

File Copy



CERTIFICATE OF INCORPORATION OF A PRIVATE LIMITED COMPANY

Company No. 07194594

The Registrar of Companies for England and Wales, hereby certifies that

BRAND DISCOUNT HOUSE LTD

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in ENGLAND/WALES

Given at Companies House, Cardiff, on 18th March 2010



N07194594Q



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House

— for the record —

The above information was communicated by electronic means and authenticated by the Registrar of Companies under Section 1115 of the Companies Act 2006



Companies House
— for the record —

IN01(ef)

Application to register a company

Received for filing in Electronic Format on the: **18/03/2010**



X3TVNIE7

<i>Company Name in full:</i>	BRAND DISCOUNT HOUSE LTD
<i>Company Type:</i>	Private limited by shares
<i>Situation of Registered Office:</i>	England and Wales
<i>Proposed Register Office Address:</i>	113 DUNDEE CLOSE, FEARNHEAD WARRINGTON UNITED KINGDOM WA2 0UJ

I wish to entirely adopt the following model articles: **Private (Ltd by Shares)**

Proposed Officers

Company Director *1*

Type: **Person**

Full forename(s): **DAVID**

Surname: **WARDELL**

Former names:

Service Address: **113 DUNDEE CLOSE, FEARNHEAD
WARRINGTON
UNITED KINGDOM
WA2 0UJ**

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **10/01/1970**

Nationality: **BRITISH**

Occupation: **NONE**

Consented to Act: **Y**

Date authorised: **18/03/2010**

Authenticated: **YES**

Statement of Capital (Share Capital)

Class of shares	ORDINARY	<i>Number allotted</i>	600
		<i>Aggregate nominal value</i>	3000
<i>Currency</i>	GBP	<i>Amount paid per share</i>	3000
		<i>Amount unpaid per share</i>	0.00
<i>Prescribed particulars</i>	THESE ARE THE ORDINARY SHARES OF THE COMPANY WITH NO SPECIAL RIGHTS OR RESTRICTIONS		

Statement of Capital (Totals)

<i>Currency</i>	GBP	<i>Total number of shares</i>	600
		<i>Total aggregate nominal value</i>	3000

Initial Shareholdings

Name: **DAVID WARDELL**

Address: **113
DUNDEE CLOSE,
FEARNHEAD
WARRINGTON
UNITED KINGDOM
WA2 0UJ**

Class of share: **ORDINARY**

Number of shares: **600**

Currency: **GBP**

*Nominal value of
each share:* **5.00**

Amount unpaid: **0.00**

Amount paid: **3000.00**

Statement of Compliance

I confirm the requirements of the Companies Act 2006 as to registration have been complied with.

Name: **DAVID WARDELL**

Authenticated: **YES**

Authorisation

Authoriser Designation: **subscriber**

Authenticated: **Yes**

COMPANY HAVING A SHARE CAPITAL

Memorandum of association of Brand Discount House Ltd

Each subscriber to this memorandum of association wishes to form a company under the Companies Act 2006 and agrees to become a member of the company and to take at least one share each.

Name of each subscriber

Authentication by each subscriber

David Wardell

Dated 18 March 2010