

# **Best Choice Direct Ltd**

**Annual Report and Unaudited Financial Statements  
for the Year Ended 31 May 2020**

# **Best Choice Direct Ltd**

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## **Best Choice Direct Ltd**

### **Company Information**

<b>Director</b>	M C Davey
<b>Registered office</b>	1 Bolton Row Peasemore Newbury Berkshire RG20 7JW
<b>Accountants</b>	Opus Accounting Limited Chartered Certified Accountants Pound Court Pound Street Newbury Berkshire RG14 6AA

**Chartered Certified Accountants' Report to the Director on the Preparation of the  
Unaudited Statutory Accounts of  
Best Choice Direct Ltd  
for the Year Ended 31 May 2020**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Best Choice Direct Ltd for the year ended 31 May 2020 as set out on pages 3 to 11 from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at

<https://www.accaglobal.com/gb/en/member/standards/rules-and-standards/rulebook.html>.

This report is made solely to the Board of Directors of Best Choice Direct Ltd, as a body, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the accounts of Best Choice Direct Ltd and state those matters that we have agreed to state to the Board of Directors of Best Choice Direct Ltd, as a body, in this report in accordance with the requirements of the Association of Chartered Certified Accountants as detailed at <http://www.accaglobal.com/gb/en/technical-activities/technical-resources-search/2009/october/factsheet-163-audit-exempt-companies.html>. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Best Choice Direct Ltd and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that Best Choice Direct Ltd has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of Best Choice Direct Ltd. You consider that Best Choice Direct Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Best Choice Direct Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.

.....  
Opus Accounting Limited  
Chartered Certified Accountants  
Pound Court  
Pound Street  
Newbury  
Berkshire  
RG14 6AA

26 February 2021

**Best Choice Direct Ltd**  
**(Registration number: 07242618)**  
**Balance Sheet as at 31 May 2020**

	Note	2020 £	2019 £
<b>Fixed assets</b>			
Tangible assets	<u>4</u>	3,295	4,394
<b>Current assets</b>			
Stocks	<u>5</u>	43,885	43,987
Debtors	<u>6</u>	259,032	212,724
Cash at bank and in hand		124,336	80,358
		427,253	337,069
<b>Creditors: Amounts falling due within one year</b>	<u>7</u>	(247,001)	(210,382)
<b>Net current assets</b>		180,252	126,687
<b>Total assets less current liabilities</b>		183,547	131,081
<b>Creditors: Amounts falling due after more than one year</b>	<u>7</u>	(50,000)	(8,210)
<b>Net assets</b>		<u>133,547</u>	<u>122,871</u>
<b>Capital and reserves</b>			
Called up share capital	<u>8</u>	100	100
Profit and loss account		133,447	122,771
Shareholders' funds		<u>133,547</u>	<u>122,871</u>

For the financial year ending 31 May 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

**Best Choice Direct Ltd**

**(Registration number: 07242618)**

**Balance Sheet as at 31 May 2020 (continued)**

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Profit and Loss Account has been taken.

Approved and authorised by the director on 26 February 2021

.....  
M C Davey  
Director

# **Best Choice Direct Ltd**

## **Notes to the Unaudited Financial Statements for the Year Ended 31 May 2020**

### **1 General information**

The company is a private company limited by share capital, incorporated in England and Wales.

The address of its registered office is:

1 Bolton Row  
Peasemore  
Newbury  
Berkshire  
RG20 7JW

These financial statements were authorised for issue by the director on 26 February 2021.

### **2 Accounting policies**

#### **Summary of significant accounting policies and key accounting estimates**

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

#### **Statement of compliance**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

#### **Basis of preparation**

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

#### **Revenue recognition**

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;

it is probable that future economic benefits will flow to the entity;

and specific criteria have been met for each of the company's activities.

#### **Tax**

The tax expense for the period comprises current tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

## Best Choice Direct Ltd

### Notes to the Unaudited Financial Statements for the Year Ended 31 May 2020 (continued)

#### Tangible assets

Tangible assets are stated in the balance sheet at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

#### Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset class	Depreciation method and rate
Plant and machinery	25% reducing balance

#### Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

#### Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

#### Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Cost is determined using the first-in, first-out (FIFO) method.

The cost of finished goods and work in progress comprises direct materials and, where applicable, direct labour costs and those overheads that have been incurred in bringing the inventories to their present location and condition. At each reporting date, stocks are assessed for impairment. If stocks are impaired, the carrying amount is reduced to its selling price less costs to complete and sell; the impairment loss is recognised immediately in profit or loss.

#### Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

#### Borrowings



## **Best Choice Direct Ltd**

### **Notes to the Unaudited Financial Statements for the Year Ended 31 May 2020 (continued)**

Interest-bearing borrowings are initially recorded at fair value, net of transaction costs. Interest-bearing borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the Profit and Loss Account over the period of the relevant borrowing.

Interest expense is recognised on the basis of the effective interest method and is included in interest payable and similar charges.

Borrowings are classified as current liabilities unless the company has an unconditional right to defer settlement of the liability for at least twelve months after the reporting date.

#### **Leases**

Leases in which substantially all the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases are charged to profit or loss on a straight-line basis over the period of the lease.

#### **Share capital**

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

#### **Dividends**

Dividend distribution to the company's shareholders is recognised as a liability in the financial statements in the reporting period in which the dividends are declared.

#### **Defined contribution pension obligation**

A defined contribution plan is a pension plan under which fixed contributions are paid into a pension fund and the company has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

### **3 Staff numbers**

The average number of persons employed by the company (including the director) during the year, was 16 (2019 - 11 ).

## Best Choice Direct Ltd

### Notes to the Unaudited Financial Statements for the Year Ended 31 May 2020 (continued)

#### 4 Tangible assets

	Furniture, fittings and equipment £	Total £
<b>Cost or valuation</b>		
At 1 June 2019	15,739	15,739
At 31 May 2020	15,739	15,739
<b>Depreciation</b>		
At 1 June 2019	11,345	11,345
Charge for the year	1,099	1,099
At 31 May 2020	12,444	12,444
<b>Carrying amount</b>		
At 31 May 2020	3,295	3,295
At 31 May 2019	4,394	4,394

#### 5 Stocks

	2020 £	2019 £
Other inventories	43,885	43,987

#### 6 Debtors

	2020 £	2019 £
Trade debtors	233,342	204,356
Prepayments	5,867	5,818
Other debtors	19,823	2,550
	259,032	212,724

#### 7 Creditors

**Creditors: amounts falling due within one year**

# Best Choice Direct Ltd

## Notes to the Unaudited Financial Statements for the Year Ended 31 May 2020 (continued)

	Note	2020 £	2019 £
<b>Due within one year</b>			
Loans and borrowings	<u>9</u>	8,210	8,333
Trade creditors		199,694	141,215
Taxation and social security		9,139	17,687
Accruals and deferred income		12,726	5,689
Other creditors		<u>17,232</u>	<u>37,458</u>
		<u>247,001</u>	<u>210,382</u>

# Best Choice Direct Ltd

## Notes to the Unaudited Financial Statements for the Year Ended 31 May 2020 (continued)

Creditors: amounts falling due after more than one year

	Note	2020 £	2019 £
<b>Due after one year</b>			
Loans and borrowings	<u>9</u>	<u>50,000</u>	<u>8,210</u>

### 8 Share capital

Allotted, called up and fully paid shares

	2020		2019	
	No.	£	No.	£
Ordinary of £1 each	100	100	100	100

### 9 Loans and borrowings

	2020 £	2019 £
<b>Non-current loans and borrowings</b>		
Bank borrowings	<u>50,000</u>	<u>8,210</u>

	2020 £	2019 £
<b>Current loans and borrowings</b>		
Bank borrowings	<u>8,210</u>	<u>8,333</u>

### 10 Dividends

Interim dividends paid

	2020 £	2019 £
Interim dividend of £39.2157 per each Ordinary	<u>3,922</u>	<u>3,922</u>

### 11 Related party transactions

**Directors' remuneration**

The director's remuneration for the year was as follows:

## Best Choice Direct Ltd

### Notes to the Unaudited Financial Statements for the Year Ended 31 May 2020 (continued)

	2020	2019
	£	£
Remuneration	12,492	12,322

Newbury

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the Companies Act 2006.