

# Sell & Serve Ltd

Annual Report and Unaudited Financial Statements  
for the Period from 29 August 2018 to 31 August 2019

The Moffatts Partnership Llp

# Sell & Serve Ltd

(Registration number: 11541811)  
Balance Sheet as at 31 August 2019

	Note	2019 £
<b>Current assets</b>		
Cash at bank and in hand		<u>100</u>
<b>Capital and reserves</b>		
Called up share capital	<u>4</u>	<u>100</u>
Total equity		<u>100</u>

For the financial period ending 31 August 2019 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

## Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the period in question in accordance with section 476; and
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved and authorised by the director on 19 September 2019

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Mr Gunther Sabeck  
Director

The notes on pages 2 to 3 form an integral part of these financial statements.  
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# Sell & Serve Ltd

## Notes to the Financial Statements for the Period from 29 August 2018 to 31 August 2019

### 1 General information

The company is a private company limited by share capital, incorporated in England and Wales.

The address of its registered office is:

396 Wilmslow Road

Manchester

Lancashire

M20 3BN

United Kingdom

These financial statements were authorised for issue by the director on 19 September 2019.

### 2 Accounting policies

#### Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

#### Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

#### Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

#### Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

#### Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

### 3 Cash and cash equivalents

Cash on hand

2019  
£

100

## Sell & Serve Ltd

### Notes to the Financial Statements for the Period from 29 August 2018 to 31 August 2019

#### 4 Share capital

##### Allotted, called up and fully paid shares

	2019	
	No.	£
Ordinary shares of £1 each	100	100

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