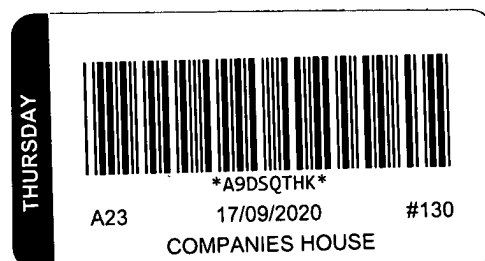


Company Registration No. 03819979

Handbag.com Limited

**Report and unaudited financial
statements for the year ended 31
December 2019**



Handbag.com Limited

Report and unaudited financial statements for the year ended 31 December 2019

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Handbag.com Limited

Directors

J D Wildman

C J Blunt

D Chirichella

T W Young

Company Secretary

A Nisbet

Registered Office

30 Panton Street

London

England

SW1Y 4AJ

Handbag.com Limited

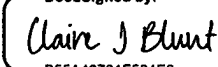
Strategic Report

Review of the business

The company has been dormant as defined in section 1169 of the Companies Act 2006 throughout the year and preceding financial year. It is anticipated that the company will remain dormant for the foreseeable future. Key performance indicators are not considered necessary for an understanding of the development, performance or position of the business of the company. There are no risks or uncertainties facing the company including those within the context of the use of financial instruments.

Approved by the Board

and signed on its behalf by:

DocuSigned by:

B55A40781F584E8...
C J Blunt
Director
26th June 2020

Handbag.com Limited

Directors' report

For the year ending 31 December 2019 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies. The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.

Future developments and subsequent events

Whilst the market undergoes rapid changes, the Company continues to explore new organic ways to revitalise the business opportunities within the sector.

There were no subsequent events after the balance sheet date which would require disclosure in the financial statements.

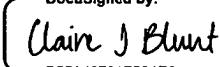
Directors' indemnities

The Company has made qualifying third-party indemnity provisions for the benefit of its Directors which were made during the year and remain in force at the date of this report.

Directors

The directors who served during the year and to the date of this report are listed on page 1.

Approved by the Board and
signed on its behalf by:

DocuSigned by:

B55A40781F584E8...
C J Blunt
Director
26th June 2020

Handbag.com Limited**Statement of financial position
As at 31 December 2019**

	Notes	2019 £'000	2018 £'000
Current assets			
Trade and Other Receivables: due within one year	4	42	42
		<u>42</u>	<u>42</u>
Current liabilities			
Trade and Other Payables: due within one year	5	(6,809)	(6,809)
		<u>(6,767)</u>	<u>(6,767)</u>
Net current liabilities		<u>(6,767)</u>	<u>(6,767)</u>
Total assets less current liabilities		<u>(6,767)</u>	<u>(6,767)</u>
Net liabilities		<u>(6,767)</u>	<u>(6,767)</u>
Capital and reserves			
Called up share capital	6	1,200	1,200
Retained loss		<u>(7,967)</u>	<u>(7,967)</u>
Total shareholder's funds		<u>(6,767)</u>	<u>(6,767)</u>

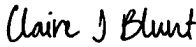
Handbag.com Limited (registered number 03819979) did not trade during the current or preceding period and has made neither profit nor loss, nor any other comprehensive income. **There have been no movements in shareholders' funds** during the current or preceding financial year and therefore no statement of changes of equity has been included. For the year ending 31 December 2019 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements of Handbag.com Limited, registered number 03819979 were approved by the directors on 26th June 2020.

Approved by the board and
signed in its behalf by:

DocuSigned by:

B55A40781F564E8...
C J Blunt
Director

Handbag.com Limited

Notes to the financial statements For the year ended 31 December 2019

1. Basis of preparation

Handbag.com Limited ('the Company') is a private Company limited by shares incorporated in London, the United Kingdom under the Companies Act 2006 and is registered in England and Wales. The address of the registered office is 30 Panton Street, London, England SW1Y 4AJ.

The financial statements have been prepared under the historical cost convention, and in accordance with Financial Reporting Standard 102 (FRS 102) issued by the Financial Reporting Council.

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with s476. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

Handbag.com Limited is a dormant company, as defined by the Companies Act 2006, and has therefore elected to retain its accounting policies for reported assets, liabilities and equity at the date of transition to FRS 102 in accordance with the transition provisions in paragraph 35.10 in FRS 102. The Company is consolidated in the financial statements of its parent, The National Magazine Company Limited, which may be obtained at their registered office address, which is 30 Panton Street, London, England SW1Y 4AJ.

There are no key sources of estimation uncertainty and no significant accounting judgements were made by management in the application of the below accounting policies.

2. Accounting policies

Financial instruments

Financial assets and financial liabilities are recognised when the Group becomes a party to the contractual provisions of the instrument.

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered. An equity instrument is any contract that evidences a residual interest in the assets of the Group after deducting all its liabilities.

(i) Financial assets and liabilities

All financial assets and liabilities are initially measured at transaction price (including transaction costs), except for those financial assets classified as at fair value through profit or loss, which are initially measured at fair value (which is normally the transaction price excluding transaction costs), unless the arrangement constitutes a financing transaction. If an arrangement constitutes a financing transaction, the financial asset or financial liability is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Financial assets and liabilities are only offset in the statement of financial position when, and only when there exists a legally enforceable right to set off the recognised amounts and the Group intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

(ii) Equity instruments

Equity instruments issued by the Company are recorded at the fair value of cash or other resources received or receivable, net of direct issue costs.

Financial assets

For financial assets carried at amortised cost, the amount of an impairment is the difference between the asset's carrying amount and the present value of estimated future cash flows, discounted at the financial asset's original effective interest rate.

For financial assets carried at cost less impairment, the impairment loss is the difference between the asset's carrying amount and the best estimate of the amount that would be received for the asset if it were to be sold at the reporting date.

Where indicators exist for a decrease in impairment loss, and the decrease can be related objectively to an event occurring after the impairment was recognised, the prior impairment loss is tested to determine reversal. An

Handbag.com Limited

Notes to the financial statements For the year ended 31 December 2019

impairment loss is reversed on an individual impaired financial asset to the extent that the revised recoverable value does not lead to a revised carrying amount higher than the carrying value had no impairment been recognised.

Taxation

Current tax, including UK corporation tax and foreign tax, is provided at amounts expected to be paid (or recovered) using the tax rates and laws that have been enacted or substantively enacted by the Statement of financial position date.

Deferred tax is recognised in respect of all timing differences which are differences between taxable profits and total comprehensive income that arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in the financial statements, except that:

- provision is made for deferred tax that would arise on remittance of the retained earnings of overseas subsidiaries, associates and joint ventures only to the extent that, at the Statement of financial position date, dividends have been accrued as receivable;
- where there are differences between amounts that can be deducted for tax for assets (other than goodwill) and liabilities compared with the amounts that are recognised for those assets and liabilities in a business combination a deferred tax liability/(asset) shall be recognised. The amount attributed to goodwill is adjusted by the amount of the deferred tax recognised; and
- unrelieved tax losses and other deferred tax assets are recognised only to the extent that the directors consider that it probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the Statement of financial position date.

Critical judgements and key sources of estimation uncertainty

In the application of the Company's accounting policies, the directors are required to make judgements, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are reviewed on an ongoing basis. There are no significant sources of estimation uncertainty for the current financial year. The company has a letter of support from National Magazine Company (the parent entity) for any intercompany debt that it has.

Handbag.com Limited

Notes to the financial statements For the year ended 31 December 2019

3. Employee and directors

The company had no employees during the current and preceding year.

No remuneration was paid to directors during the year (2018: £nil). The directors are remunerated within The National Magazine Company Limited for services rendered as directors and these have been disclosed accordingly in the Group financial statements.

4. Trade and Other Receivables: amounts falling due within one year

	2019 £'000	2018 £'000
Other debtors	42	42
	<u>42</u>	<u>42</u>

5. Trade and other payables: amounts falling due within one year

	2019 £'000	2018 £'000
Amounts due to immediate parent company	6,659	6,659
Loan payable to ultimate parent undertaking	150	150
	<u>6,809</u>	<u>6,809</u>

The loan from the parent undertaking is interest free with no fixed term for repayment and the carrying amount approximates the fair value of the loan.

Handbag.com Limited

Notes to the financial statements For the year ended 31 December 2019

6. Called up share capital

	2019 £'000	2018 £'000
Authorised		
2,000,100 ordinary shares of £1 each	2,000	2,000
Allotted, called up and fully paid		
1,200,000 ordinary shares of £1 each	1,200	1,200

7. Deferred tax

There is an unrecognised deferred tax asset of £1,412,343 (2018: £1,412,343).

8. Ultimate controlling party

In the opinion of the directors, the immediate parent company and controlling entity, The National Magazine Company Limited is incorporated in the United Kingdom with their registered offices at 30 Panton Street, London, SW1Y 4AJ. The National Magazine Company Limited is the smallest group of which the Company is a member and for which group financial statements are prepared. Financial statements can be obtained from 30 Panton Street, London, SW1Y 4AJ.

The directors consider The Hearst Corporation, a company incorporated in the United States of America with their registered offices at 300 West 57th Street New York, NY 10019 United States, to be the ultimate parent company and ultimate controlling entity. The Hearst Corporation is the largest group of which the Company is a member for which group accounts are drawn up. The ultimate parent undertaking is privately owned and is not required to publish its financial statements.