

ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 DECEMBER 2014
FOR
BRAND BIOLOGY GROUP LIMITED

SATURDAY



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22/08/2015

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COMPANIES HOUSE

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For The Year Ended 31 December 2014

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BRAND BIOLOGY GROUP LIMITED

COMPANY INFORMATION

For The Year Ended 31 December 2014

DIRECTOR:

Mrs J Dean

REGISTERED OFFICE:

15 Colston Street
Bristol
United Kingdom
BS1 5AP

REGISTERED NUMBER:

06628357 (England and Wales)

AUDITORS:

Schofields
Chartered Accountants and Statutory Auditors
6th Floor
Dean Park House
Dean Park Crescent
Bournemouth
Dorset
BH1 1HP

REPORT OF THE INDEPENDENT AUDITORS TO
BRAND BIOLOGY GROUP LIMITED
UNDER SECTION 449 OF THE COMPANIES ACT 2006

We have examined the abbreviated accounts set out on pages three to five, together with the full financial statements of Brand Biology Group Limited for the year ended 31 December 2014 prepared under Section 396 of the Companies Act 2006.

This report is made solely to the company, in accordance with Section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

Respective responsibilities of director and auditors

The director is responsible for preparing the abbreviated accounts in accordance with Section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section and to report our opinion to you.

Basis of opinion

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section.

P J Schofield FCA (Senior Statutory Auditor)
for and on behalf of Schofields
Chartered Accountants and Statutory Auditors
6th Floor
Dean Park House
Dean Park Crescent
Bournemouth
Dorset
BH1 1HP

Date: 18 August 2015

ABBREVIATED BALANCE SHEET

31 December 2014

	Notes	2014 £	2013 £
FIXED ASSETS			
Tangible assets	2	553,380	560,940
Investments	3	51,004	51,004
		<u>604,384</u>	<u>611,944</u>
CURRENT ASSETS			
Debtors		46,500	339,500
CREDITORS			
Amounts falling due within one year	4	<u>174,918</u>	<u>473,272</u>
NET CURRENT LIABILITIES		<u>(128,418)</u>	<u>(133,772)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		475,966	478,172
CREDITORS			
Amounts falling due after more than one year	4	<u>44,322</u>	<u>66,876</u>
NET ASSETS		<u>431,644</u>	<u>411,296</u>
CAPITAL AND RESERVES			
Called up share capital	5	1,000	1,000
Profit and loss account		<u>430,644</u>	<u>410,296</u>
SHAREHOLDERS' FUNDS		<u>431,644</u>	<u>411,296</u>

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 18/8/15 and were signed by:


Mrs J Dean - Director

NOTES TO THE ABBREVIATED ACCOUNTS

For The Year Ended 31 December 2014

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net amounts receivable for management fees and rent.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Land and buildings - 2% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 January 2014	
and 31 December 2014	600,000
DEPRECIATION	
At 1 January 2014	39,060
Charge for year	7,560
At 31 December 2014	46,620
NET BOOK VALUE	
At 31 December 2014	553,380
At 31 December 2013	560,940

3. FIXED ASSET INVESTMENTS

	Investments other than loans £
COST	
At 1 January 2014	
and 31 December 2014	51,004
NET BOOK VALUE	
At 31 December 2014	51,004
At 31 December 2013	51,004

The company's investments at the Balance Sheet date in the share capital of companies include the following:

Brand Biology Limited

Nature of business: Business and employee brand consulting

	%		
Class of shares:	holding		
Ordinary	100.00		
		2014	2013
		£	£
Aggregate capital and reserves		228,856	210,615
Profit for the year		78,241	249,493

NOTES TO THE ABBREVIATED ACCOUNTS - continued
For The Year Ended 31 December 2014

3. FIXED ASSET INVESTMENTS - continued

Power Train (UK) Limited
 Nature of business: Dormant

	% holding	2014	2013
Class of shares:		£	£
Ordinary	100.00		
Aggregate capital and reserves		<u>1</u>	<u>1</u>

4. CREDITORS

Creditors include an amount of £166,909 (2013 - £477,970) for which security has been given.

5. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:				
Number:	Class:	Nominal value:	2014	2013
			£	£
1,000	Ordinary	£1	<u>1,000</u>	<u>1,000</u>