

REGISTERED NUMBER: 02794219 (England and Wales)

Unaudited Financial Statements for the Year Ended 28 February 2019

for

Conclusive Marketing Limited

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for the Year Ended 28 February 2019**

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Conclusive Marketing Limited

**Company Information
for the Year Ended 28 February 2019**

DIRECTORS:

Mr D Fuller
Mrs G Fuller

REGISTERED OFFICE:

The Cottage
High Wych Lane
Sawbridgeworth
Hertfordshire
CM21 0JR

REGISTERED NUMBER:

02794219 (England and Wales)

Balance Sheet
28 February 2019

		2019	2018
	Notes	£	£
FIXED ASSETS			
Tangible assets	5	1,794	2,406
CURRENT ASSETS			
Stocks		2,521	7,265
Debtors	6	8,419	670
Cash at bank		82,297	82,525
		<u>93,237</u>	<u>90,460</u>
CREDITORS			
Amounts falling due within one year	7	(27,844)	(18,364)
NET CURRENT ASSETS		<u>65,393</u>	<u>72,096</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		67,187	74,502
PROVISIONS FOR LIABILITIES		(341)	(457)
NET ASSETS		<u>66,846</u>	<u>74,045</u>
CAPITAL AND RESERVES			
Called up share capital		100	100
Retained earnings		66,746	73,945
SHAREHOLDERS' FUNDS		<u>66,846</u>	<u>74,045</u>

The notes form part of these financial statements

Balance Sheet - continued
28 February 2019

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 28 February 2019.

The members have not required the company to obtain an audit of its financial statements for the year ended 28 February 2019 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of
- (b) Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on 26 August 2019 and were signed on its behalf by:

Mr D Fuller - Director

Mrs G Fuller - Director

**Notes to the Financial Statements
for the Year Ended 28 February 2019**

1. STATUTORY INFORMATION

Conclusive Marketing Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. STATEMENT OF COMPLIANCE

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006.

3. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off the cost less estimated residual value of each asset over its estimated useful life.

Plant and machinery etc - 25% on reducing balance

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instruments.

Basic financial instruments are initially recognised at the transaction price, unless the arrangement constitutes, in effect, a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Debt instruments are subsequently measured at amortised cost.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Notes to the Financial Statements - continued
for the Year Ended 28 February 2019

3. ACCOUNTING POLICIES - continued

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

4. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 2 (2018 - 2) .

5. TANGIBLE FIXED ASSETS

	Plant and machinery etc £
COST	
At 1 March 2018	6,761
Disposals	(1,216)
At 28 February 2019	<u>5,545</u>
DEPRECIATION	
At 1 March 2018	4,355
Charge for year	597
Eliminated on disposal	(1,201)
At 28 February 2019	<u>3,751</u>
NET BOOK VALUE	
At 28 February 2019	<u>1,794</u>
At 28 February 2018	<u>2,406</u>

6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2019 £	2018 £
Trade debtors	6,798	-
Other debtors	<u>1,621</u>	<u>670</u>
	<u>8,419</u>	<u>670</u>

Notes to the Financial Statements - continued
for the Year Ended 28 February 2019

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2019	2018
	£	£
Taxation and social security	24,633	15,583
Other creditors	<u>3,211</u>	<u>2,781</u>
	<u>27,844</u>	<u>18,364</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.