

**HOFFMAN MARKETING LTD****ACCOUNTING POLICIES****BASIS OF ACCOUNTING**

The accounts are prepared on the basis of historical cost in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007), and generally accepted fundamental accounting concepts which have been consistently applied in order to present fairly the results and financial position.

**CASH FLOW STATEMENT**

The Company has taken advantage of the exemption available per FRS 1 for small companies not to prepare a cash flow statement.

**TURNOVER**

Turnover is the total amount receivable by the Company in the ordinary course of business for services provided, excluding VAT.

**TANGIBLE FIXED ASSETS**

Tangible fixed assets are stated at cost.

**DEPRECIATION** is provided as follows:-

Computer Equipment straight line over 3 years  
Office Equipment 25% reducing balance

**PENSION COSTS**

The Company operates a defined contribution scheme, on the advice of external actuaries, which is funded by payments to insurance companies. The pension costs charge represents contributions payable for the period by the Company and comprises past and current service contributions. The Company provides no other post retirement benefits to its employees.

**TAXATION**

The charge for taxation is based on the result for the year and takes into account taxation deferred because of timing differences between the treatment of certain items for taxation and accounting purposes.

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events that result in an obligation to pay more, or a right to pay less, tax in the future have occurred at the balance sheet date. Deferred tax balances are not discounted.

**HOFFMAN MARKETING LTD**  
**BALANCE SHEET : 31ST MARCH 2009**

	<b><u>NOTES</u></b>	<b><u>2009</u></b>	<b><u>2008</u></b>
		<b><u>£</u></b>	<b><u>£</u></b>
<b>FIXED ASSETS</b>			
Tangible Assets	1	<u>983</u>	<u>1,799</u>
<b>CURRENT ASSETS</b>			
Debtors		12,153	11,707
Cash at Bank and in Hand		<u>29,493</u>	<u>13,111</u>
		41,646	24,818
<b>CURRENT LIABILITIES</b>			
Creditors: Amounts Falling Due Within One Year		<u>24,847</u>	<u>18,605</u>
<b>NET CURRENT ASSETS</b>		<u>16,799</u>	<u>6,213</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		17,782	8,012
Provision for Liabilities		( — )	( — )
<b>NET ASSETS</b>		<u>17,782</u>	<u>8,012</u>
<b>CAPITAL AND RESERVES</b>			
Called-up Share Capital (Issued and Fully Paid £1 each)		1,000	1,000
Profit and Loss Account		<u>16,782</u>	<u>7,012</u>
		<u>17,782</u>	<u>8,012</u>

The authorised share capital of the Company is 1,000 ordinary shares of each.

**DIRECTORS' STATEMENT IS CONTINUED ON PAGE 3.**

**HOFFMAN MARKETING LTD**

**CONTINUATION OF BALANCE SHEET**

**DIRECTORS' STATEMENT**

These abbreviated accounts have been prepared in accordance with the special provisions relating to small companies within Part VII of the Companies Act 1985.

In the preparation of the Company's annual accounts, the directors have taken advantage of special exemptions applicable to small companies and have done so on the grounds that, in their opinion, the Company is entitled to those exemptions as a small company.

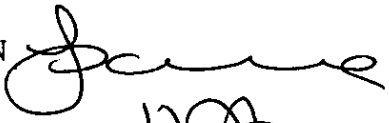
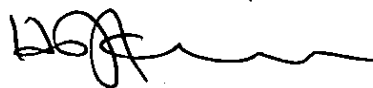
In the directors' opinion the Company was entitled under Section 249A(1) of the Companies Act 1985 to exemption from the audit of its accounts for the year ended 31st March 2009. No member of the Company has deposited a notice under section 249B(2) requiring an audit of these accounts.

The directors are responsible for ensuring that the Company keeps accounting records which comply with section 221 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the Company as at the end of each financial year and of its profit or loss of each year in accordance with the requirements of section 226 of the Act and which otherwise comply with its requirements, so far as applicable to the Company.

**APPROVED BY THE BOARD OF DIRECTORS AND SIGNED ON THEIR BEHALF BY:**

J HOFFMAN

15 June 2009

**HOFFMAN MARKETING LTD**

**NOTES TO THE ACCOUNTS**

**1 TANGIBLE ASSETS**

	<b><u>OFFICE EQUIPMENT</u></b>	<b><u>COMPUTER EQUIPMENT</u></b>	<b><u>TOTAL</u></b>
	<b><u>£</u></b>	<b><u>£</u></b>	<b><u>£</u></b>
<b>Cost:</b>			
At 1st April 2008	<u>659</u>	<u>2,337</u>	<u>2,996</u>
At 31st March 2009	<u>659</u>	<u>2,337</u>	<u>2,996</u>
<b>Depreciation:</b>			
At 1st April 2008	165	1,032	1,197
Charge for year	<u>124</u>	<u>692</u>	<u>816</u>
At 31st March 2009	<u>289</u>	<u>1,724</u>	<u>2,013</u>
<b>Net Book Value:</b>			
At 31st March 2008	<u>494</u>	<u>1,305</u>	<u>1,799</u>
At 31st March 2009	<u>370</u>	<u>613</u>	<u>983</u>