

Registration number 06392357

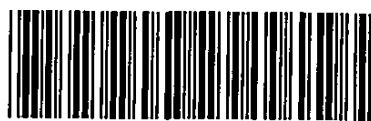
Imprint Marketing Ltd

Unaudited Abbreviated Accounts

for the Year Ended 31 December 2011

Accountax Limited
Accountants and Tax Advisors
Maple House
Larch Avenue
Sunninghill
Berkshire
SL5 0AW

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Imprint Marketing Ltd
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Imprint Marketing Ltd
(Registration number: 06392357)
Abbreviated Balance Sheet at 31 December 2011

	Note	2011 £	2010 £
Fixed assets			
Tangible fixed assets		20,714	8,388
Current assets			
Debtors		86,784	53,449
Cash at bank and in hand		57,963	110,152
		144,747	163,601
Creditors Amounts falling due within one year		(24,436)	(27,319)
Net current assets		120,311	136,282
Total assets less current liabilities		141,025	144,670
Provisions for liabilities		(4,072)	-
Net assets		136,953	144,670
Capital and reserves			
Called up share capital	3	100	100
Profit and loss account		136,853	144,570
Shareholders' funds		136,953	144,670

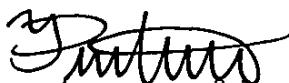
For the year ending 31 December 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime

Approved by the director on 16 April 2012



Mrs Joanne Pritchard
Director

Imprint Marketing Ltd

Notes to the Abbreviated Accounts for the Year Ended 31 December 2011

1 Accounting policies

Basis of preparation

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers

Depreciation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows

Asset class	Depreciation method and rate
Plant and machinery	25% reducing balance
Motor vehicles	25% reducing balance
Office equipment	25% reducing balance

Deferred tax

Deferred tax is recognised, without discounting, in respect of all timing differences between the treatment of certain items for taxation and accounting purposes, which have arisen but not reversed by the balance sheet date, except as required by the FRSSE

Deferred tax is measured at the rates that are expected to apply in the periods when the timing differences are expected to reverse, based on the tax rates and law enacted at the balance sheet date

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Where shares are issued, any component that creates a financial liability of the company is presented as a liability in the balance sheet. The corresponding dividends relating to the liability component are charged as interest expense in the profit and loss account.

2 Fixed assets

	Tangible assets £	Total £
Cost		
At 1 January 2011	20,459	20,459
Additions	26,605	26,605
Disposals	(18,495)	(18,495)
At 31 December 2011	<u>28,569</u>	<u>28,569</u>

Imprint Marketing Ltd

Notes to the Abbreviated Accounts for the Year Ended 31 December 2011

..... *continued*

Depreciation

At 1 January 2011	12,071	12,071
Charge for the year	6,905	6,905
Eliminated on disposals	<u>(11,121)</u>	<u>(11,121)</u>
At 31 December 2011	<u>7,855</u>	<u>7,855</u>

Net book value

At 31 December 2011	<u>20,714</u>	<u>20,714</u>
At 31 December 2010	<u>8,388</u>	<u>8,388</u>

3 Share capital

Allotted, called up and fully paid shares

	2011		2010	
	No.	£	No.	£
Ordinary of £1 each	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>