H Mart Europe Limited

Report and Financial Statements

31 December 2018

MONDAY



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H Mart Europe Limited Report and accounts Contents

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H Mart Europe Limited Company Information

Directors

Heechang Trading Co. Ltd Kyung Tae Kweon

Auditors

KWSR & Co. 136 Merton High Street London SW19 1BA

Bankers

Barclays Bank Corporate Banking Onslow Hall Little Green Richmond Surrey TW9 1QS

Solicitors

V J Nathan Solicitors 220A Kingston Road New Malden Surrey KT3 3RJ

Registered office

Unit 1 Leigh Close New Malden Surrey KT3 3NW

Registered number

06879552

H Mart Europe Limited

Registered number:

06879552

Directors' Report

The directors present their report and financial statements for the year ended 31 December 2018.

Principal activities

The company's principal activity during the year continued to be that of retailer and wholesaler of asian groceries.

Review of the business

Due to the adverse market environment in retail businesses, the company had been struggled to manage overall risks such as import risk, transport risk associated with international delivery risk when the goods were not delivered on time and exchange risk due to the adverse changes in UK sterling pounds. Despite the fact that there were so many uncertainties surrounding the business, the company tried to bear the losses occurred by several unexpected risks and as a result, the company's profits has been reduced. However, the company has achieved a significant growth in sales coverage in the UK to prepare for the future.

Future developments

Throught the year, the demands for the company's products have been increased significantly and the company's endless efforts to deal with risks were one of the key factors for its success. In order to promote its products and services, the company plans to expand the market by understanding the local consumers' needs and by supporting them to make their lives more enjoyable.

Liquidity Risk

According to the company's current ratio which is over 2, the company has proved its ability to pay off its short-term liabilities with its current assets. The company currently reserves all its earnings to support its UK operations and future expansions in EU markets.

Credit Risk

The company monitors credit risks very closely with the third party credit agencies and try to safeguard its business growth by developing a standard process for handling overdue accounts.

Foreign Currency Risk

The company is exposed to foreign exchange risks primarily with respect to trading activities with overseas such as South Korea and the States. The company tried to get its foreign currencies hedged against currency risk but the continuous adverse movement in exchange rate, the company has faced one of the worst currency performances but tried to manage as much as possible.

Key Performance Indicators

The company uses a number of financial and non-financial key performance indicators (KPIs) to measure the company's performances. The directors consider the KPIs of the company with respect to the level of revenue generated, profitability and non financial metrics such as staff turnover ratio, etc.

For example, the sales turnover has been increased by 17% in the year 2018 (21,069,647 in 2018, 17,972,245 in 2017).

Directors

The following persons served as directors during the year:

Heechang Trading Co. Ltd Kyung Tae Kweon

H Mart Europe Limited

Registered number:

06879552

Directors' Report

Directors' responsibilities

The directors are responsible for preparing the report and financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (Financial Reporting Standard 102 and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to auditors

Each person who was a director at the time this report was approved confirms that:

- so far as he is aware, there is no relevant audit information of which the company's auditor is unaware; and
- he has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditor is aware of that information.

Post balance sheet events

There have been no significant events affecting the Company since the year end.

This report was approved by the board on 5 July 2019 and signed on its behalf.

Kyung Tae Kweon

Director

H Mart Europe Limited Strategic Report

The purpose of the strategic report is to inform members of the company and any other stakeholders and help them assess how the Directors have performed their duty under section 172 (duty to promote the success of the company).

To provide a fair review of the company's business, the directors have produced a balanced and comprehensive analysis of the company's development and performances throughout the year and the position at the end of each month and the year as well. The directors take this opportunity to present the development of the business during the year and get key messages.

The principal risks and uncertainties facing by the company has been explained in the Director's Report and to overcome those risks such as import risks, transport risks, foreign currency risks and Brexit related uncertainties, the company has been trying to overcome those risks and the performances and its financial position are presented in this report.

The directors are happy with the overall performances for the year ended 31 December 2018 because to prepare the future and the future uncertainties, the company succeeded in expanding its market in the U.K. and was able to build its potential to expand further to other European counties once Brexit situations are more clearly settled.

This report was approved by the board on 5 July 2019 and signed on its behalf.

Kyung Tae Kweon

Director

H Mart Europe Limited Independent auditor's report to the members of H Mart Europe Limited

Opinion

We have audited the financial statements of H Mart Europe Limited for the year ended 31 December 2018 which comprise the Income Statement, the Statement of Comprehensive Income, the Statement of Financial Position, the Statement of Changes in Equity, the Statement of Cash Flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2018 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis of opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the directors' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the directors have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The other information comprises the information included in the report and financial statements, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and the directors' report have been prepared in accordance with applicable legal requirements.

H Mart Europe Limited Independent auditor's report to the members of H Mart Europe Limited

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- · certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or

Responsibilities of directors

As explained more fully in the directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Susan Rahman

(Senior Statutory Auditor)

for and on behalf of

KWSR & Co.

Accountants and Statutory Auditors

05/7/2019

136 Merton High Street

London

SW19 1BA

H Mart Europe Limited Income Statement for the year ended 31 December 2018

	Notes	2018 £	2017 £
Turnover	2	21,069,647	17,977,177
Cost of sales		(15,540,923)	(13,411,610)
Gross profit		5,528,724	4,565,567
Administrative expenses Other operating income		(5,064,267) (27,409)	(3,713,238) 26,915
Operating profit	3	437,048	879,244
Profit on ordinary activities before taxation		437,048	879,244
Tax on profit on ordinary activities	6	(75,553)	(139,141)
Profit for the financial year		361,495	740,103

H Mart Europe Limited Statement of comprehensive income for the year ended 31 December 2018

	Notes	2018 £	2017 £
Profit for the financial year		361,495	740,103
Other comprehensive income			
Total comprehensive income for the year		361,495	740,103

H Mart Europe Limited Statement of Financial Position as at 31 December 2018

	Notes		2018 £		2017 £
Fixed assets					
Tangible assets	7		1,167,237		1,264,156
Current assets					
Stocks	8	3,350,286		2,879,824	
Debtors	9	2,286,529		1,916,123	
Cash at bank and in hand		704,308		1,089,677	
		6,341,123		5,885,624	
Creditors: amounts falling d	ue				
within one year	10	(2,982,658)		(2,985,573)	
Net current assets			3,358,465		2,900,051
Net assets		. <u>.</u> -	4,525,702		4,164,207
Capital and reserves					
Called up share capital	11		2,982,833		2,982,833
Profit and loss account	12		1,542,869		1,181,374
Total equity		-	4,525,702	 -	4,164,207

Kyung Tae Kweon

Director

Approved by the board on 5 July 2019

H Mart Europe Limited Statement of Changes in Equity for the year ended 31 December 2018

	Share capital	Share premium	Other reserves	Profit and loss account	Total
	£	£	£	£	£
At 1 January 2017	2,982,833	-	-	441,271	3,424,104
Profit for the financial year				740,103	740,103
At 31 December 2017	2,982,833	·	-	1,181,374	4,164,207
At 1 January 2018	2,982,833	-	-	1,181,374	4,164,207
Profit for the financial year				361,495	361,495
At 31 December 2018	2,982,833			1,542,869	4,525,702

H Mart Europe Limited Statement of Cash Flows for the year ended 31 December 2018

	Notes	2018 £	2017 £
Operating activities		-	_
Profit for the financial year		361,495	740,103
Adjustments for:			
Tax on profit on ordinary activities		75,553	139,141
Depreciation		316,290	241,941
Increase in stocks		(470,462)	(1,117,093)
Increase in debtors		(370,406)	(626,128)
Increase in creditors		60,674	1,108,417
		(26,856)	486,381
Corporation tax paid		(139,142)	(100,630)
Cash (used in)/generated by operating activities		(165,998)	385,751
Investing activities			
Payments to acquire tangible fixed assets		(219,371)	(583,185)
Cash used in investing activities		(219,371)	(583,185)
Net cash used			
Cash (used in)/generated by operating activities		(165,998)	385,751
Cash used in investing activities		(219,371)	(583,185)
Net cash used		(385,369)	(197,434)
Cash and cash equivalents at 1 January		1,089,677	1,287,111
Cash and cash equivalents at 31 December		704,308	1,089,677
Cach and each equivalents comprise:			
Cash and cash equivalents comprise: Cash at bank		704,308	1,089,677
warer ar married			.,,

1 Summary of significant accounting policies

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods have transferred to the buyer. Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs.

Tangible fixed assets

Tangible fixed assets are measured at cost less accumulative depreciation and any accumulative impairment losses. Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows:

Leasehold Property & Improvements 10% straight line
Plant and machinery 20% reducing balance
Fixtures, fittings and equipment 15% reducing balance
Motor vehicles 20% reducing balance

Stocks

Stocks are measured at the lower of cost and estimated selling price less costs to complete and sell. Cost is determined using the first in first out method. The carrying amount of stock sold is recognised as an expense in the period in which the related revenue is recognised.

Debtors

Short term debtors are measured at transaction price (which is usually the invoice price), less any impairment losses for bad and doubtful debts. Loans and other financial assets are initially recognised at transaction price including any transaction costs and subsequently measured at amortised cost determined using the effective interest method, less any impairment losses for bad and doubtful debts.

Creditors

Short term creditors are measured at transaction price (which is usually the invoice price). Loans and other financial liabilities are initially recognised at transaction price net of any transaction costs and subsequently measured at amortised cost determined using the effective interest method.

Taxation

A current tax liability is recognised for the tax payable on the taxable profit of the current and past periods. A current tax asset is recognised in respect of a tax loss that can be carried back to recover tax paid in a previous period. Current and deferred tax assets and liabilities are not discounted.

Foreign currency translation

Transactions in foreign currencies are initially recognised at the rate of exchange ruling at the date of the transaction.

At the end of each reporting period foreign currency monetary items are translated at the closing rate of exchange. Non-monetary items that are measured at historical cost are translated at the rate ruling at the date of the transaction. All differences are charged to profit or loss.

Pensions

Contributions to defined contribution plans are expensed in the period to which they relate.

2	Analysis of turnover	2018 £	2017 £
	Sale of goods	21,065,706	17,972,245
	Revenue from construction contracts	3,941	4,932
		21,069,647	17,977,177
	By geographical market:		
	UK	20,571,844	
	Europe	497,803	
		21,069,647	17,977,177
3	Operating profit	2018 £	2017 £
	This is stated after charging:	L	£
	Depreciation of owned fixed assets	316,290	241,941
	Auditors' remuneration for audit services	5,000	5,000
	Carrying amount of stock sold	14,841,634	12,766,194
4	Directors' emoluments	2018 £	2017 £
	Emoluments	51,879	49,050
	Company contributions to defined contribution pension plans	669	393
		52,548	49,443
5	Staff costs	2018 £	2017 £
	Wages and salaries	2,344,067	1,834,894
	Social security costs	178,809	146,098
	Other pension costs	18,128	10,005
		2,541,004	1,990,997
	Average number of employees during the year	Number	Number
	Administration	22	17
	Distribution	19	17
	Marketing	6	8
	Sales	66	45
		113	87

6	Taxation				2018 £	2017 £
	Analysis of charge in period				~	~
	Current tax: UK corporation tax on profits of the p	period			75,553	139,141
	To a second seco				75 552	120 141
	Tax on profit on ordinary activities				75,553	139,141
	Factors affecting tax charge for per The differences between the tax a explained as follows:		he period and	the standard	rate of corpora	ation tax are
					2018 £	2017 £
	Profit on ordinary activities before ta	x			437,048	879,244
	Standard rate of corporation tax in the	ne UK			19%	20%
					£	£
	Profit on ordinary activities multiplied corporation tax	I by the standa	rd rate of		83,039	175,849
	Effects of: Expenses not deductible for tax purp Capital allowances for period in exce		tion		31,914 (39,400)	(5,447) (31,261)
	Current tax charge for period				75,553	139,141
7	Tangible fixed assets					
		Land and buildings At cost £	Plant and machinery At cost £	Fixtures, fittings and equipment	Motor vehicles At cost £	Total £
	Cost or valuation At 1 January 2018	1,548,821	988,588	359,788	250,951	3,148,148
	Additions	8,755	43,254	69,732	97,630	219,371
	At 31 December 2018	1,557,576	1,031,842	429,520	348,581	3,367,519
	Depreciation At 1 January 2018 Charge for the year	1,027,157 155,709	643,901 75,931	114,392 44,266	98,542 40,384	1,883,992 316,290
	At 31 December 2018	1,182,866	719,832	158,658	138,926	2,200,282
	Carrying amount At 31 December 2018	374,710	312,010	270,862	209,655	1,167,237
	At 31 December 2017	521,664	344,687	245,396	152,409	1,264,156

8	Stocks			2018 £	2017 £
	Finished goods and goods for resale			3,350,286	2,879,824
9	Debtors			2018 £	2017 £
	Trade debtors Other debtors Prepayments and accrued income			1,514,766 181,394 590,369 2,286,529	1,219,775 133,783 562,565 1,916,123
10	Creditors: amounts falling due with	in one year		2018 £	2017 £
	Trade creditors Corporation tax Other taxes and social security costs Other creditors Accruals and deferred income			2,545,933 75,553 3,845 338,551 18,776	2,496,163 139,142 42,908 281,656 25,704
				2,982,658	2,985,573
11	Share capital	Nominal value	2018 Number	2018 £	2017 £
	Allotted, called up and fully paid: Ordinary shares	£1 each	2,982,833	2,982,833	2,982,833
12	Profit and loss account			2018 £	2017 £
	At 1 January Profit for the financial year			1,181,374 361,495	441,271 740,103
	At 31 December			1,542,869	1,181,374

13 Related party transactions

During the year, the company lended £7,536.97 to a company which a Director controls and the outstanding balance as at 31 December 2018 was £7,536.97. It was repaid back to the company on 18 February 2019 and it was to achieve a preferential exchange rate while purchasing some company equipment in foreign currency. (2017: Nil)

14 Controlling party

The company is controlled by a corporate director, Heechang Trading Co. Ltd and the director is acting in concert in respect of the operational and administrative policies of the company.

15 Presentation currency

The financial statements are presented in Sterling.

16 Legal form of entity and country of incorporation

H Mart Europe Limited is a private company limited by shares and incorporated in England.

17 Principal place of business

The address of the company's principal place of business and registered office is: Unit 1 Leigh Close, New Malden, Surrey KT3 3NW, U.K.

18 Reconciliations on adoption of FRS 102

Profit and loss for the year ended 31 December 2017	£
Profit under former UK GAAP	740,103
Profit under FRS 102	740,103
Balance sheet at 31 December 2017	£
Equity under former UK GAAP	£ 4,164,207

H Mart Europe Limited Detailed profit and loss account for the year ended 31 December 2018

This schedule does not form part of the statutory accounts

	2018 £	2017 £
Sales	21,069,647	17,977,177
Cost of sales	(15,540,923)	(13,411,610)
Gross profit	5,528,724	4,565,567
Administrative expenses Other operating income	(5,064,267) (27,409)	(3,713,238) 26,915
Operating profit	437,048	879,244
Profit before tax	437,048	879,244

H Mart Europe Limited Detailed profit and loss account for the year ended 31 December 2018

This schedule does not form part of the statutory accounts

	2018	2017
	£	£
Sales		
Sales	21,065,706	17,972,245
Miscellaneous Income	3,941	4,932
	21,069,647	17,977,177
		
Cost of sales		
Purchases	15,312,097	13,883,286
Increase in stocks	(470,463)	(1,117,092)
Carriage	528,986	493,366
Commissions payable	104,325	89,873
Packaging	65,978	62,177
	15,540,923	13,411,610
Administrative evenence		
Administrative expenses Employee costs:		
Wages and salaries	2,292,188	1,785,844
Directors' salaries	51,879	49,050
Pensions	18,128	10,005
Employer's NI	178,809	146,098
Temporary staff and recruitment	117,331	1,746
Staff training and welfare	2,983	4,704
Travel and subsistence	33,146	25,983
Motor expenses	48,801	29,827
Entertaining	798_	3,005
	2,744,063	2,056,262
Premises costs:		
Rent	829,106	555,800
Rates	248,066	177,020
Light and heat	202,999	162,451
Cleaning	62,296	32,985
	1,342,467	928,256
General administrative expenses:	44.004	40.050
Telephone and fax	11,684	10,052
Stationery and printing	19,638	29,336
Donations	3,000 5,763	1,300 2,967
Subscriptions Rank charges	76,566	62,310
Bank charges Insurance	112,708	84,137
Equipment hire	72,759	62,183
Repairs and maintenance	170,164	51,887
Depreciation	316,290	241,941
Bad debts	-	22,260
Sundry expenses	254	1,581
Canaly Superioss	788,826	569,954
Legal and professional costs:		
Audit fees	5,000	5,000
Accountancy fees	30,900	9,004
Advertising and PR	122,198	109,541
Other legal and professional	30,813	35,221

H Mart Europe Limited Detailed profit and loss account for the year ended 31 December 2018

This schedule does not form part of the statutory accounts

	2018 £	2017 £
	188,911	158,766
	5,064,267	3,713,238
Other operating income Exchange rate variance	(27,409)	26,915