

Imprint Marketing Ltd

Unaudited Abbreviated Accounts

for the Year Ended 31 December 2015

Accountax Limited
Accountants and Tax Advisors
Maple House
Larch Avenue
Sunninghill
Berkshire
SL5 0AW

Imprint Marketing Ltd
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Imprint Marketing Ltd
(Registration number: 06392357)
Abbreviated Balance Sheet at 31 December 2015

	Note	2015 £	2014 £
Fixed assets			
Tangible fixed assets		20,483	27,311
Current assets			
Debtors		60,707	62,399
Cash at bank and in hand		112,293	123,840
		173,000	186,239
Creditors: Amounts falling due within one year		(30,812)	(7,320)
Net current assets		142,188	178,919
Total assets less current liabilities		162,671	206,230
Provisions for liabilities		(4,129)	(5,424)
Net assets		158,542	200,806
Capital and reserves			
Called up share capital	3	100	100
Profit and loss account		158,442	200,706
Shareholders' funds		158,542	200,806

For the year ending 31 December 2015 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime .

Approved by the director on 18 June 2016

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Mrs Joanne Pritchard
Director

The notes on pages 2 to 3 form an integral part of these financial statements.
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Notes to the Abbreviated Accounts for the Year Ended 31 December 2015
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1 Accounting policies

Basis of preparation

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (Effective January 2015).

Turnover

Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers.

Depreciation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Plant and machinery	25% reducing balance
Motor vehicles	25% reducing balance
Office equipment	25% reducing balance

Deferred tax

Deferred tax is recognised, without discounting, in respect of all timing differences between the treatment of certain items for taxation and accounting purposes, which have arisen but not reversed by the balance sheet date, except as required by the FRSSE. Deferred tax is measured at the rates that are expected to apply in the periods when the timing differences are expected to reverse, based on the tax rates and law enacted at the balance sheet date.

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Where shares are issued, any component that creates a financial liability of the company is presented as a liability in the balance sheet. The corresponding dividends relating to the liability component are charged as interest expense in the profit and loss account.

Imprint Marketing Ltd
Notes to the Abbreviated Accounts for the Year Ended 31 December 2015
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2 Fixed assets

	Tangible assets	Total
	£	£
Cost		
At 1 January 2015	54,102	54,102
At 31 December 2015	54,102	54,102
Depreciation		
At 1 January 2015	26,791	26,791
Charge for the year	6,828	6,828
At 31 December 2015	33,619	33,619
Net book value		
At 31 December 2015	20,483	20,483
At 31 December 2014	27,311	27,311

3 Share capital

Allotted, called up and fully paid shares

	2015		2014	
	No.	£	No.	£
Ordinary of £1 each	100	100	100	100

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