Upperkirkgate, Aberdeen, ABI 1AU, Telephone: 0224 573262.

Edinburgh 7-11 Shandwick Place, Edinburgh, EH2 4RG. Telephone: 031 229 9765/6.

Glasgow 75 St. Vincent Street, Glasgow, G2 5UW, Telephone: 041 226 4031.

Liverpool Concourse Flouse, Lime Street, Liverpool, L1 IJG. Telephone: 051 708 8767.

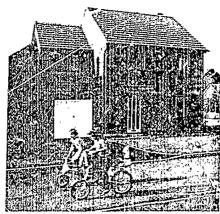
All the above companies are registered in England except for those marked \* which are registered in Scotland Barratt American Inc. is registered in the United States of America.

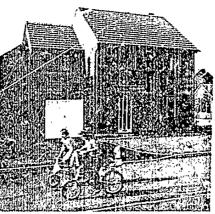
# "Last year, Barratt helped more people become houseowners than any other housebuilder"

JOHN SWANSON, SALES AND MARKETING DIRECTOR, BARRATT DEVELOPMENTS LIMITED











Well over three quarters of all the families in Britain would like to own their own houses. Just over a half actually do so.

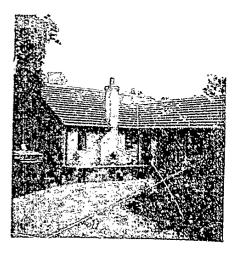
Ignoring people, these figures coldly demand 200,000 new private houses each yeara demand which has never once been met during the last decade.

But you can't ignore people: and that's why the Barratt message to all potential housebuyers is

"we'll do more than build you a house-we'll help you buy it."

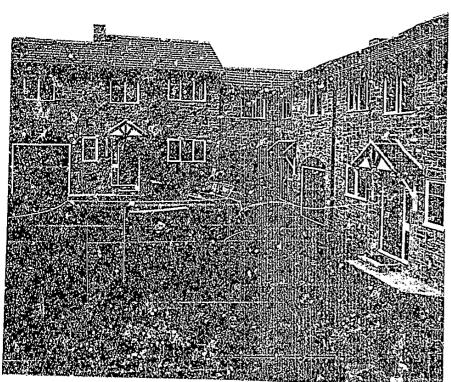
Armed with this philosophy, Barratt is doing more than any other British housebuilder to alleviate the problem, building and selling 12,000 houses a year approximately one in every ten of all new private houses in the UK.

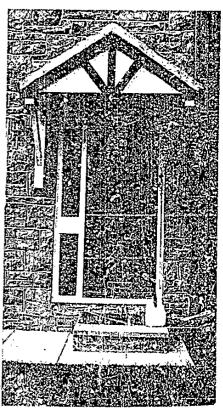
Barratt houses sell because. quite simply, they offer the best value for money: outstanding quality at sensible prices. What's



more, they're made easy to buy, with a variety of special financial programmes designed to help every kind of purchaser.

And Barratt knows precisely who these purchasers are and what they need, because the Group has carried out extensive market research programmes: "a thing," as Marketing Magazine pointed out recently, "unheard of in the Building Industry."

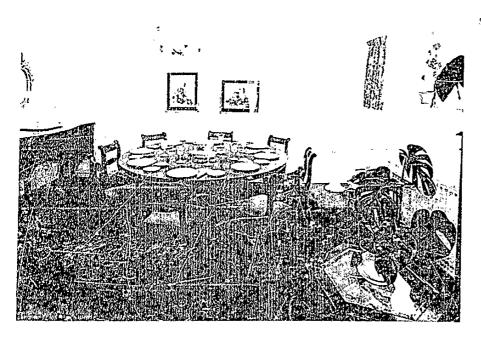


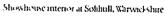


"Mar at Ade Mews show to Lead



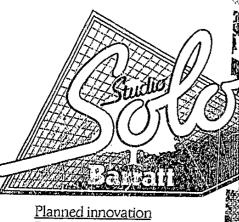
 $hxclusive\ Osiers\ Green, at\ Grundis burgh, Sutfolk$ 







Barratt



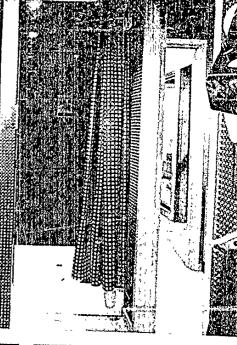
By finding out what people want and can afford, Barratt has led the field with practical and innovative concepts such as the highly successful Mayfair one bedroom house.

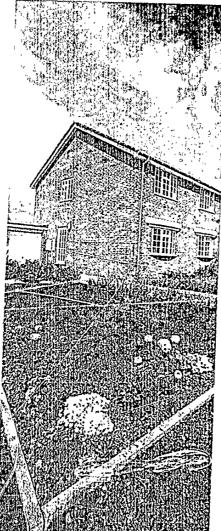
The number of single people who enquired about the Mayfair triggered yet another major research exercise, which resulted in the concept and design of Studio Solo – Britain's first fully furnished, fully fitted, mortgageable home for single people.

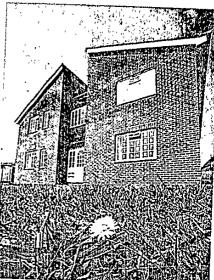
Having made its debut at the Ideal Home Exhibition, Earls Court, earlier this year, Studio Solo is now being offered on developments nationwide. The tremendous demand it has created underlines the Group's belief in the effectiveness of intelligent research.

And the basic concept of Studio Solo has now been extended to certain Barratt family houses, which are now optionally available in fully furnished, fitted and decorated versions.





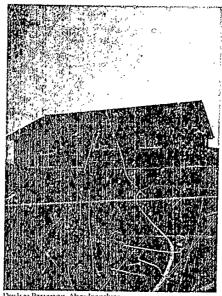




Examples of the Studio Soledabover and Conway, in great demand throughout the UK

Technical Research too
Offering the country's
widest choice and price range of
houses, bungalows and luxury
apartments - and with over 400
developments staffed seven days a
week. from Southampton to the
Shetlands - Barratt is also exploring
the frontiers of house design and
construction.

For instance, the Group is building more and more timber framed houses – a structural framework of timber is strengthened by sheet material, thoroughly insulated by a layer of fibre quilting, and totally protected against moisture and vapour before being



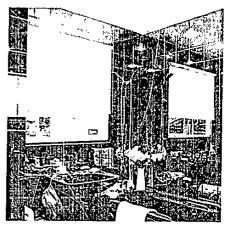
Dask at Potterton, Aberdeenshire.

clad with bricks. This system reduces heat loss through walls by at least 60% heat retention is two to six times better, the house is warmer, and its running costs are far lower.

The efficiency is reflected in the fact that more Barratt houses have won Electricity Council Medallion Awards for energy saving than any other builder's.

But of course, the Group is no stranger to awards - many Barratt developments and individual housestyles have won major design and value-for-money awards from the housebuying press and Local Authorities.







The timber frame Mayfair won the Electricity Council's Medallion Award.



Barratt

Over five million British families live in substandard houses.

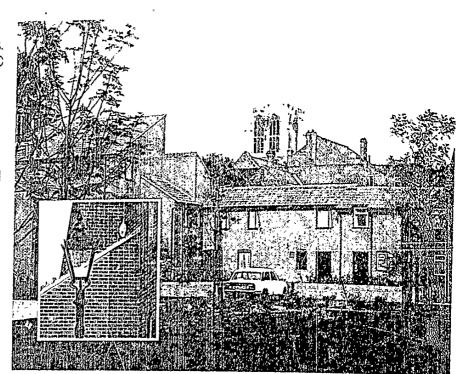
The irony is that over 250,000 acres of land stand derelict in our towns and cities.

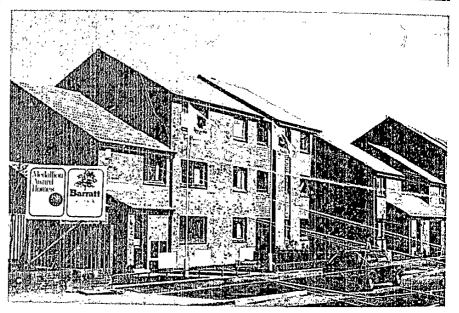
Barratt is determined to recycle such land, and recreate living communities in these valuable areas, where people can return to enjoy all the financial and social advantages of inner city life.

In most cases amenities such as schools, shops and leisure facilities already exist and the Barratt sales success on redevelopment sites proves that people are eager to return.

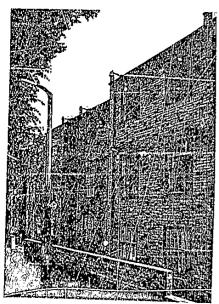
Now acknowledged as the leaders in inner city regeneration, the company has re-introduced private housing into the central areas of many cities such as London, Glasgow and Liverpool, where thousands of houses now stand on former slum sites.

This is socially important work. Barratt is only too aware of the effect that environment can have on the way that people think - and act.

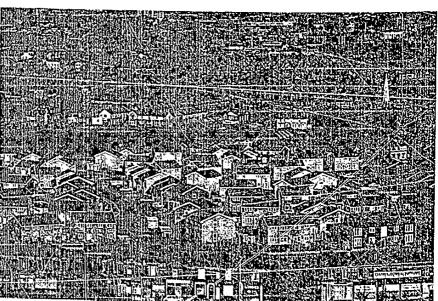




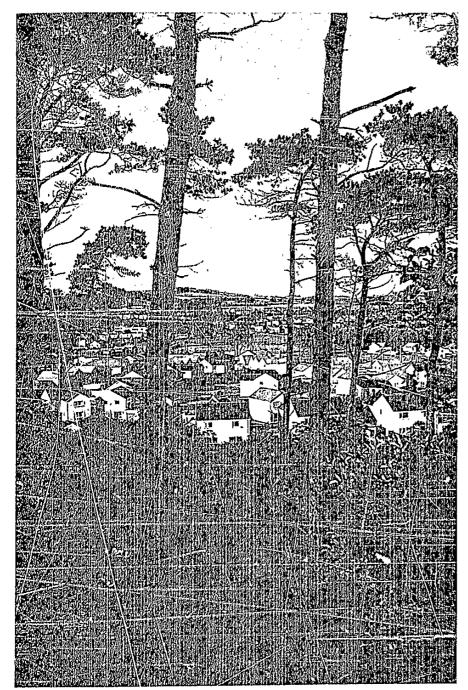
Showhouse complex at Victoria Court. Whiteindi, Glasgow, Usite formerly occupied by detelict tenements



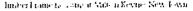
14 Passaden Ladan Cabacterica du de Capita

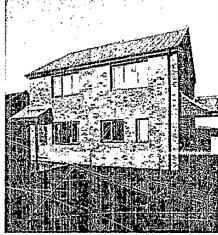


hours average of their place









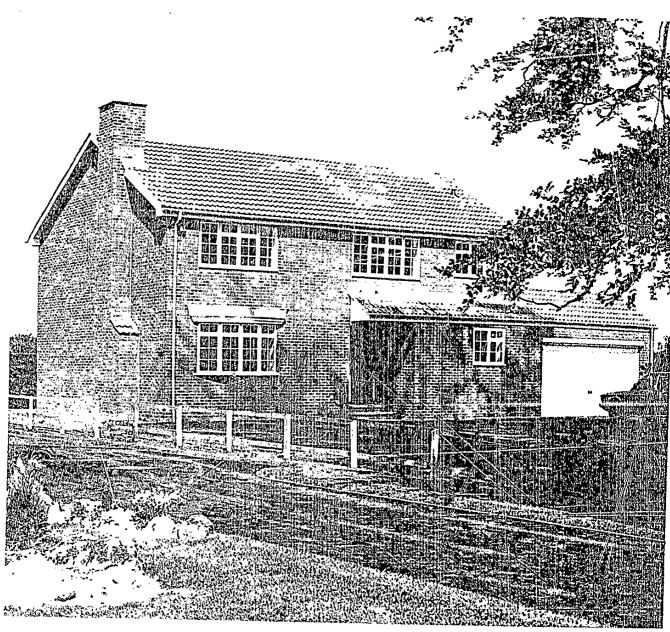
Wherever the ideas come from, the Barratt Group welcomes all concepts which can help to solve the nation's critical housing problems.

In this respect a vital role is

being played by New Towns. The provision of private housing in these towns is one key to their success - and nowhere is this better illustrated than at Milton Keynes, where the Barratt 'energy saving house' gives a glimpse of how much can be done in the future.

Currently, the Group is building in every New Town in the United Kingdom where land is available.



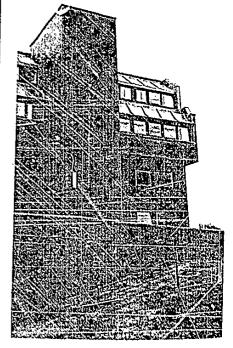


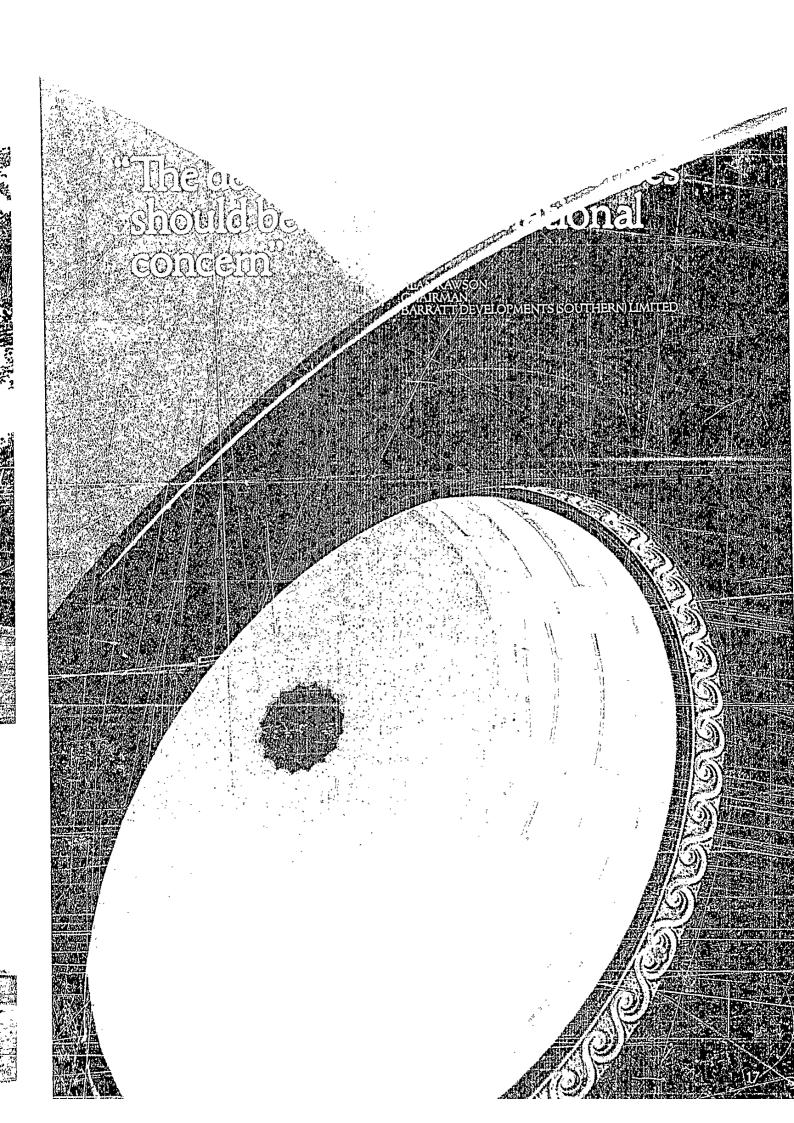


Glenogle Court, a development of flats and maisonettes close to Edmburgh City Centre



Park Court near Hampstead Heath Tondon, a development of 719 hxurz apartments







The future looks grim for Britain's great historic houses and most people agree that something ought to be done about it.

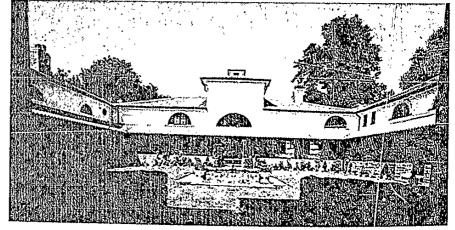
Barratt agrees - and is doing something about it.

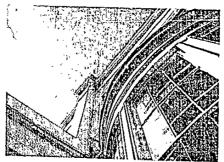
Already the Group has rescued and revitalised a number of Grade I and II listed buildings, by sending in specialist craftsmen to rebuild and renovate—with a firm brief to preserve, wherever possible, all original features such as fireplaces, cornices, pillars, architraves and so on.

But the conservation and restoration of these fine old houses does not end there.

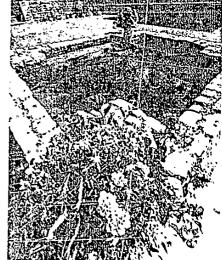
From the start, Barratt conceived the idea of bringing people back to live in them: of turning them into homes again.

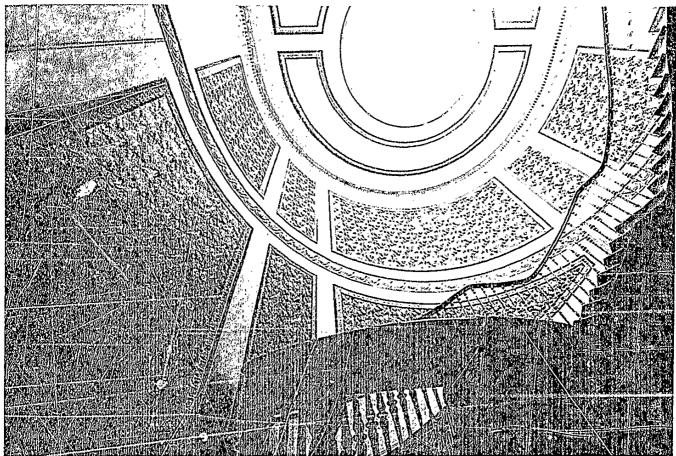
After the restoration – and working closely with Local Authorities and the Department of the Environment to integrate the design, building and marketing programmes – there follows the installation of the most up-to-date fittings and equipment.

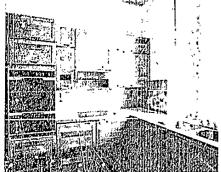


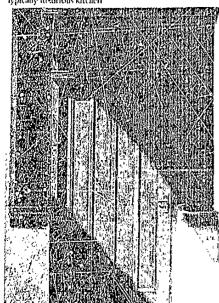


For Infelian Abbert the meeting of Centur, the inner court Above Bow event would be even a country Fight to entry in the site of even a

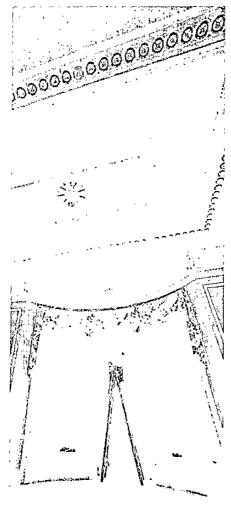








पत्र ५ व्याः जातृत्वसाराम् सेन स्थानाव



k og nation work regone, specialist craftomen

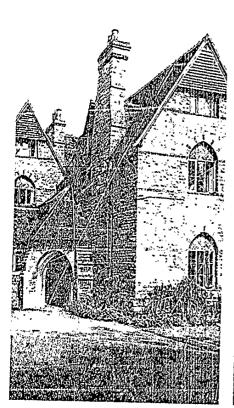
So, quite apart from the aesthetic merits of conserving our architectural heritage, Barratt is able to add to the stock of the nation's homes without calling for more land – and in many cases the work helps to reverse the decline of inner city areas as well.

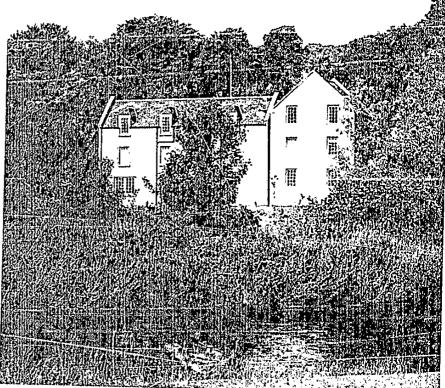
Many conservation projects have been completed and many more are in hand; the Group has taken the lead in this field – and intends to keep it.

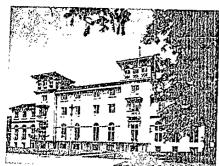
intends to keep it.



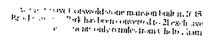
of Market Hare Newton Cotal his a central confidence of the proceeding community between these constraints.







Lansdown Court, a listed building designed by John Papworth and built in 1231 now provides studie apartments in the heart of regency Chebonham





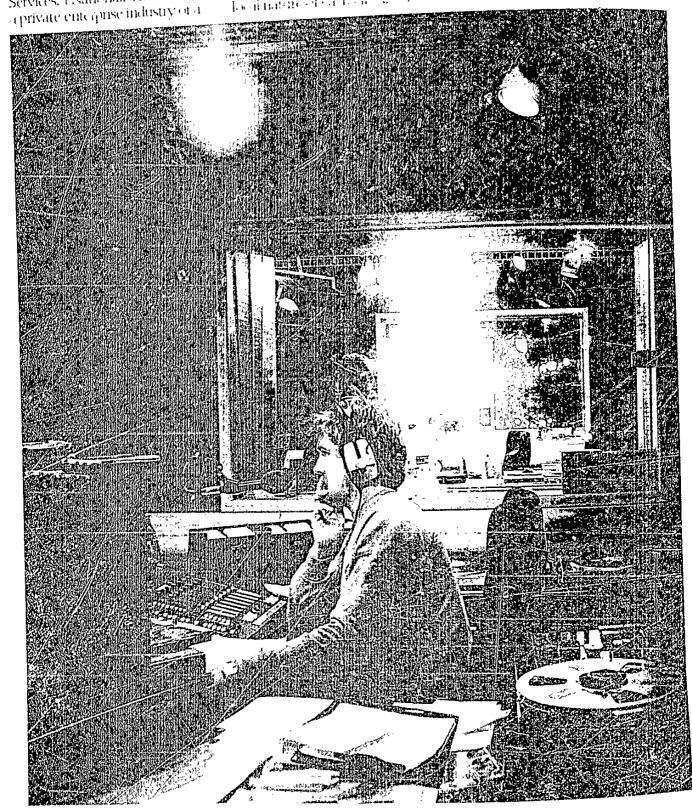
# "We don't work for our clients: we work with them"

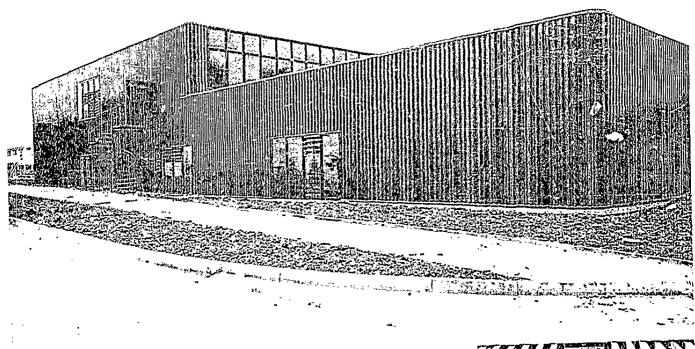
BILL BRUCE DEPUTY CHARMAN, BARRATT DEVELOPMENTS LIMITED.

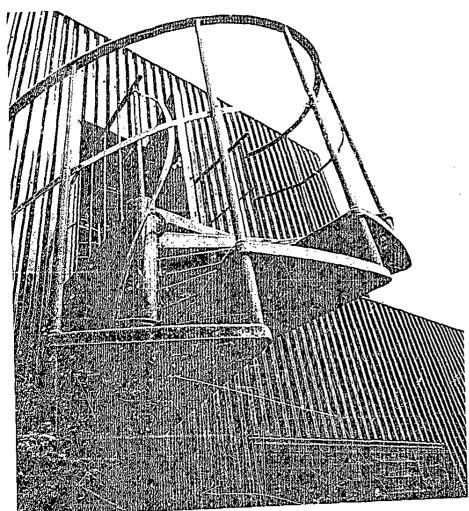


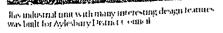
Paradost A. Service to common branching words a period to by matter.

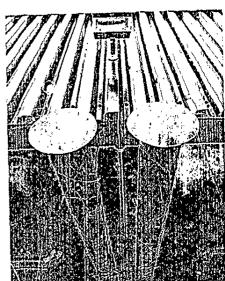
Rach chem whether do Authority obtained of the Arrach Services, a Nationalised findustry aprivate enterprise industry of a And the second of the second o











The contracts are incredibly varied, but they include a large number of buildings for the Property Services Agency, post offices, telephone exchanges, etc. and for the Armed Forces – accommodation, offices, workshops, and Territorial Army Centres.



Barrall

For Local Authorities, the Croup has built educational scale lishments, recreation centres, swimming pools, fire stations, roads, main drainage systems and, of course, houses and flats.

In the last two cases Barratt plays a major role, for although the public rented sector may be in decline there will always be those who-by choice or otherwise-rent rather than buy. As long as these people require housing, there will be community-minded Authorities who will provide it for them: and Barratt will always be willing to help, adapting and co-operating in whatever ways are needed to achieve this end.

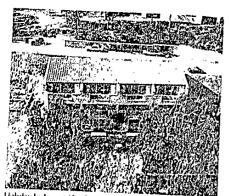
For the nationalised supply industries, buildings for electricity, gas and water authorities have been completed.

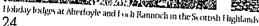
And as far as private industry is concerned, Barratt has aided the expansion, and therefore the jobcreation opportunities, of both major industries and small businesses, by building banks, offices, factories, shops, supermarkets, showrooms, hotels, public houses and sports centres.

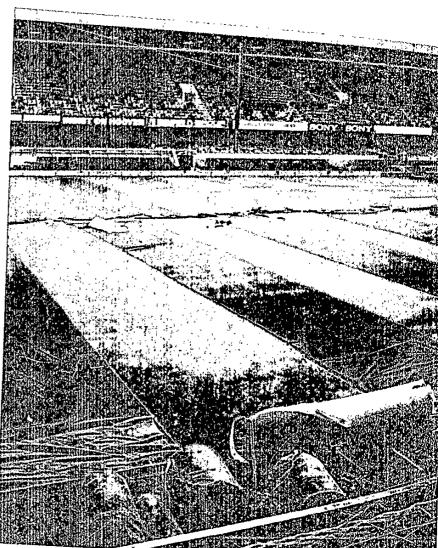
Whether it's a flight simulator building, a church, a school - or even the laying of synthetic turf at the Queens Park Rangers football ground! - all Barratt contracting work has one thing in common: the client is served by a local company backed by national resources.

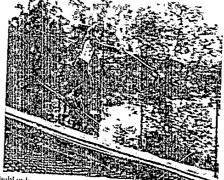
And that's an unbeatable combination.

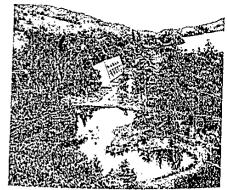
Innovation at Oucens Park Rangers Football Club - Britain's first artificial football pitch being laid at Loftus Road.



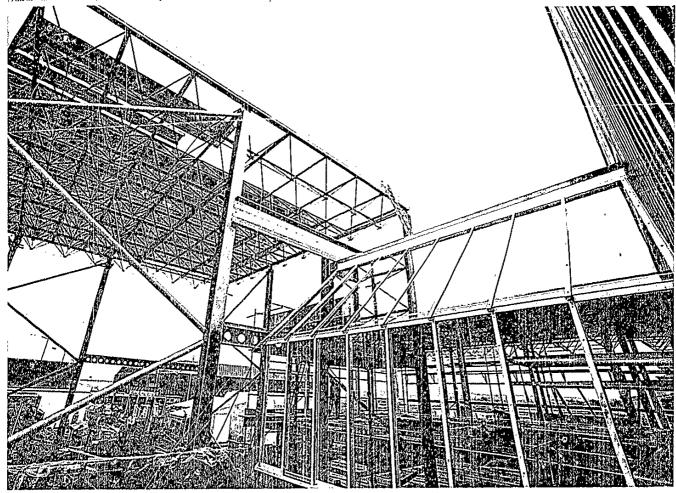


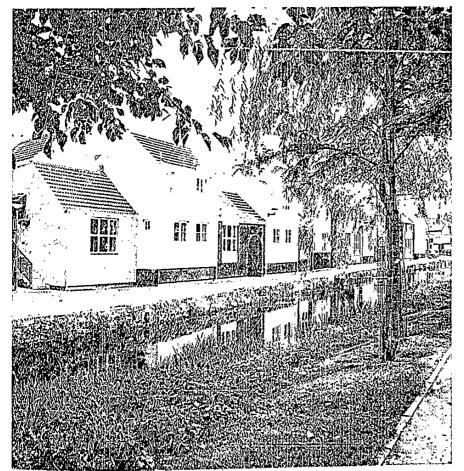


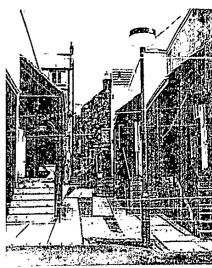




A findary maker of aroung a Abendeer charge at the British America. The hopeter



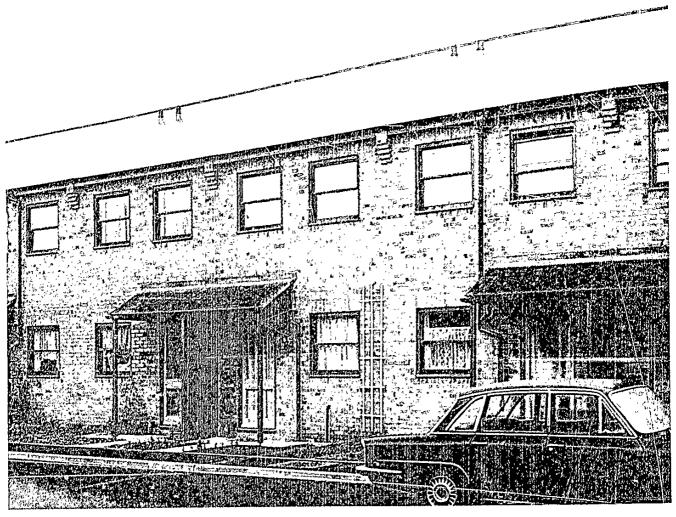




New Local Authority Housing at Cuddyside, Peebles, echoes the character of this Scouish border town.



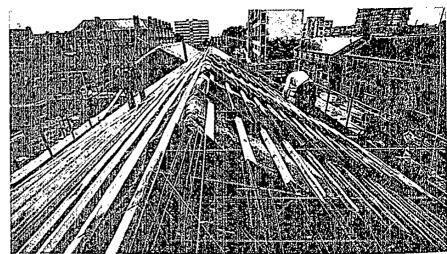
Barrati

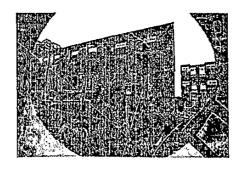


Amongst the many original projects that Barratt has worked on over the past year are the houses built for the Abbey National Building Society when it took the decision to form its own I-lousing Association to help first time buyers.

The first phase of 104 two and three bedroom houses at Tower Hamlets, close to central London, has been an instant success.

With its firm views on the social aspects of housing, and in particular the importance of rejuvenating inner city areas, the Group looks forward to more involvement with such fruitful partnerships.





callourselv THE MENT OF THE 

Since the early Seventies – when the capital value of the Barratt investment property portfolio stood at £400,000 – the Group has pursued a policy of expanding its interests in property.

Today, including property under construction, the portfolio is worth over £50 million.

The rent roll from Barratt Industrial Parks, and offices throughout the UK was £2 million in June 1980 and will achieve £4 million by June 1982.

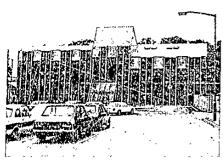
The Group's aim is to give British business the room it needs at the prices that keep it competitive: already leasing from Barratt are such organisations as The Civil Aviation Authority, I-fer Majesty's Government, multi-national oil companies, banks, breweries, insurance companies and many more.

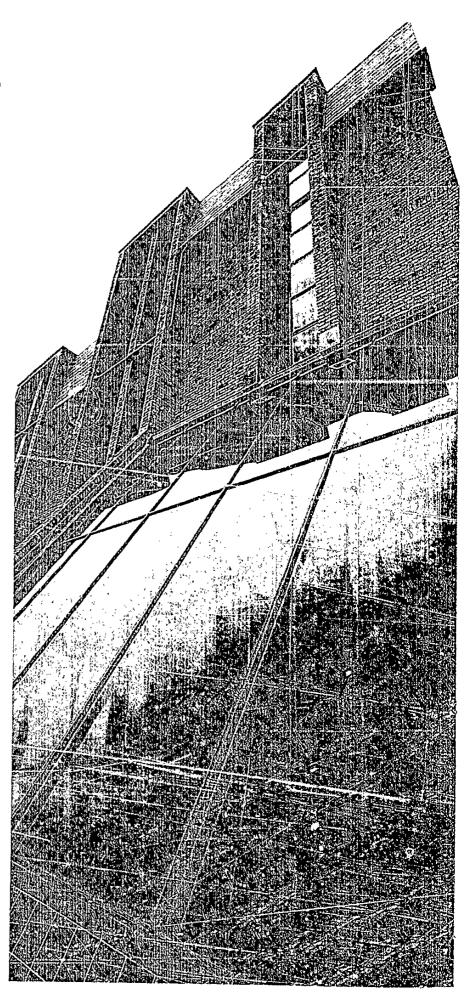
These account for 1.1 million square feet of let office space with a further 900,000 square feet planned on sites owned. Half a million square feet of space in Industrial Parks has been completed with another quarter million square feet under construction.

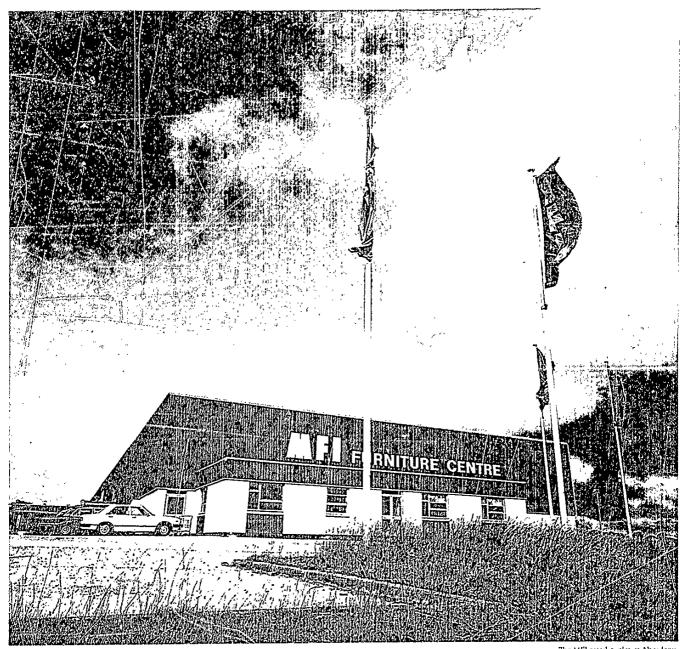
Flexibility is the keynote of the Group's dealings with its tenants: to keep today's businesses alive and thriving it is vital to appreciate each user's special requirements and to provide the industrial and commercial properties in which both employers and employees are happy to work.

Barratt admire enterprise – and will continue to help and support it wherever it can.

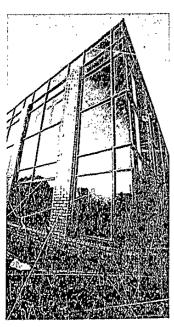
83.000s4 ft. ofnce development at Camberley, Surrey, recently let to a subsidiary of the General Electric Corporation of America

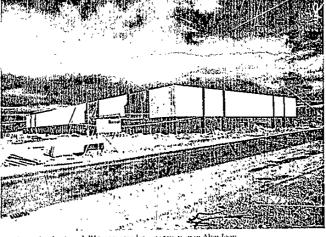




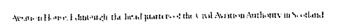


The MFI retail outlet at Aberdeen

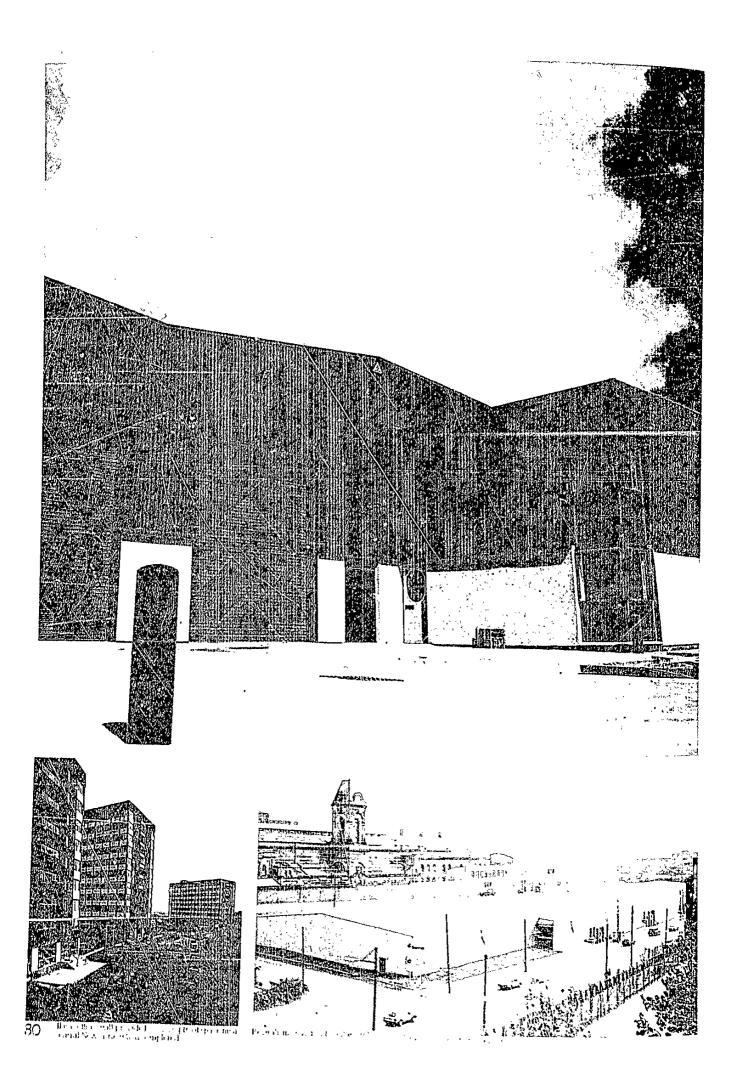


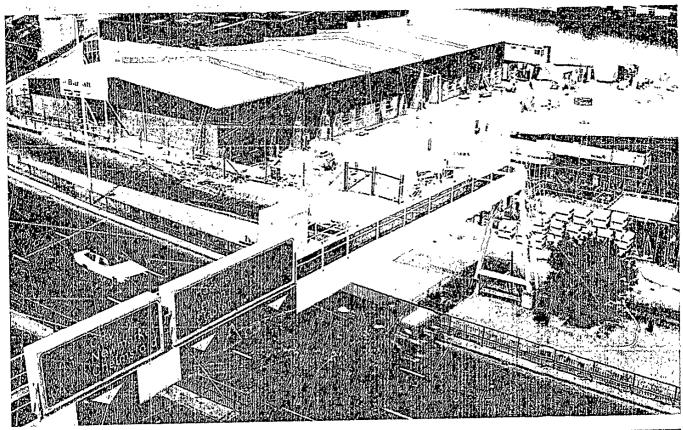


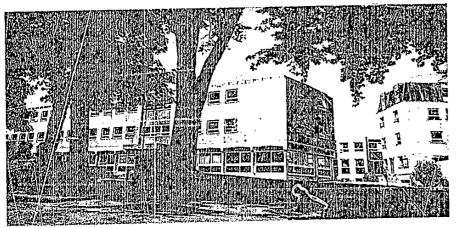
The latest Dodge City DIY Centre under Costruction in Aberdeen

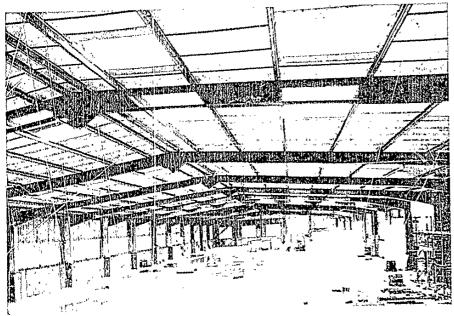


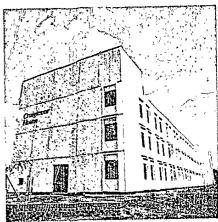












Above New office  $\alpha$  , commod to an close to Edinburgh Auport

ventrolett Ladyweil Hense provides 52,000 sq. tr. of office space for a Government Department to the West of Educoughs City), entre

Let, Phase Let the Partar, in fastice Park under construction as Christcharch which is implete wall provide 120,200 sq it of high industrial space.



Barratt

#### Barratt at leisure

With the increasing use of automation and computerisation within business and industry, it has often been remarked that work seems to be becoming a leisure time activity: a cynicism perhaps.

but with an element of truth.
Barratt has been quick to note that leisure is fast becoming a business activity.

The average person now has more free time each year than has

ever been known before, and a new social problem is being created -how to use that time to best advantage.

Hence the formation of Barratt Leisure.









Barratt Leisure markets holiday homes for sale or for rent.

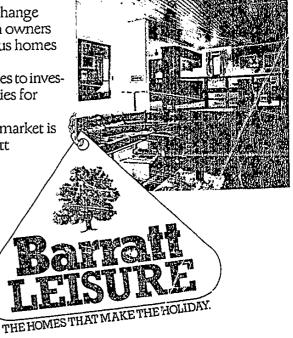
The Group first started to build luxury time sharing lodges at Dalfaber Village, Aviemore, high in Scotland's beautiful Cairngorms. These, plus a variety of superbly fitted chalets for renting as self-catering holiday homes, have laid the foundations for a major extension of Barratt activity in the leisure market.

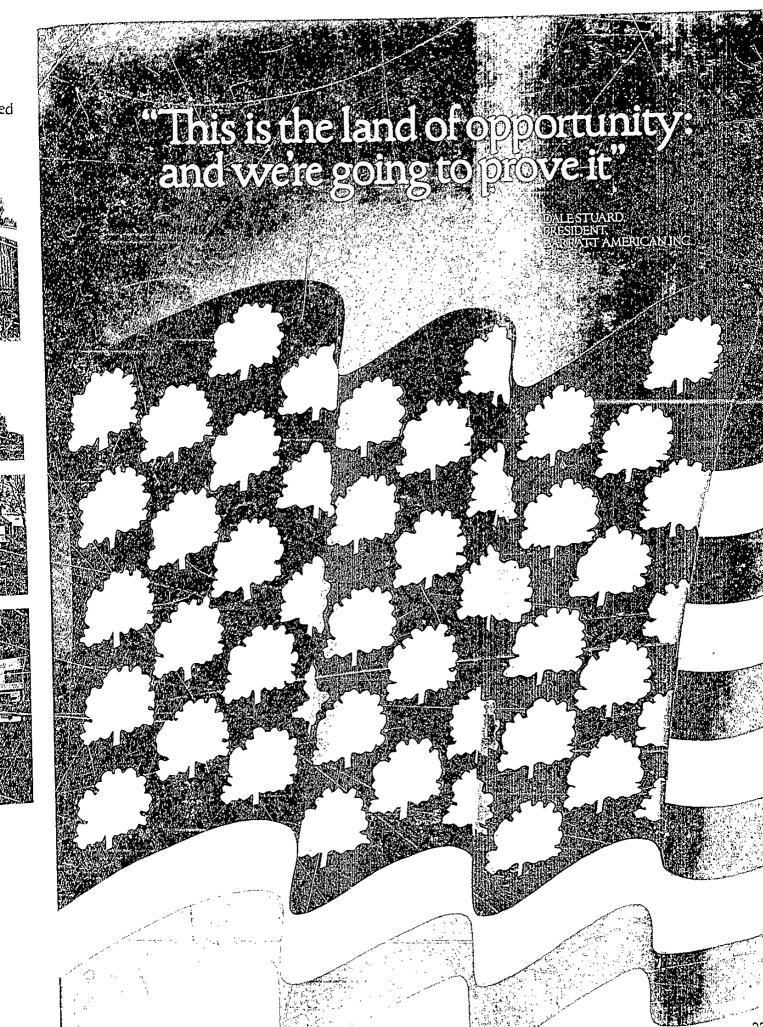
Barratt has also arranged figures, whereby Barratt time-

sharers in Britain can exchange their holiday weeks with owners of many equally luxurious homes worldwide.

The Group continues to investigate further opportunities for expansion in this sector.

The British leisure market is growing fast - and Barratt is in the forefront.







Detache Hamily homes at Meadowlands, Sulpitus

Architectural cleganics and luxurious appointments characterise the houses at San Ramon.

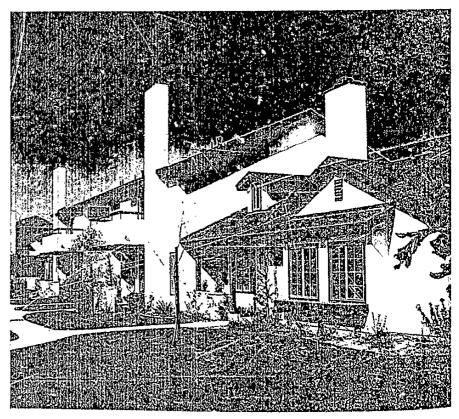
The Barratt Group chose California as the base for its expansion through the United States of America because of its remarkable economic stability and strength—and because this state alone has a need for 200,000 new homes a year, equivalent to the annual demand for the whole of Great Britain.

Barratt American Inc. was formed in 1980 and the oak tree is now firmly rooted in California with two respected and long established housebuilders.

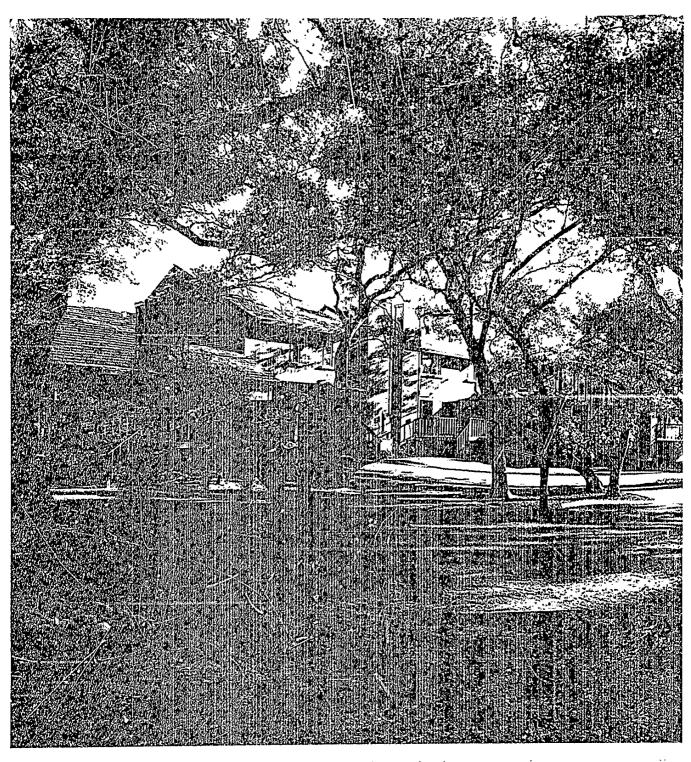
These two building companies are now operating under the Barratt name, and their American management teams have been restructured into six local divisions: Barratt Sacramento, Barratt San Francisco, Barratt San José, Barratt Los Angeles, Barratt Irvine and Barratt San Diego.

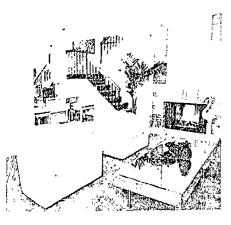
A further Management division, Barratt Urban Housing, has been created to specialise in the redevelopment of inner-city sites throughout the State.





Assaud symmum development at Lincontaina at lands, go-



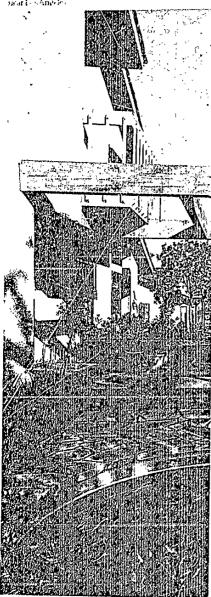


This concept of decentralised management has been the basis of Barratt growth in Butain, and Barratt American is following the Group philosophy of helping people buy their hornes. The affordable in the residence the action debtain the USA's after a the UE malbarratt American possibility as a residence to a residence to the Control of the Control of

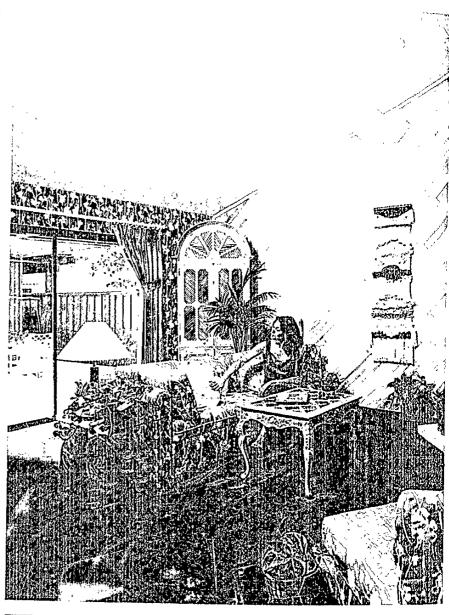


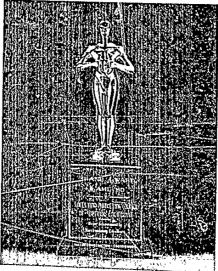
Barratt

Pair cond for the tree has inconstrained of the Theoretic starters  $\lambda$  . Samples



Although Barratt American's initial involvement is in house-building, the Group will be evermindful of other areas of expansion and will gradually diversify into property investment and other building-related activities.

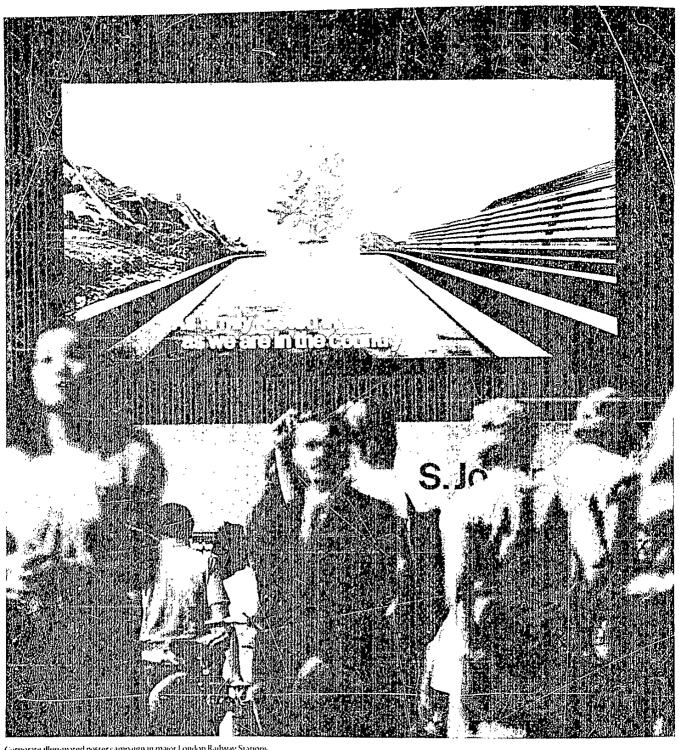




Barratt marketing strategies are as unique in the United States of America as they are in the United Kingdom, and these, combined with the potential size of the American market, will be a major contributory factor in the overall growth of the Barratt Group.

# estovak fomesinearatiellongio agli veestovak fomesinearatiellongi seestovak fomesinearatiello

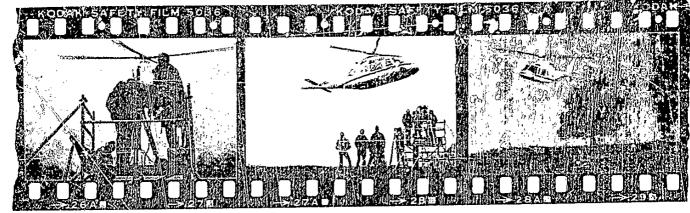
oup.



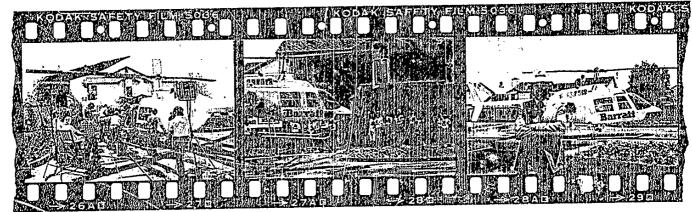
Corporate illuminated poster campaign in major London Railway Stations

The Barratt TV helicopter has become one of the best known visual images of modern advertising.

The commercials in which it stars represent the spearhead of the Group's total promotional output: their purpose is simply to create a corporate identity, a platform of company awareness upon which an integrated marketing programme can be built.



On location during the himing of the latest British television commercial



Launching Barratt in the USA - making a television commercial featuring the famous Barratt helicopter.

Malliam Cove, Yorkshire one of the locations used in the new network TV commercial.



Barratt success is based on meeting the needs of people, so national press advertising follows through to show homeseekers how easy Barratt have made housebuying in the Eighties, with details of the financial help programmes, mortgage facilities and so on.

Finally, at local level, the individual Barratt subsidiaries use their local media to advertise their own specific houses and developments.

The effect of this carefully integrated three-tier advertising approach is beyond dispute – but the Group's promotional activities do not end with TV, cinema and press advertising.



Barrati

ial olyto wores

nich it d of

ter has

wn

reness narketPress advertising in the UK & the USA.





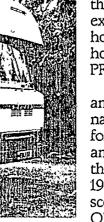




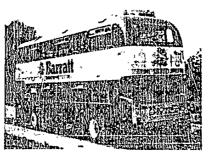








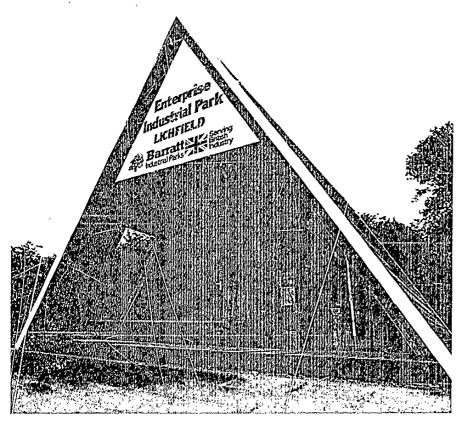
Mobile advertising.

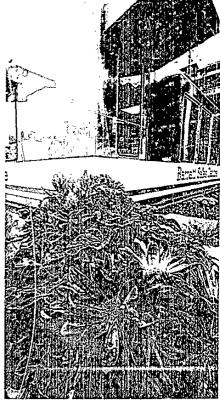


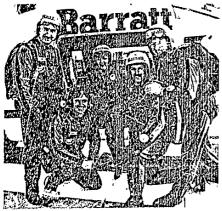
Barratt communicates with potential buyers and investors through all available channels: exhibitions, posters, buses, showhouse openings, sponsored events, house newspapers, charity work, PR editorials, local radio and so on.

The Barratt oak is ubiquitous, and the Group has won major national and international awards for its advertisements, commercials and film documentaries - indeed, the design and presentation of the 1980 Report and Accounts scooped a major award from the Observerl

Communicating with househunters and industrial and commercial clients is one matter, but Barratt also appreciate the importance of relating to and working with building societies, banks, and other influential bodies allied to the industry-not to mention other builders.







Barratt sky divers

ith

ents,

on

ous,

ards

ed,

he

ouse-

ter,

es,

dies

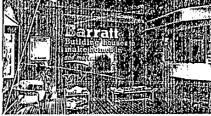
the

rcials

rk,

For instance, Barratt has recently introduced a publication called 'Arena', a magazine designed as a forum for everyone involved in the building industry. The articles and features within it, whether by a senior Government Minister, or the General Manager of a building society or a bank, do not necessarily represent the Group's own opinions - but the Barratt philosophy encourages constructive thinking and the free flow of ideas.

Only through impovation will the building industry move forward: and innovation is the essential hallmark of the Barratt Group, both now and in the future.



selling in the High Street



ell planned selling environment



the Barratt Showvillage at the 1931 Ideal Home Exhibi





Cels onnes help promote the product.



Amperations we are the state of the state of





## BARRATT DEVELOPMENTS LIMITED ANNUAL REPORT 1981

## Directors and Advisers

S.G. Warburg & Co. Ltd

London

L.A. Barratt, F.C.LS. Chairman and Managing Director W.H. Bruce Deputy Chairman A.F. Rawson R.W.R. James, F.C.A., A.T.I L J.S.R. Swanson T.Van Rec, F.LO.B., M.B.I.M. K.A. Janes D. Stuard (U.S.A.) Secretary and Registered Office I.D. MacLeod, A.C.I.S., A.I.B. Wingrove House, Ponteland Road, Newcastle upon Tyne NE5 3DP Registrar Lloyds Bank Limited Registrar's Department Goring-by-Sea Worthing, West Sussex BN12 6DA Bankers Barclays Bank Clydesdale Bank Lloyds Bank Midland Bank National Westminster Bank Williams & Glyn's Bank Bank of America First Interstate Bank Security Pacific National Bank Auditors Deloitte Haskins & Sells Newcastle upon Tyne Solicitors Slaughter and May London Brokers Cazenove & Co. London Merchant Bankers

## Contents

The second of th	3
Notice of Annual General Meeting	4/5
Chairman's Statement	
Directors' Report	6-8
Auditors' Report	. 9
Group Profit and Loss Account	. 10
Group Balance Sheet	, 11
Statement of Source and Application of Funds	12
Accounting Policies	.13
Notes to the Accounts	14-19
Company Balance Sheet	20
Group Current Cost Accounts	21-23
Historic Ten Year Record	24
Analysis of Ordinary Shareholdings	24

## Notice of Annual General Meeting

Notice is hereby given that the twenty-third Annual General Meeting of the company will be held at the Savoy Hotel, Strand, London WC2 on Tuesday, 24th November 1981 at 11.30 a.m., for the following purposes:

- To receive and adopt the directors' report and the financial statements for the year ended 30th June 1981.
- 2. To declare a dividend.
- 3. To re-elect directors: Mr. T. Van Ree who retires by rotation and Mr. K. A. Janes and Mr. D Stuard who retire at the first annual general meeting following their appointment.
- 4. To re-appoint Deloitte Haskins & Sells, the retiring auditors, and to authorise the directors to fix their remuneration.

By order of the Board I. D. MacLeod Secretary

Wingrove House Ponteland Road Newcastle upon Tyne NE5 3DP 27th October 1981

Any member entitled to attend and vote at the meeting is entitled to appoint a proxy to attend and, on a poll, to vote instead of him.

The following documents will be available for inspection at the registered office, during business hours from the date of this Notice until the date of the Annual General Meeting, and on that day they will be available for inspection at the place of the meeting from 11.15 a.m. until the conclusion of the meeting.

- 1. Copies of contracts of service of the directors with the company.
- 2. A statement of all transactions of directors (and of their family interests) in the share capital of the company for the past year.

The directors to be re-elected all hold five year service contracts dated as follows: Mr. T. Van Ree 1st July 1979, Mr. K. A. Janes 1st January 1981 and Mr. D. Stuard 31st March 1980.

## Chairman's Statement

In an environment which was both difficult and challenging, and amidst one of the worst recessions since the war, the Barratt Group achieved record turnover of £285M and record profit of over £30M. Every sector of our activities, both in the U.K. and abroad contributed to this achievement. The group's results contrast with those of many others in the building industry because of our different approach to the industry. Business is, of course, all about people, and this achievement is the result of the hard work and dedication of the group's employees to whom I offer my thanks. Our decentralised management structure has enabled us to adapt constantly to the changing problems of the market. A local service combined with national resources has enabled the group to continue to expand, notwithstending the depressed state of the industry.

During the past decade this management structure has been the foundation of our success. During this period we have increased turnover from £10M to £285M and profits from £2.6M to over £30M, which represents an annual compound profit growth rate of 45%.

The private housing sector continues to be our main stream activity, and once again we have built and sold a record number of houses. Barratt became the largest builder of private houses in the U.K., due principally to our radical approach to marketing and, not least of all, to product design. We now serve the entire U.K. housing market, selling in a current price range of £12,000 to £200,000, and are able to meet the needs of virtually the whole of the house buying public. We are constantly aware of the changing needs of the consumer, and perhaps our most interesting innovation this year has been the introduction of "Studio Solo". This exciting new product has broken new ground in marketing in volume, for the first time, accommodation specifically designed for the growing and hitherto neglected single person market, and simult megusly introducing to Britain the concept of completely furnished accommodation for purchase as a single "puckage". "Studio Solo" was an instant success and this broadening of our product range is bound to assist us in increasing our future housing output. The service which we give to the first time buyer has been instrumental in assisting many people to embark on home ownership, while our part exchange scheme has been of considerable assistance to second time house purchasers. It is interesting to note that during the past year we have sold over 2,500 houses which we had acquired by virtue of this scheme. We have long experience in the operation of this scheme, over many years, and stocks are kept under constant control.

Our involvement in the redevelopment of derelict sites in mner cities is of increasing importance. We have developed many outstanding schemes in the inner cities throughout the U.K., and have just commenced our first inner city redevelopment in Cahrornia. We see the recycling of this land as a vital necessity in order to meet the demand from people wishing to return to live in the inner cities. In contrast we have also continued our specialist activity in the renovation and conversion of suitable historic buildings into residential apartments.

As indicated two years ago we have continued to increase the scale of our portfolio of investment properties. Our contracted rent roll has increased from £2M to over £3M during the year, and we should achieve a further increase to £4M during the current year. A substantial part of our development programme is located in the South of England, and this is giving us a greater spread of investments throughout the country. As you will see from the Accounts we have had our portfolio professionally revalued, and the resulting surplus of £16M fully justifies our investment in this sector of the industry. We are confident that further increased values will arise as those developments currently under construction become rent producing.

Our contracting subsidiaries operated successfully and made a useful contribution to profits, notwithstanding the very difficult market in that sector. This progress should continue in the current year with the benefit of our strong forward order position.

In the U.S.A. we achieved our objective of making a second acquisition in California with the purchase of the residential development business of McKeon Construction Inc., for a consideration of £17M. McKeon is a long established Californian housebuilding company with its principal strengths in Northern California, which made it a logical acquisition, since

our existing subsidiary operated only in the south of the State. Despite the extremely difficult trading conditions in the U.S.A., in particular the high interest rates prevailing, our American companies operated profitably. Our initial objective of restructuring these two companies into six subsidiaries to serve substantially the whole of the Californian housing market is now well under way. Our group disciplines of financial controls and our sales and marketing methods have now been introduced, and I am confident that the group investment, in terms of both cash and management time, will bring increased volume and profitability when interest rates return to more normal levels.

As in the past we have enjoyed tremendous support throughout the year in our financial requirements from our clearing banks, in both the U.K. and the U.S.A. Recently this support has been extended even further by these banks making available to us forward lines of mortgage finance for the use of our customers. The major building societies have also increased their commitment in this sphere, and additionally such assistance is now being provided by certain insurance companies.

After having raised only £7M by way of Rights Issue since the company became public in 1968 your board deemed it proper to extend the capital base of the company, and accordingly announced in May last a Rights Issue to raise £21M to assist in the future expansion of the group. The Issue was a great success and we are most appreciative of this further indication of confidence in the company evinced by our shareholders. The proceeds of the Issue have enabled us to refinance part of the cost of our U.S.A. acquisition, but the main part will be utilised in funding our new housebuilding subsidiaries in the South of England, and in extending further our property investment programme. You will readily appreciate the cash intensive nature of our industry.

Your board is proposing a final dividend of 8.85p per share, which together with the interim dividend already paid makes a total of 12.35p for the year. Taking into account the Capitalisation Issue last year this effectively represents an increase of 25%. Your board is also proposing a further Bonus Issue of one share for every four shares held, and subject to unforeseen circumstances intends to at least maintain the dividend per share.

Very real economic problems exist both in the U.K. and the U.S.A. and the recent increase in U.K. interest rates is bound to have a short term detrimental effect on the industry. Nevertheless, we face the future with confidence. The land supply position has improved a little during the year, and we hold an excellent supply, equivalent to almost three years production, in both the U.K. and the U.S.A. Each year we increase our involvement in the building industry and also increase our geographical coverage. I believe that the need for "shelter", in the widest sense of that word, is permanent and we shall constantly strive to satisfy the needs of those requiring new buildings. We have a sound financial base and we have a talented and dedicated management team which I know will enable us to continue to be successful in the future.

Laurie Barratt

Chairman

27th October 1981

ŧ

## Directors' Report

The directors have pleasure in submitting their report and the financial statements for the year ended 30th June 1981.

#### Activities of the group

The group's principal activities are building and development, property investment and contracting.

Group turnover and profit before taxation:

	Turnover		F	Profit
	1981 £'000	1980 £'000	1981 £'000	1980 £'000
Building and development Property investment Contracting	262,458 2,413 19,822	199,565 1,968 18,902	28,486 1,043 983	23,132 1,461 166
	284,693	220,435	30,512	24,759

#### Dividends and retained profit

The directors recommend payment of a final dividend on 25th November 1981 to share-holders on the register at close of business on 16th October 1981 of 8.85p net per share. This together with the interim dividend of 3.50p per share will make a total of 12.35p which taking into account the capitalisation issue represents an effective increase in dividends per share of 25 per cent.

The dividends paid and proposed amount to £6.9m and the retained profit is £23.9m.

#### Acquisitions

On 16th April 1981 the group strengthened its presence in California with the acquisition of the business of McKeon Construction for a cash consideration of £17·1m. McKeon, a San Francisco based housebuilder, is active throughout California.

#### Investment properties

On 30th June 1981 the group revalued its investment properties and credited the resulting surplus of £15.9m to reserves.

#### Current cost accounts.

The group current cost profit before taxation is £22.8m compared with £30.5m on the historical cost basis and the current cost dividend cover is 3.4. The current cost accounting standard does not readily relate to the building industry, particularly when considering land held for development. The preparation of the current cost accounts has therefore involved subjective judgement and it would be unreasonable to expect the figures to give more than a broad indication of the impact of inflation.

#### Share capital

The movement on the issued share capital of the company during the year was as follows:

- (i) Issue of 37,877 fully paid 10p ordinary shares with a corresponding reduction in the partly paid and fully paid restricted 10p ordinary shares under the terms of the executive share incentive scheme.
- (ii) Capitalisation issue of 9,484,760 new ordinary shares to existing shareholders in October 1980 on the basis of one new share of 10p for every four ordinary shares.
- (iii) Rights issue of 11,855,950 fully paid 10p ordinary shares at £1.90 per share in May 1981 for a net consideration of £21.8m.

## Directors' Report continued

#### Capitalisation issue

It is proposed to capitalise £1,481,994 of reserves in favour of the holders of the existing ordinary shares and to distribute one new ordinary share for every four existing shares held by them. Details of this issue are set out in a separate document enclosed with this report. It will first be necessary to increase the authorised share capital of the company and the board is recommending that the authorised share capital be increased from £7,000,000 to £10,000,000 by the creation of an additional 30,000,000 ordinary shares of 10p each.

## Employee share participation scheme

The directors have allocated £768,000 (1980 £529,000) to the scheme for the year ended 30th June 1981 and the trustees have the power to purchase shares after 22nd September 1981 although at the date of this report none of the 1981 shares had been allotted to individuals.

### Directors and their shareholdings

The directors who held office throughout the year were:

R. W. R. James L. A. Barratt J. S. R. Swanson W. H. Bruce T. Van Ree A. F. Rawson

Mr. K. A. Janes was appointed a director on 1st December 1980 and Mr. D. Stuard, a resident of the United States of America, was appointed on 1st January 1981. Mr. J. Cassidy resigned on 26th November 1000 on account of ill health.

Directors' beneficial interests in the shares of the company were as follows:

,	30 ORDINARY	th JUNE 1981 SHARES OF	l 10p EACH			ent 10p EACH
•		· execu	tive share ve scheme	A SA SA	execu incent	itive share ive scheme
	fully paid	1p paid	fully paid	fully paid	1p paid	fully paid
L. A. Barratt W. H. Bruce A. F. Rawson R. W. R. James J. S. R. Swanson T. Van Ree	1,619,363 129,099 6,210 5,075 9,355 2,330	- 10,000 4,100 4,100 4,100	8,750 3,587 3,587 3,587	1,295,093 102,882 3,241 1,701 4,440	10,000 7,500 2,900 3,200	5,000 3,750 1,450 1,600
K. A. Janes D. Stuard	88,057	, <u> </u>	_	68,246 —	, ,	· -

No notification has been received of any change in the above interests during the period from 30th June 1981 to the date of this report except that the Stuard Family Trust, in which Mr. Stuard has a beneficial interest, purchased 59,972 ordinary shares following the preliminary announcement on 22nd September 1981:

All the directors, except Mr. D. Stuard, are eligible for inclusion in the employee share participation scheme.

Except as disclosed no contracts of significance in relation to the company's business in which the directors of the company had an interest subsisted at any time during the year. On 31st March 1980 the group purchased from Mr. Stuard's Family Trust the American National Housing Corporation for a cash consideration of £5.1m payable over several years.

## Directors' Report continued

#### Substantial interests

According to notification received by the company the Norwich Union Insurance Group holds 5% of the issued share capital. Certain unit trusts managed by the Save and Prosper Croup have holdings which in aggregate amount to 5·1% of the issued share capital. The directors are not aware that any other person or corporation holds or held at any time during the year 5%, or more, of the issued share capital.

#### Reregistration

As required by the Companies Act 1980 the directors intend to pass a resolution on 12th November 1981 changing the name of the company from Barratt Developments Limited to Barratt Developments PLC.

#### **Employees**

The average number of persons employed by the group under contracts of service during the year was 4,378 and their aggregate remuneration amounted to £29.4m. In addition a substantial number of persons was employed on group sites through sub-contractors.

#### Taxation

The company is not a close company under the provisions of the Income and Corporation Taxes Act 1970.

#### Auditors

In accordance with Section 14 of the Companies Act 1976 a resolution proposing the reappointment of Deloitte Haskins & Sells as auditors to the company will be put to the annual general meeting.

On behalf of the board

I. D. MacLeod Secretary

Newcastle upon Tyne 27th October 1981

## Auditors' Report

## To the members of Barratt Developments Limited

We have audited the financial statements on pages 10 to 20 in accordance with approved Auditing Standards.

In our opinion the financial statements give a true and fair view of the state of affairs of the company and the group at 30th June 1981 and of the profit and source and application of funds of the group for the year then ended and comply with the Companies Acts 1948 to 1980.

In our opinion the abridged supplementary current cost accounts set out on pages 21 to 23 have been properly prepared, in accordance with the policies and methods described, to give the information required by Statement of Standard Accounting Practice No. 16.

Deloitte Haskins & Sells Chartered Accountants Newcastle upon Tyne 27th October 1981

# Gioup Profit and Loss Account

for the year ended 30th June 1981	Note	1981 £'000	1980 £'000
Turnover		284,693	220,435
Profit before taxation	1	30,512	24,759
Taxation	3	(370)	3,826
Profit after taxation		30,882	20,933
Dividends	4	6,900	4,675
Retained profit		23,982	16,258
Dividend cover		4.5	4.5 ~
Earnings per share	6	61·9p	42:7p

## Group Balance Sheet

at 30th June 1981	Note	1981 £'000	1980 £'000
Investment properties	7	50,828	26,375
Fixed assets	. 8	3,920	5,717
Current assets Work in progress Debtors Bank deposits	9 10	213,924 20,577 12,701 247,202	167,236 10,555 5,272 183,063
Current liabilities Bank overdrafts (secured) Creditors Current taxation Dividend	11 12	18,891 79,447 5,747 5,242 109,327	21,073 64,656 2,574 3,350 91,653
Net current assets	•	137,875	91,410
Deferred asset Subsidiary not consolidated	13 14	1,847	(5,240) 5,146
Loans	15	$\frac{194,470}{46,067}$ $\frac{148,403}{148,403}$	123,408 - 37,210 - 86,198
Share capital Reserves	16 17	5,925 142,478 148,403	3,789 82,409 86,198
Net assets per share	6	250p	176p

L. A. Barratt R. W. R. James Directors 27th October 1981

# Statement of Source and Application of Funds

for the year ended 30th June 1981	1981 £³000	£,000 £,000
Source Profit before taxation Items not involving the movement of	30,512	24,759
funds	(602)	1,463
Generated from operations	29,910	26.222
Funds from other sources  Rights issue Loans Sale of investment properties and fixed assets Texation in subsideries at date of acquisition  Funds available  Application Investment properties and fixed assets	21,831 8,857 3,612 	33,260 1,005 2,068 62,555
Subsidiary not consolidated Taxation Dividends	$ \begin{array}{r} 10,924\\ (5,146)\\ 1,894\\ 5,008\\ \hline 12,680 \end{array} $	5,146 1,971 4,101 22,626
Increase in working capital  Work in progress Debtors Creditors	46,688 10,022 (14,791)	45,979 2,422 (22,234)
Movement in net liquid funds: Decrease in bank borrowings	9,611 64,210	13,762 62,555

The details of acquisitions are shown in note 19.

## Accounting Policies

(a) Basis of accounting

The company prepares its financial statements on the historical cost basis of accounting including the revaluation of certain fixed assets and investment properties. Supplementary accounts are prepared on the current cost basis of accounting.

#### (b) Consolidation

(i) The group financial statements include the results of the holding company and all its subsidiary companies.

(ii) Results of subsidiary companies acquired during the year are included from the effective date of acquisition. On the acquisition of a company fair values are attributed to the net assets acquired. The difference between the consideration paid and these values is transferred to reserves.

(c) Turnover

Turnover represents legal completions and amounts invoiced for other income, excluding inter-company transactions.

(d) Basis of taking profit

(i) Building and development profit is taken on legal completion.

(ii) Profit on contracting is taken on short term contracts when completed, and for long term contracts attributable profit is taken when the final outcome can be foreseen: provision is made for any anticipated losses.

#### (e) Interest payable

Interest is written off when incurred except:

- (i) In accordance with accounting standards and practice of the United States of America, interest relating to work in progress in that country is included in cost.
- (ii) When capitalised with investment property under development.

f) Work in progress

Building and development work in progress, including undeveloped land, is valued at the lower of cost and net realisable value. Long term contracting work in progress is valued at cost including attributable overheads and profits earned to date less foreseeable losses.

(g) Investment properties

Investment properties are included in the balance sheet at cost or professional valuation. Cost includes attributable overheads and interest, net of the relevant tax relief.

(h) Exchange translations

The assets and liabilities of overseas subsidiaries are translated at the rate of exchange ruling at the year end and the results are translated at the average rate for the year. Gains and losses arising from translation are dealt with through reserves.

(i) Depreciation

- (i) Freehold properties are not depreciated as it is policy to maintain them to such a standard that the estimated residual value is not less than net book value.
- (ii) Short leasehold properties are depreciated over the unexpired term of the lease,
- (iii) Plant is depreciated on a straight line basis over its expected useful life which ranges from one to ten years.

(i) Deferred taxation

Provision is made for deferred taxation for all liabilities that may arise in the foreseeable focuse.

## Notes to the Accounts

I. Profit before taxation	1981 £'000	1980 £'000
After crediting: Property investment income	1,043	1.461
Profit on sale of: Investment properties Fixed assets	681 225	149
After charging: Interest (note 2) Directors' management remuneration Ex gratia payment to former director Depreciation Plant hire	9,249 502 25 1,483 3,974	7,164 411  1,740 3,508 240
Auditors' remuneration  2. Interest	280 1981 £'000	1980 £'000
Interest payable Long term loans Bank berrowings Interest receivable	247 13,386 (1,359)	44 8,479 (546)
Tanus	12,274	7,977
Less: Capitalised with investment properties under development gross of tax relief of £573,000 (1980 £423,000) Increase in interest carried in work in progress	(1,101) (1,924)	(813) ···
	9,249	7,164
3. Taxation	1981 £'000	_1980 £'006
United Kingdom: Corporation tax at a rate of 52% Transfer (from) to deferred taxation Advance corporation tax written back	7,167 (7,834) (202)	(115) 6,705- (2,764)
Overseas: Transfer to deferred taxation	499	·
	(370)	3,826
The taxation charge has been reduced by £16,150,000 (1980 £9 deferred tax not provided and deferred tax no longer required as a resu on stock relief.	0,083,000) in lt of the new	respect of legislation
4 Dividends	1981 £'000	- <del>1</del> 980 £'000
Paid 3.50p per share (1980 3.50p) Proposed 8.85p per share (1980 8.85p)	1,658 5,242	1,325 3,350
	6,900	4,675

## 5. Directors' and employees' remuneration, excluding pension contributions

The emoluments of the chairman were £91,625 (1980 £66,100). Remuneration of other directors, and employees whose emoluments exceed £20,000, other than those werking overseas:

	Cumb direc		Numl emple			Numb	tors	Numb emplo	yees
	1981	1980	1981	1980		1981	1980	1991	1980
£15,001-£20,00		<u>.</u>			£40,001-£45.000			4	2
£20,001 £25,00		g Ha <b>mil</b>	27	23	£45,001-£50,000	-	-	5	
£25,001 £30,00		\$7.4	23	23	£50,001 £55,000		3	3	b+100
£30,001£35,00		-	29		£55,001 - £60,000		3	****	
€35,001 £40,00		, 2444	10		£65,001 $-$ £70,000				ree.

#### 6. Earnings and net assets per share

The earnings per share calculations are based on earnings of £30,882,000 (1980 £20,933,000) and the weighted average of 49,844,101 ordinary shares (1980 37,859,839 as adjusted to 49,014,967).

The net assets per share at 30th June 1981 are calculated on shareholders funds of £148,403,000 (1980 £86,193,000) and 59,222,376 ordinary shares (1980 37,859,839 as adjusted to 49,014,967).

7. Investment properties	Completed	Under development	Ground rents	Total
Cost and valuation At 1st July 1980 Additions Disposals Completed during year Revaluation surplus	£'000 20,510 110 (1,314) 4,338 15,293	£'000 3,386 9,395 ————————————————————————————————————	£'000 2,479 343 — —	£'000 26,375 9,848 (1,314) — — — ——————————————————————————————
At 30th June 1981	38,937	9,069	2,822	50,828
Comprising: Freehold Long leasehold	30,462 8,475	4,794 4,275	2,822 	38,078 12,750
	38,937	9,069	2,822	50,828
Comprising: Valuation on 30th June 1981 Cost	38,937	4,000 5,069	2,822	42,937 7,891
	38,937	9,069	2,822	50,828

The group's portfolio of physically completed commercial investment properties, and those under development which are let, was valued at 30th June 1981 on an open market basis by J. Trevor & Sons in England and F. G. Burnett in Scotland.

At 30th June 1981 the group had authorised and contracted for £1,726,000 (1980 £5,949,000) and authorised but not contracted £7,426,000 (1980 £1,937,000) of expenditure on investment properties.

8. Fixed assets				
•	Property	Plant	Group	Company
Cost and valuation	E'000	£'000	Total £'000	Total
At 1st July 1980	1,851			£'000
Additions	133	8,293 885	10,144	746
On acquisition	199	97	1,018 97	51
Disposals	(499)	(2,085)	(2,584)	(222)
As 30th June 1981	1,485	7,190	8,675	575
Comprising:	Mary 1878 TOTAL LINE LINEAR	97 - 3-2-1 - 1-1 <del>1 - 1 - 1 - 1</del>		***
Cost	821	7,190	8,011	575
Valuation 1976	664	_	664	, <del>-</del>
	1,485	7,190	8,675	575
Accumulated depreciation	49	4,706	4,755	175
Net book value at 30th June 1981	1,43€	2,484	3,920	100
Ner book value at 30th June 1980	1,824	3,893	5,717	576
Property comprises freehold of £1,	135,000 and short	leasehold of £	350,000.	
9. Work in progress			1981	1980
			£'000	£,000
Building and development			213,523	166,496
Contracting:			210,020	100,400
Short term			9	582,
Long term			19,035	12,222
Less: long term progress payments	l		(18,643)	(12,064)
				*****

### 10. Debtors

Debtors include secured amounts of £5,671,000 (1980 £1,087,000) not receivable within one year of the balance sheet date of which £1,897,000 arose on acquisitions.

213,924

167,236

Debtors include an amount of £15,000 (1980 £20,000) advanced by a subsidiary to a director to assist his house purchase on relocation in the group.

#### 11. Creditors

Creditors include £14,351,000 (1980 £22,260,009) relating to secured creditors, mainly in respect of land purchases.

12. Current taxation		
	1981	1980
	£'000	£'056
Group: Corporation tax	2,790	571
Advance corporation tax	2,957	2,003
	5,747	2,574
Company: Corporation tax	149	
Advance corporation tax	2,957	2,003
	3,106	2,003
	3,100	2,000

The Inland Revenue contends that certain items on which stock relief was claimed in previous years are not eligible for relief. The directors have obtained an opinion from Tax Counsel that these items are eligible and therefore the accounts have been prepared on this basis. If the Inland Revenue is successful the current tax liability at 30th June 1981 would increase by £1,763,000 being corporation tax of £4,167,000 less advance corporation tax of £2,404,000.

13. Deferred asset	1981 £'000	- 1980 £'000
United Kingdom: Advance corporation tax recoverable Deferred taxation on timing differences	6,062 (3,401)	6,136 (11,376)
Overseas:	(01.4)	
Deferred taxation on timing differences	(814)	
	1,847	(5,240)

If the group property portfolio was to be realised at book value a taxation liability of £6,853,000 would arise. Unabsorbed tax losses which, at a rate of 52%, amount to £2,762,000 are available to set against future trading profits of certain group companies. The company deferred asset represents advance corporation tax recoverable less deferred taxation on timing differences.

#### 14. Subsidiary not consolidated in 1980

The group financial statements include the results of American National Housing Corporation for the fifteen month period from the date of acquisition.

15. Loans	Group		Company	
	1981	1980	1981	1980
	£'000	£,000	£'000	£'000
Secured bank loans	38,903	36,911	13,194	12,095
5.5% debenture	6,108		-	,
Loans at interest rates between 6.25%	•			
and 10% per annum	1,056	299	110	119
	46,067	37,210	13,304	12,214
Repayable:	•	<del></del>		<del></del>
Within 1-2 years	2,643	1,246	600	B-ph-sil
Within 2-5 years	26,425	22,763	8,794	6,895
After 5 years	16,999	13,301	3,910	5,319
	46,067	37,210	13,304	12,214
				* <del></del>

19. Share capital	1981 £'000	1980 £'000
Authorised: 70,000,000 ordinary shares of 10p each	7,000	4,500
Issued: Ordinary shares of 10p each Fully paid - 59,222,376 ordinary shares 26,773 restricted ordinary	5,924	3,788
ghares Partly paid—30,600 ordinary shares	1	r
1p paid	5,925	3.789
	the year are set	out in the

Details of the changes in the issued share capital during the year are set out in the directors' report.

17. Reserves	Group £'000	Company £'000
At 1st July 1980 Retained profit for the year Revaluation surplus Clain on exchange rates Share premium	\$2,409 23,982 15,919 470 20,646 (948)	32,561 (319) 
Capitalisation issue	142,478	51,940
Comprising: Share premium Revaluation surplus Exchange gain	46,781 15,919 470 79,308	46,781 - 5,159
Retained profits	142,478	51,940
18. Subsidiary companies  Shareholdings at cost less amounts written off	1981 £'000 18,006 51,963	1980 £'000 18,006 27,640
Net amounts due from subsidiary companies	69,969	45.646

The principal subsidiary companys are set out on page 8 of the Group Profile.

#### 19. Acquisitions

The net assets of American National Housing Corporation and McKeon Construction acquired were:

	£'000 ,
Fixed assets	<b>58</b> *
Work in progress	42,713
Debtors	5,148
Bank overdrafts	(15,653)
Creditors	(3,893)
5.5% debenture	(6,108)
*	
	22,260

## Company Balance Sheet

at 30th June 1981	Note	1981 £'000	1980 £'000
Assets: Subsidiary companies Fixed assets	18 8	69,969 400 7,021	45,646 576 3,571
Bank Debtors Deferred asset	13	254 5,829	241 6,136
		83,473	56,170
Less liabilities: Creditors Current taxation	12	3,956 3,106	2,253 2,003
Dividend Loans	15	5,242 13,304	3.350 $12,214$
		25,608	19,820
			4
*		57,865	36,350
Share capital Reserves	16 17	5,925 51,940	3,789 32,561
	ñ	57,865	36,350

L. A. Barratt R. W. R. James Directors

27th October 1981

# Current Cost Accounts Accounting Policies

(a) Basis of accounting

The company has prepared its first supplementary current cost statements in accordance with Statement of Standard Accounting Practice No. 16 and with the historic cost accounting policies as modified below.

(b) Cost of sales

The adjustment has been calculated either by use of Government indices or, in the case of land held for development, by internal revaluations. Work in progress is included in the balance sheet at replacement cost.

(c) Monetary working capital

The adjustment has been calculated using Government indices on the element of work in progress not included in the cost of sales adjustment, debtors and trade creditors.

(d) Gearing

This adjustment is calculated on a group basis excluding exempt property companies and reduces the current cost adjustments by the proportion of the net operating assets which have been financed by borrowings.

(e) Investment properties

Investment properties are stated as in the historic accounts including a professional valuation at 30th June 1981.

(f) Fixed assets

Property has been internally revalued. No other adjustments have been made to fixed assets as the effect is immaterial.

## Group Current Cost Profit and Loss Account

for the year ended 30th June 1981 <b>Turnover</b>	£m	£m 284·7
Historic cost profit before taxation		30.5
Interest payable		9.2
Historic cost profit before interest		39.7
Current cost operating adjustments (note 1)		13.4
Current cost operating profit		26.3
Gearing adjustment	5.7	
Less: interest payable	9.2	3.5
Current cost profit before taxation	ा गाहरर करना थ क	22.8
Taxation		(0.4)
Current cost profit after taxation		23-2
Dividends		6.9
Retained current cost profit		16.3
Dividend cover		3-4
Current cost earnings per share	•	46·5p

## Group Current Cost Balance Sheet

at 30th June 1981 Investment properties	£m 50·8
Fixed assets	4.8
Current assets Work in progress Debtors Bank deposits	222·1 20·6 12·7 255·4
Current liabilities	109.3
Net current assets Deferred asset	146·1 1·8
Loans	203·5 46·1
	157.4
Share capital Reserves	5·9 151·5
	157-4
Net assets per share	266p
Notes to the Current Cost Accounts	, , , , , , , , , , , , , , , , , , ,
1. Current cost operating adjustments Cost of sales Monetary working capital	£m 14·4 (1·0) 13·4
2. Reserves At 30th June 1981 Current cost reserve:	ì Èm
Unrealised surplus on revaluation: Work in progress Fixed assets	8·2 0·8
Realised adjustments: Operating Gearing (5.7)	7.7
Other reserves: Historic reserves at 1st July 1980 Current cost profit for the year Other movements:  82.4 16.5 36.5	3

				Per ordinary share		
Year	Turnover £'000	Profit before tax £'000	Share capital and reserves £'000	earnings pence	gross dividend pence	net assets pence
1981	284,693	30,512	148,403	61.9	17.6	250
1980	220,435	24,759	86,198	*2.7	13∙6	176
1979	163,244	18,204	69,918	41.9	11.3	143
1978	122,210	11,174	55,868	28.9	9.4	123
1977	99,317	7,407	38,432	18.5	8.3	106
1976	81,771	9,714	33,714	$23 \cdot 4$	7.5	93
1975	44,593	6,059	12,357	10.7	6.9	48
1974	31,845	6,526	7,786	15.0	4.3	42
1973	21,801	5,634	5,569	16.6	4.1	31
1973	10,566	2,603	2,857	9.8	3.9	16

Earnings, gross dividend and net assets per share have been adjusted to take account of the rights and bonus issues.

## Analysis of Ordinary Shareholdings

	Acc	unts Share		nares
Category	Number	% of total	Number	% of total
Insurance companies	30	0.41	4,839,315	8.17
Pension funds	27	0.37	2,989,566	5.05
Nominee holdings	418	5.65	26,611,882	44.94
Other corporate bodies	485	6.56	12,277,909	20.73
Individuals	6,435	87.01	12,503,704	21.11
TOTAL	7,395	100.00	59,222,376	100.00
Holdings				
1 to 500	2,027	27.41	542,653	0.92
501 to 2,500	4,067	55.00	5,138,412	8.67
2,501 to 10,000	922	12.46	4,048,462	6.84
16,001 to 25,000	137	1.85	2,337,303	3.95
25,001 to 50,000	59	0.80	2,188,169	3.69
50,061 to 100,000	67	0.91	5,023,177	8.48
100,001 and over	116	1.57	39,944,200	67.45
TOTAL	7,395	100.00	59,222,376	100.00