### ABBREVIATED ACCOUNTS

31ST DECEMBER 2009

Registered Number 6454070

LD2

16/09/2010 COMPANIES HOUSE

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#### **DIRECTOR**

MR IS. ROGERS

#### **SECRETARY**

MRS J JARVIS

#### **REGISTERED OFFICE**

19 MADEIRA AVENUE HORSHAM WEST SUSSEX RH12 1AB.

#### **BANKERS**

ABBEY NATIONAL BANK PLC 2 TRITON SQUARE REGENTS PLACE LONDON NW1 3AN

#### **Directors' Report**

The directors present their report and accounts for the year ended 31st December 2009

#### **Principal Activities**

The company's principal activity during the year continued to be that of advertising services.

#### **Directors**

The directors who served during the year and their interests in the share capital of the company were as follows -

	£1 Ordinary Shares		
	2008	2009	
Mr I.S. Rogers	2	2	

#### **Political and Charitable Donations**

During the year, the company did not make any political or charitable contributions

#### **Directors' Responsibilities**

Company law requires the directors to prepare accounts for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss for that period In preparing those accounts, the directors are required to

- select suitable accounting policies and then apply them consistently;
- make judgement and estimates that are reasonable and prudent; and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors acknowledge their responsibility for.

i) ensuring the company keeps accounting records which comply with Section 386, and preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year, in accordance with the requirements of Section 393 and which otherwise comply with the requirements of the Companies Act relating to accounts so far as is applicable to the company.

This report was approved by the board on 15th September 2010

MR. I.S. ROGERS DIRECTOR.

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# ABBREVIATED BALANCE SHEET AS AT 31<sup>ST</sup> DECEMBER 2009

AS AT 31" DECEMBER 2005	•		***			2000	
	NOTES		2009 £			2008 £	
FIXED ASSETS	1		3032			2281	
CURRENT ASSETS							
Debtors			_			982	
Cash at Bank			<u>98</u> 98		-	2510 3492	
			98			3492	
CREDITORS: amounts falling due within			5010			7124	
one year							
NET CURRENT ASSETS/(LI	ABILITIES)	(	4912	)	(	3632	)
		(	1880	)	(	1351	)
CAPITAL AND RESERVES							
Called up share capital			2			2	
Profit and Loss Account		(	<u>1882</u>	)	(	<u>1353</u>	)
		(	1880	)	(	1351	)
		·		•	•		•

#### BALANCE SHEET AS AT 31<sup>ST</sup> DECEMBER 2009 (CONTINUED)

For the year ending 31st December 2009 the company was entitled to exemption from audit under Section 477 of the Companies Act 2006 relating to small companies

#### **Directors' Responsibilities**

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

MR. I.S. ROGERS DIRECTOR

15<sup>TH</sup> SEPTEMBER 2010

## NOTES TO THE ABBREVIATED ACCOUNTS AT 31<sup>ST</sup> DECEMBER 2009

#### 1. ACCOUNTING POLICIES

Accounting convention

The accounts are prepared under the historical cost convention

Fixed Assets

All fixed assets are initially recorded at cost

Depreciation

Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write-off the cost or valuation, less the residual value of each asset over its expected useful life

#### 2. SHARE CAPITAL

2008 & 2009

**AUTHORISED** 

ALLOTTED

AND FULLY PAID.

Ordinary Shares of £1 each

1000

2